



IV IN GREATER BOSTON

THE GOSPEL IN AMERICA'S COLLEGE CITY

COLLEGE: A CRUCIAL MOMENT FOR FAITH

The way students spend their time in college lays the foundation for the rest of their lives. For Christian students, college is a critical moment in deciding whether to make their faith their own. For students that aren't from Christian backgrounds, college is a moment where they are open to new ideas and exploring worldviews.

6/10

Young people who grow up in Christian churches end up walking away from their faith

- Barna

7/10

Evangelical students who graduate college attend church services weekly. Only 55% of evangelicals who did not graduate college go to church weekly

- Lifeway Research

9/10

Young adults say they would like to listen to what someone believes about Christianity

- Christianity Today

REACH THE CAMPUS, REACH THE CITY

Just as college is a crucial time for students' individual faith formation, college students are crucial in shaping this city and its culture. The campus is a strategic place to meet students where they are, but we believe that the impact of students transformed by Jesus will reach far beyond individual campus' borders.

>20%

Of Boston's population is **college students**

- Boston Globe, 2018

70,000

College and university employees in Boston metropolitan area

- Bureau of Labor Statistics

50%

Percentage of college students that stay in the Boston metro area **after graduation**

- Boston Redevelopment Association

OUR VISION

Develop students who proclaim Jesus in word, deed, and power, sent from communities marked by reconciliation and forgiveness

OUR STORY

Over the past few years, InterVarsity staff have been feeling a call to press into new vision. In 2020, the closure of schools due to COVID-19 also began changing the ways we do ministry. While we had significantly less access to students and campuses, we were also able to partner more deeply with one another. In response to these new realities and God's call, we are pursuing:

Unified vision: The two IV staff teams serving students in the Boston area have decided to merge into one, creating more possibilities to staff together and see the whole city rather than just individual campuses.

Deeper investment: As we look at the whole Greater Boston metro area, we hope to invite students to invest where they are and deepen our partnerships with churches, alumni, and volunteers who love the city.

Sustainable ministry: In order to serve all students in Boston well, we are exploring new ways of creating sustainable, long-term ministry structures. This includes partnering more deeply with volunteers, exploring ways of team staffing to serve more campuses, and pursuing new funding avenues so talented staff are not limited by personal funding networks.

Moving in this direction will allow us to serve the hundreds of thousands of college students in the Greater Boston area now and for years to come.

THE NEED IN BOSTON

45

Colleges and universities in Greater Boston

10

Campuses that have a witnessing community through InterVarsity

21

Campuses that have **no** staff support from a para-church organization

>50,000

Students on campuses **without** an active witnessing community

PROGRAM



Bible study

Engage in communal discovery of Scriptures' meaning



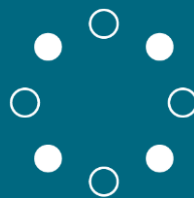
Evangelism

Draw students to Jesus as Savior and Lord



Discipleship

Teach students to respond to God's word



Multiethnicity

Engage people of all ethnicities and cultures



Missions

Encourage service to God's purposes in the world

IMPACT BEYOND IV

College students in Boston are being transformed by Jesus and are impacting their campuses, workplaces, and local communities. There is an entire generation of students here in Boston now that will shape the city.



Alyssa joined InterVarsity with a particular heart to care for those in the margins. Over her years in IV, God stretched her gifts and passions as a bridge-builder and aligned it with His call to pursue justice and compassion. She co-founded the first on-campus publication centered on the AAPI experience. Alyssa heard the sweetness and bitterness within AAPI stories and saw them as worthy and necessary to be heard. Through Untangle: "SWEET/BITTER," a platform was created to give voice and have conversations about race in the AAPI community on Boston University campus.



Sahmeer was skeptical about faith but came on an IV spring break trip with friends. He became part of IV, started asking more questions, and decided to follow Jesus! With the skills Sahmeer learned in IV he became a youth leader at his new church and started a Bible study with his coworkers at his part-time job at the Apple store.



