# Creative Computing
## A LIGHTHOUSE COMPANY

## Creative Computing's Health Assessment Delivers a Health-e Outcome

You've made significant investments in your IBM Predictive and Analytics Software, but a successful implementation requires more than just a technology platform. You must consider your people, processes, and technology to form a holistic solution.

Creative Computing's Health Assessment is an in-depth analysis of your organization's effectiveness across key health categories within Information Management, Business Intelligence, Performance Management, and Advanced Analytics.

**Our assessment** -helps managers gain visibility into the overall health of their analytics solution by measuring its success against best practices and benchmarks in the industry. Through this insight, companies can measure the effectiveness of their investment in people, processes, and technology and ensure alignment with business goals.



ORGANIZATIONAL SUCCESS — PEOPLE · PROCESS · TECHNOLOGY

### Why an assessment?

➤ Determine the current health of your BI/Analytics solution

➤ Support data-driven decisions

➤ Establish workforce competencies needed for your business goals/needs

➤ Improve processes to increase the value of your BI/Analytics solution

### Types of Health Assessment

➤ Enablement and Knowledge

➤ Usage and Utilization

➤ Administration and Support

➤ Development and Delivery

➤ System and Technology

## Areas of Assessment

**People:**
**Project Team, User base, Support, Training**

- Align analytics team with business needs and appropriately staff
- Engage user base with analytics
- Train and support users
- Drive operational excellence
- Recognize value of analytics throughout organization

**Process:**
**Automation, Interfaces, Backup & Recovery, Development & Promotion Standards**

- Project governance
- Analytics development lifecycle
- Issue detection and change management
- Recovery & archiving
- Regulatory requirements

**Technology:**
**Overall System Health**

- Systems appropriately configured and optimized
- Licensing meets business needs
- System performance is adequate and monitored
- Development accomplished using industry best practices
- Technology roadmap is in line with business goals

## The Delivery

Upon completion of the analysis, our Health-e Outcomes provides a roadmap for program improvements.

**The results of the health assessment, based on type, duration and investment are:**

➤ **Health Scorecard** indicating overall health of the analytics platform

➤ **Survey and results** by detail area studied

➤ **Observations and Recommendations** document by area studied

➤ **Analytic Roadmap** outlining the steps required to meet health objectives

➤ **Knowledge Plan** for improved enablement

➤ **Delivery Plan** for in-process or planned projects

➤ **Architectural Plan** for hardware and software investment

➤ **Competency Center Plan** for user support and involvement



Health-e Scorecard (example)



Survey / Scorecard (example)

### About us

Creative Computing offers the full suite of IBM business analytics and information management solutions. Our senior professionals are IBM Certified in Information Management and Business Analytics brands. As an award-winning IBM Premier Partner since 1991, we deliver end-to-end capabilities across multiple industries including manufacturing, healthcare, retail, and higher education.

### How to Get Started

Schedule a 15-30 minute discovery call with Creative Computing to understand your current situation, identify the areas we'll focus on and determine next steps on a Health assessment.
**Contact: info@lighthousecs.com**

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