



STEGO[®]
INDUSTRIES, LLC

NEWS RELEASE

For Immediate Release

January 20, 2014

Contact: Stego Corporate Communications (949) 257-4100

STEGO EXPANDS TEXAS OPERATIONS, SERVICE

Scott Balo Elevated to Regional Director of Greater Texas
Ryan Goodwin Moves into New Research & Development Sphere

SAN CLEMENTE, Calif. – Stego Industries, the construction industry leader in below-slab moisture vapor protection, announced Wednesday the promotion of [SCOTT BALO](#) as the new Regional Director of Stego's business operations in Texas, Louisiana and Oklahoma.

Balo will bring five years of well-cultivated relationships in the region's design community to the position, along with detailed level of service and expertise delivered to Stego's distribution network and end users. He replaces longtime Greater Texas Regional Director [RYAN GOODWIN](#), who will be elevated to a new research and development position within Stego's corporate leadership. Goodwin will continue to advise business operations and provide training in the region.

"I am thrilled by the prospect of what Scott brings to this region and our stakeholders," Goodwin said. "I have tremendous confidence in Scott and his ability to lead our Texas operations going forward."

Balo will continue to be supported by Stego Regional Manager [RICHARD MARRIOTT](#) (South Texas and Louisiana) and new Regional Associate **JOE WALSH**, who will assume day-to-day management of Central Texas on location from Austin.

The new Greater Texas Regional Director has deep roots to the area. He is a graduate of Baylor University and has served the Greater Dallas area for Stego since 2008.

"The Texas region has always been of great strategic importance to Stego," Stego Chief Executive Officer Paul J. Blasdel said. "This development in our corporate structure will deliver immediate results to our collaborators in the design community and our critical distribution network across the Sun Belt."

RELATED LINKS: [Stego Industries Contacts by Region](#)

#

1-877-GO-4-STEGO

stegoindustries.com

STEGO INDUSTRIES, LLC is the dominant force in the below-slab vapor barrier industry. Its primary product, STEGO WRAP VAPOR BARRIER, revolutionized the below-slab environment by delivering superior performance in preventing the diffusion of water vapor and reducing the impacts of contaminants and soil gases into the building envelope.

The most-specified vapor barrier in the United States, Stego earned this distinction across North America by earning the respect, trust, and recommendation of the design, engineering and construction communities.

Stego Industries provides science-based solutions, field-tested results, and strategic speed to market from its 100% solar-powered headquarters in San Clemente, California.