

Commissionfactory

2019

AFFILIATE MARKETING CALENDAR

JANUARY

2019

Back to School Finance

Health & Wellness

- 01 New Year's Day
- 26 Australia Day

FEBRUARY

2019

Back to Uni

- 05 Chinese New Year
- 06 Waitangi Day (NZ)
- 14 Valentine's Day
- 26 Click Frenzy Travel begins 7PM EDST
- 27 Click Frenzy Travel ends 7PM EDST

MARCH

2019

Mid Season Sales

- 05 Mardi Gras (Sydney)
- 08 International Women's Day
- 17 St. Patrick's Day (AU)

APRIL

2019

Vogue Online Shopping Night
date TBC

- 19 Good Friday
- 20 Easter Saturday
- 21 Easter Day
- 22 Easter Monday
- 25 Anzac Day

MAY

2019

- 12 Mother's Day
Australian Fashion Week begins
- 14 Click Frenzy Mayhem begins 7PM EDST
- 14 Click Frenzy Mayhem ends 7PM EDST
- 15 Australian Fashion Week ends

JUNE

2019

Winter Sports & Travel

EOFY Sales

JULY

2019

EOFY Sales continue

Christmas in July

Winter Sports & Travel

- 16 Amazon Prime Day
- 24 Online Retailer Sydney
- 25 Online Retailer Sydney, ORIA Awards

AUGUST

2019

Winter Sports & Travel

Afterpay Day
date TBC

SEPTEMBER

2019

Wedding Season

Spring Racing Season
begins

Music Festival Season
begins

- 01 Father's Day

OCTOBER

2019

Vogue Online Shopping Night
date TBC

Wedding Season

Christmas Season
begins

- 27 Diwali
- 31 Halloween

NOVEMBER

2019

- 05 Melbourne Cup
- 11 Singles Day
- 12 Click Frenzy begins
- 13 Click Frenzy ends
- 28 Thanksgiving
- 29 Black Friday

DECEMBER

2019

- 02 Cyber Monday
- 09 Green Monday
- 15 Free Shipping Day
- 21 Super Saturday
last Saturday before Christmas
- 25 Christmas Day
- 26 Boxing Day
- 31 New Year's Eve