

# MARS Manufacturing Analysis & Reporting Solutions

MARS provides a wide array of critical reporting content, enabling you to explore and interact with your data in just a few simple clicks. While other sophisticated reporting solutions take months to develop and deploy, MARS is up and running in as little as days or weeks. MARS is sold alongside IBM Cognos' industry leading toolset for business intelligence, allowing you to customize and extend reporting across your entire enterprise.

## Buy only what you need

MARS is a modular solution. Choose modules relevant to your business:

- > Sales
- ► Finance / Accounting
  - Income Statement
  - Balance Sheet
  - Accounts Receivable
  - Accounts Payable
  - Expenses
- > Inventory
  - Stock Location
  - Bin Location
- > Production
  - Production Reporting
  - Shop Floor Production Reporting

## ${\it Sleek-Fast-Interactive}$

Leveraging extensive manufacturing experience and Cognos expertise, Creative Computing designed MARS, a customizable, out-of-the-box solution to provide information vital to manufacturers. MARS is a modular solution, which uses pre-configured analysis cubes and allows you to analyze business performance and easily report on ERP data. Create ad hoc queries, customize reports, and distribute information throughout your organization. Receive up-to-the-minute data and monitor KPIs with scorecards and dashboards. The prebuilt analysis cubes even allow you to "slice and dice," "drill up/down," and "drill through" data.



## Explore our most popular analysis modules.

#### **Sales Analysis**

With the sales analysis module, discover a holistic view of your company's sales—obtaining a clear overview of net sales, costs, and margins through data capture and reporting, or taper to a granular level and view yearly comparisons of a specific product.

#### A/R Aging Analysis

View your A/R aging with efficiency. Quickly shift from high level perspectives of data to more precise generations of invoices without having to return to the system.

#### **Income Statement Analysis**

Managers can now establish, track, and manage smarter departmental budgets using our income statement analysis. Monitor current or historical sales, cost of goods sold (COGS), expense accounts, and period transactions—and generate data for Income Statement Accounts.

## **Balance Sheet Analysis**

Canvass assets, liabilities, and retained earnings accounts with a conveniently presented financial analysis module. View balance sheets at a broad level, or "drill down" to inspect specific transactional details – where you can then compare account transactions, form budget forecasts, and view and track data.

### **Inventory Analysis**

Our Inventory Analysis cube provides enhanced views of inventory: precisely estimate days on hand and turnover. Monitor and adjust your inventory levels as needed by easily tracking receipts, usage, and demand.

#### **Bin Inventory Analysis**

Similar to Inventory Analysis, this tool surveys stock location inventory down to the precise bin level.

#### **Production Analysis**

A critical must-have for any operations group, production analysis deliver views of good quantity, scrap quantity, and the value of each. View actual machine hours and earned machine hours by GL expense account, major/minor group, or resource.

#### Shop Floor Production Analysis

Gain views of good quantity and scrap quantity using data directly from the shop floor reporting files. Issues getting the shop floor production posted? This cube lets you see production off the shop floor, posted or not.



If you like what you've read, **CONTACT US** to schedule your Solution Design Session!

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