Joselyne joined IV looking for Christian community. In IV she met friends who named her gifts in relationship building, engaged in conversations about God's call to pursue justice, and sensed God calling her to use her gifts to serve her home community. She co-founded an organization advocating for immigrant communities in Lynn and testified at the MA State House on the experiences of immigrant families. Last year, Joselyne became the first Guatemalan- American woman to run a mayoral campaign in the city of Lynn.

VISION FOR FUTURE

Students and faculty in Boston are looking for communities where they can grow in love for God and be supported in reaching their campus with the Gospel.



InterVarsity has been praying for community college students. Last year, a guidance counselor at **Bunker Hill Community College** reached out to us! She emphasized the need for faith-based resources for students and asked IV to have a greater campus presence. Starting a ministry here could open new doors at BHCC and potentially deeper partnerships with other community colleges across the city.

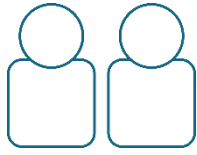


At **UMass Lowell**, InterVarsity has been able to connect with faculty and grad students who are already passionately serving God and reaching out on campus. Through partnership with InterVarsity, we hope to expand this multinational, Gospel centered, presence on campus to reach the large undergrad presence on campus.



InterVarsity has recently connected with **volunteers** who have a heart to plant unreached campuses. With some training and staff support, these volunteers are praying about starting an InterVarsity chapter for students on **campuses in the downtown area**. Resources to come alongside these passionate volunteers would let us reach more students in a sustainable way.

2022/2023 STRATEGY AND GOALS



Strategy

Hire **2** new campus staff workers

Onboard **15** volunteers to support students on existing campuses and plant on unreached campuses



Outreach

Prayer walk and connect with **15** campuses

Plant **5** new witnessing communities



Discipleship

Disciple student leaders to lead **30** small groups or student-facing communities

Bring students to fall conference to catalyze on-campus ministry.

WHAT WILL IT TAKE?



INVESTMENT

\$70K annually is the average need required to fund a campus minister and an InterVarsity chapter on a campus.

\$720K will meet our current staffing needs and onboard 2 new staff into critical ministry roles.

\$1.6M annually provides sustainable funding to expand ministry through onboarding and retaining gifted ministers, building training opportunities for students and volunteers, and resourcing ministries that do not have full-time campus staff.



ADVOCACY

In order to see more campuses reached, we need to connect with new networks. Partner with us by introducing us to others who want to see students and the city transformed, or learn more about joining our InterVarsity Greater Boston Advocacy Council.

INVESTING IN THE CAMPUS

The most important catalyst for Gospel advancement on campus is InterVarsity staff. Currently, staff raise 100% of their ministry budgets. Our staff face barriers to being able to meet students when it counts this fall.

Our hope is to see Boston-area partners, in a unified effort for the sake of the city help send InterVarsity missionaries to un- and under-reached campuses.

OUR GOAL:

See Greater Boston-area partners collectively invest \$720K this year in InterVarsity programs to meet critical funding needs.

GIFT PLAN

TIER 1

1 gift of \$100K
3 gifts of \$50K

TIER 2

4 gifts of \$25K/yr
4 gifts of \$15K/yr
8 gifts of \$10K/yr

TIER 3

15 gifts of \$5K/yr
20 gifts \$400/mo
30 gifts of \$200/mo



CONTACT

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CAMPUSES IN THE GREATER BOSTON IV AREA

Babson College

Benjamin Franklin IT

Bentley University

Berklee College of Music

Boston Architectural College

Boston College

Boston University

Brandeis University

Bunker Hill Community College

Cambridge College

Curry College

Eastern Nazarene

Emerson College

Emmanuel College

Laboure College

Lasell University

Mass Bay Community College

Mass College of Art and Design

**Massachusetts College of
Pharmacy and Health Sciences**

Middlesex Community College

NE Conservatory of Music

Northeastern University

Olin College

Park University

Pine Manor College

Quincy College

Regis College

Roxbury Community College

School of the MFA

Simmons College

Suffolk University

Tufts University

UMass Boston

UMass Lowell

Urban College of Boston

Wellesley College

Wentworth Institute of
Technology

Bold indicates an active, undergrad InterVarsity Community

Italics indicates a current planting effort or clear opportunity to plant if resources allow