

PROMOTION NAME: Lucky 13 Sweepstakes
DATES: Starts – 6/1/19; Ends – 7/30/19

OFFICIAL RULES

SWEEPSTAKES IS OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA WHO ARE 18 YEARS OF AGE OR OLDER AT TIME OF ENTRY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO WISCONSIN LAW, WITH ANY ACTION REGARDING THE SWEEPSTAKES OR THESE OFFICIAL RULES BEING BROUGHT EXCLUSIVELY IN FEDERAL/STATE COURT IN WISCONSIN. DO NOT ENTER THIS SWEEPSTAKES IF YOU ARE NOT LOCATED IN THE 50 U.S. STATES OR D.C.

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

INTERNET ACCESS AND VALID EMAIL ADDRESS, PHONE NUMBER AND ADDRESS ARE REQUIRED.

GRAND PRIZE ONLY INCLUDES TRAVEL TO/FROM ORLANDO, FLORIDA FOR WOMEN'S SOCCER GAME ON SEPTEMBER 11, 2019; SEE RULE 5 BELOW.

SPONSOR: Mueller Sports Medicine ("Sponsor"). The Lucky 13 Sweepstakes Promotion is sponsored exclusively by Mueller Sports Medicine, Inc., and is not sponsored by, endorsed by, or affiliated with the Orlando Pride, the National Women's Soccer League, or any other person or entity.

ADMINISTRATOR: Good Karma Brands, LLC
15 N. Pinckney Street, Suite 100
Madison, WI 53703

Please direct any questions, comments, or complaints regarding the promotion to the Administrator. You understand that you are providing your information to Sponsor, Mueller Sports Medicine and agencies acting on Sponsor's behalf with regard to this promotion. The information you provide will only be used in the administration of the Sweepstakes on the Mueller Sports Medicine website, unless you opt-in for further communications from Sponsor. See Mueller Sports Medicine website's privacy policy at <https://www.muellersportsmed.com/privacy-policy> for details.

1. PROMOTION PERIOD: Sweepstakes begins at 12:00:00 am central time on June 1, 2019, and ends at 11:59:59 pm central time on July 30, 2019 (the "Promotion Period").

2. TO ENTER: During the Promotion Period, visit muellersportsmed.com/Alex (or the mobile version of the Mueller Sports Medicine website)** and follow the instructions to register and enter. Limit one entry per person for the duration of the promotion. Entries submitted from any person in excess of the stated limitation will be void. However, Sponsor/Administrator reserve the right to disqualify a person from the Sweepstakes altogether in the event of repeated or blatant violations of the entry limit. All entries become the property of Sponsor and will not be returned or verified (with the sole exception of a person being notified by Sponsor that his/her entry was received). Entries generated by script, macro, or other automated or mechanical means or that subverts the entry process will be void. Proof of transmission of entry form does not constitute proof of receipt of same or proof of entry. In the event of a dispute, entry will be deemed made by the authorized account holder of the email address provided on the entry form. The authorized account holder is the natural person who is assigned to an email address by an Internet access provider, on-line service, or other organization that is responsible for assigning email addresses, as determined by Sponsor/Administrator in their sole discretion.

**Wireless internet access and/or other charges may apply if accessing the mobile version of the Mueller Sports Medicine website. Be sure to check your wireless carrier's pricing plan *before* entering the Sweepstakes via mobile device. Not all mobile devices feature wireless internet functionality. Wireless internet access may not be available in all areas.

3. ELIGIBILITY: Open to legal residents of the 50 United States and District of Columbia who are 18 years of age and older at time of entry, except for employees, officers, directors of Sponsor, Administrator, Orlando Pride, the National Women's Soccer League and its member teams, affiliates, subsidiaries and agencies (collectively, the "Promotion Parties"), individuals engaged in the development, production, printing, or distribution of Sweepstakes materials, and members of their immediate family or persons living in the same household. Sweepstakes is subject to all applicable federal, state and local laws.

4. RANDOM DRAWING: Potential winners will be selected in a random drawing to be conducted during or about August 5, 2019 from among all eligible entries received. By participating, you agree to abide by and be bound by these Official Rules. Administrator, whose decisions (along with those of Sponsor) are final and binding in all matters, will conduct drawing. Odds of winning depend upon number of eligible entries received. Potential winners will be notified by email or phone (with specific method[s] of notification being determined by Sponsor/Administrator in their sole discretion). Failure to respond to the notification of winning within the specified time period, the return of any prize notification as undeliverable, Administrator's inability to contact a potential winner within a reasonable time period or noncompliance with these Official Rules may result in disqualification and prize forfeiture, and in such case an alternate winner may be selected for the drawing.

5. PRIZES: (12) 2nd Place Prizes: Alex Morgan and/or Mueller merchandise
Approximate Retail Value: up to \$200.00 per package

One Grand Prize: Package of up to four tickets to the September 11, 2019 Game in Orlando, FL., Travel arrangements including economy airfare, travel to and from airports, and one night hotel accommodation (one room) will be arranged by the Sponsor. Travel arrangements will be at the sponsor's discretion and any requested changes to travel reservations will be at the winner's expense. Game will be September 11th, 2019 VS Chicago Red Stars. Approximate Retail Value: up to \$1,800 per package (Not including airfare)

Total Approximate Retail Value of All Prizes: up to \$6,800.

