

Digital Marketing Intern

Neurosport Physical Therapy
Internship

Neurosport is looking for a Digital Marketing intern to join the team! The successful candidate will contribute to website projects, monitoring and posting blogs on social networks, engaging with followers, participating in online outreach and promotion and assist with optimizing our website and online presence. This intern will work with three brands, Neurosport Physical Therapy, Neurosport Functional Training and Neuro Tour Physical Therapy. This intern will directly assist the Digital Marketing & Public Relations Specialist.

Qualifications

- Candidate for Bachelor's Degree in Marketing, Public Relations, Communications, Journalism or related field or recent graduates
- Attention to detail
- Strong communication skills
- Willingness to learn and contribute ideas
- Available to work 10-15 hours per week

Expectations

- To learn about our brand(s)
- Produce and share daily social media content
- Assist with design work
- Assist in blog brainstorming and development
- Learn about marketing automation software
- Assist in promotional (flyer) development when needed

You Will Be Able to Add to Your Resume

- Experience with marketing automation software
- Social media channel management for 3 brands
- Website page management
- Blog assistance and topic brainstorming
- Promotional content creation and basic design

Company Summary

Neurosport Physical Therapy is a team of elite practitioners providing premier physical therapy, athletic training and sports chiropractic in the Atlanta, Chicago and New York areas. We have seven clinics locations in the Atlanta metro area, one Chicago, and one New York. Neurosport Functional Training serves patients looking to bridge the gap post physical therapy rehab, to prepare athletes to return to sport and prevent further injury long-term.

Neuro Tour Physical Therapy opened in 2001 in order to serve the world-wide performing arts community. We have 20+ years of experience providing physical therapy to hundreds of renowned musical theatre productions (including touring, Broadway and off-Broadway), film productions, and concert tours.

Our Brands:

- Neuro Tour Physical Therapy
- Neurosport Physical Therapy
- Neurosport Functional Training