



Higher Education Advanced Dashboard User Portal: “HEADs UP”

A Simplistic and Intuitive View

Today's complex world puts significant pressure on universities, from acquiring funding to attracting quality staff and students. People turn to data to tackle these demands, but millions of student records, disparate data sources, and lacking institutional standards hinder their efforts. To quickly execute, analyze, and react to these challenges, companies need a simplistic and intuitive view of their data.

The HEADs UP solution (Higher Education Advanced Dashboard User Portal) from Lighthouse Computer Services provides this view. By utilizing Cognos, customizing performance metrics, and integrating data sets, whether residing in extractable flat files or data warehouses, universities use this “visual storyboard” to take action.

One Version of the Truth

Lighthouse Computer Services's HEADs UP Dashboard allows higher education institutions the ability to focus on what matters most. Leveraging IBM Cognos technology, this “visual storyboard” views high level academic KPI metrics, then performs additional analysis based on trends within the data.

Higher education administrative consumers get a solution at their fingertips which delivers predictive and prescriptive answers to key questions around Admissions, Student Retention, Financial Aid, and development. With one version of the truth, unified definitions and enterprise standards can now be established.

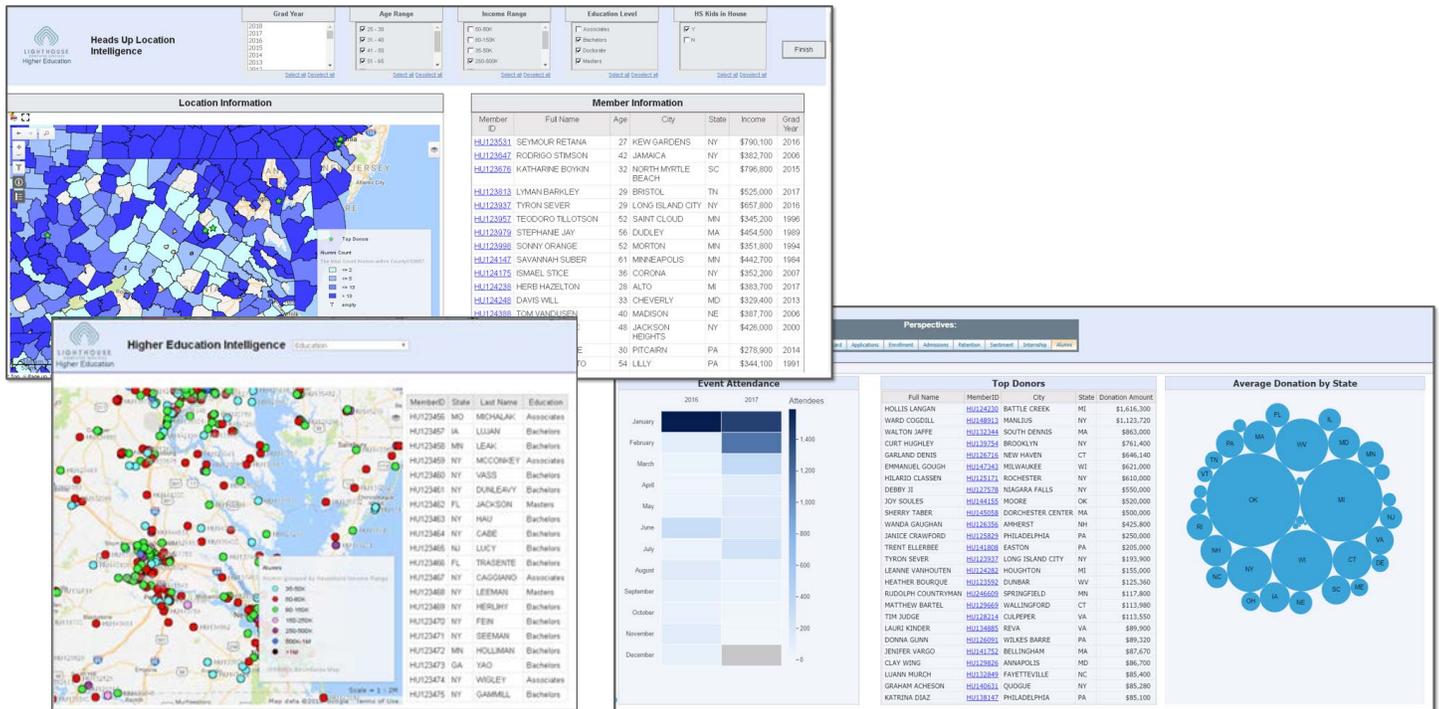
Reduce Effort, Gain Awareness

Don't waste time scouring data for hours, when a simplistic, unified, and intuitive view is available. HEADs UP, a certified IBM solution, simplifies data collection, navigation, and analysis across all university departments, delivering information in a quick and insightful manner.



The HEADs UP Dashboard

The HEADs UP Dashboard provides detailed, high level overviews of your key performance indicators (KPIs) and analyzes trends within the data—allowing you to focus on areas critical to universities: Admissions, Student Retention, and Financial Aid (and others). By leveraging IBM Cognos, predictive and prescriptive insight rests at your fingertips.



Key Benefits and Measurable Outcomes

- Seamlessly integrate and consolidate data sets from a variety of sources
- Establish the foundation for data governance and policies
- Explore & simplify data with different perspectives
- Increase information sharing between departments
- Gain a unified understanding of how departments consume data
- Establish enterprise standards
- Measure learning effectiveness
- Manage financial performance
- Accessible online
- Uses recognized and customizable KPIs
- Reduces overall risk and complexity
- Reduce time spent on data collection and analysis

About Lighthouse Computer Services

We are proud to be recognized year after year as a preferred partner of IBM. We received IBM's Beacon Award for North America Strategic Partner in 2016, we received IBM's Premier Business Partner Choice Award in 2014, we were an IBM Watson Finalist in 2017, and 2018 IBM North America Top Strategic Business Partner Excellence Award. For over 23 years, we've served businesses across the US Northeast. With regional knowledge and local resources at the ready, we're here to help your business succeed.

The Next Conversation

Let's start an energized conversation on how HEADs UP can help your institution transform the course selection process to drive student success. Let's get started.

