

"I make sure the customer knows our installers are better at their craft than the competition. It has made the difference in generating a sale and being able to charge a fair price for a quality job."

- John Cox, Cox Tile, Inc.



Image courtesy of Crossville Tile Inc.

"Having each of my installers become Certified Tile Installers was the single biggest thing I could do to prove to homeowners and architects and designers that my company offers true craftsmanship and the ability to perform something that will last a lifetime."

- Dan Welch, Welch Tile & Marble



The **Certified Tile Installer (CTI)** program is the only third-party assessment of a tile installation professional's skill and knowledge that is recognized by the tile industry.

It is administered by CTEF.

The **Ceramic Tile Education Foundation (CTEF)** is an educational institution that offers local, regional, and national training programs for consumers, installers, construction professionals, architects, designers, building inspectors and sales associates interested in the sale and installation of ceramic tile.

Contact CTEF:

Ceramic Tile Education Foundation
5326 Highway 76, Pendleton, SC 29670

(864) 222-2131
info@ceramictilefoundation.org

Visit us on the web:
www.ceramictilefoundation.org



Why Should You Become a Certified Tile Installer (CTI)?

To Validate Your Skills as a Professional Tile Installer.





What Does 'CTI' Mean?

The Certified Tile Installer (CTI) program is the only third-party assessment of a tile installation professional's skill and knowledge that is recognized by the tile industry. It consists of a two-part test:

1. A **timed written exam consisting of 155 multiple choice questions**, completed online from your home. The exam is "open book" using the study materials sent to you upon registration.
2. A **one-day hands-on physical skills test** that allows CTEF evaluators to verify that your work meets industry performance workmanship standards. You must execute proper layout and correct installation of a vapor retarder membrane, backer board, tile, cementitious grout and flexible sealant (high performance caulk).

Individuals who pass demonstrate an understanding of industry standards and best practices.

Who Qualifies?

To register for the certification test, you must have at **least two years experience as a full-time lead tile installer.**

Grouters, finishers and helpers do not qualify.

How Does Tile Installation Certification Help You?

Certification identifies you as being a dedicated and knowledgeable tile installation professional whose competence in installing tile has been verified to meet specific tile industry standards.

The Certified Tile Installer (CTI) program is a rigorous program that tests expertise, how well the installer keeps up with the fast-changing world of tile - from thin tile to very large-sized tile to new installation materials and tools - and how knowledgeable he or she is about tile installation best practices.

It Pays to Be Certified

Only CTEF Certified Tile Installers (CTIs) and the contractors who employ them can wear and use the CTI logo, for example, on business cards, work vehicles and clothing.

CTIs also receive a certificate and wallet card along with being listed on the CTEF website. Moreover, CTEF publishes a consumer brochure that explains why CTEF CTIs are the only installers recognized as having proven their skills and knowledge through standardized, hands-on testing.

Together these tools help you sell your value and build your reputation.

To Learn More:

- **Visit www.ceramictilefoundation.org and read through the Certification FAQs**
- **Explore and subscribe to the CTEF Blog.**



What You Receive Before Test Day: Study Materials!

Upon registration, candidates receive the following study materials:

- CTEF Field Manual for Thin-bed Installation of Ceramic Tile
- TCNA *Handbook*
- American National Standard Specifications for the Installation of Ceramic Tile

Exam topics include concrete and wood substrates, crack isolation membranes, backer boards, bonding materials, ceramic tile performance, tile installation workmanship standards and best practices, cementitious grout, movement joints and flexible sealants (high-performance caulks).

All materials are available in Spanish.