Tickets are good only for the September 11, 2019 Women's Soccer Game in Orlando. Exact seat location is of Sponsor's sole choosing. Tickets are subject to terms and conditions of use as indicated thereon. Without limiting the foregoing, if winner and/or guest(s) act in an inappropriate, obnoxious or anti-social manner or fail to follow the instructions of stadium personnel as to attendance at the game, prize will be terminated with winner and/or guest(s) being ejected from the stadium ; and, in such case, Sponsor and Administrator shall not have any liability to winner and/or guest(s) under any legal theory.

Should winner have fewer than three (3) guests accompany him/her to the Women's Soccer Game in Orlando on September 11, prize will only be awarded in increments applicable to actual number of attendees, and no alternate prize or compensation will be awarded in conjunction therewith. Although Sponsor intends to arrange a personal meeting for the Grand Prize winners and their guest(s), if any, with Alex Morgan, that meeting will not be rescheduled and Sponsor shall have no liability to Grand Prize Winners or any other person or entity in the event that this personal meeting does not occur for any reason.

Limit one prize per household.

Sponsor reserves the right to substitute prizes (or a portion thereof) of equal or greater value due to unavailability of prize (in whole or in part) for any reason. No substitutions or transfers of prizes are permitted by the winners, except at Sponsor's sole discretion.

All taxes and all other costs associated with acceptance or use of the above prize(s), including transportation to/from Orlando City Stadium, parking at Orlando City Stadium, additional overnight hotel stay (if desired) and concessions, are the sole responsibility of the applicable winner.

6. RELEASE OF LIABILITY AND PUBLICITY: All prize winners consent to the use of their names, photographs, likenesses and limited biographical information for publicity or advertising purposes without further compensation, where permitted by law; for Grand Prize winner, the preceding expressly includes any publicity/advertising use by Sponsor and its designees (including Administrator) of any game photography. All

entrants release and agree to hold harmless Sponsor, Administrator, Orlando Pride, the National Women's Soccer League and its member teams, Orlando City Stadium, affiliates, subsidiaries, officers, directors, partners, equity holders, agents, employees, and all others associated with the development and execution of this Sweepstakes (collectively, the "Released Parties"), from any and all liability with respect to, or in any way arising from, this Sweepstakes and/or acceptance, possession, receipt, or use/misuse of the prize, including liability for personal injury, damages, death or monetary loss. SPONSOR MAKES NO WARRANTY, GUARANTEE OR REPRESENTATION OF ANY KIND REGARDING ANY PRIZE/PRIZE ELEMENT INCLUDING BUT NOT LIMITED TO THE WARRANTY OF MERCHANTABILITY OR FITNESS FOR THE INTENDED PURPOSE. Neither Sponsor nor Administrator assumes any responsibility for any injury, loss or damage to entrants' or to any other person's computer relating to, or resulting from, entering or downloading any information or software in connection with this Sweepstakes. Sponsor, Administrator and their respective agents are not responsible for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or late, failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user, or by any of the equipment or programming associated with or utilized in this Sweepstakes, or by any human or other errors that may occur in connection with this Sweepstakes.

7. GENERAL RULES: The Released Parties are not responsible for lost, illegible, garbled, corrupted, jumbled, inaccessible, late, delayed or misdirected mail, email or other communications, or for any error in the printing or interpretation of the offer, the administration of the Sweepstakes, or in any announcement of the winners or prizes. The failure of Sponsor or Administrator to enforce any provision of these Official Rules in a given instance shall not constitute the waiver of such provision. In no event will Sponsor be liable for more than the stated number of prizes in Rule 5. No cash substitutions for prizes will be permitted and prizes are non-refundable and non-transferable except at sole discretion of Sponsor. Sponsor reserves the right, in its sole discretion, to cancel or suspend this Sweepstakes, in its entirety or in part, should tampering, unauthorized intervention, counterfeiting, fraud, technical failures, or other causes beyond Sponsor's control corrupt the administration, security, fairness, integrity or proper play of the Sweepstakes. In such event, Sponsor shall make the prizes available to be won in a random drawing comprised of all eligible entries received prior to and/or after the action taken by Sponsor (as appropriate) or otherwise in a manner determined by Sponsor in its sole discretion to be fair, appropriate and consistent with these Official Rules. Notice of such action by Sponsor will be posted on muellersportsmed/Alex. Sponsor reserves the right at its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes, to be acting in violation of the Rules or any laws, or to be attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, misappropriation, infringement, or any other unfair playing practices, poor sportsmanship, or intending to annoy, abuse, threaten, or harass any other participants or Sponsor representatives. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE

IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION FROM PARTICIPATION IN THE SWEEPSTAKES. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY FEES) TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

8. WINNERS' LIST: For the names of the winners, available after August 19, 2019, send a self-addressed, stamped (#10) envelope to Good Karma Brands, LLC Attention: Mueller Sports Medicine Lucky 13, 15 N. Pinckney Street, Suite 100, Madison, WI 53703. Requests must be received by August 30, 2019.

ABBREVIATED RULES (If needed): NO PURCHASE NECESSARY. Purchase will not increase the odds of winning. Sweepstakes open to legal residents of the U.S. & D.C. 18 years of age & older. Internet access & valid email address required. Sweepstakes begins at 12:00:00 am central time on June 1, 2019 and ends at 11:59:59 pm central time on July 30, 2019. Prize tickets are to Women's Soccer game in Orlando Florida on 9/11/2019. Travel to/from Orlando included as per Rule 5 listed in the full set of rules. Subject to official rules at muellersportsmed.com/Alex. Void where prohibited. Sponsor: Mueller Sports Medicine