

Mark's Floors – Promoboxx Local Business of the Year Submission ([Video](#))

What defines a business is not the amount of sales or profit they make in a year. What defines a business is the time, commitment and passion they invest into their community. A good business realizes that being a part of a community is to be a part of something so much larger than yourself. The definition of a community is a feeling of fellowship with others, as a result of sharing common attitudes, interests, and goals. At Mark's Floors we define ourselves by our community and our continual community outreach and involvement in everything we do.

Mark's Floors is a family owned and operated flooring retailer that has been a pillar of community involvement across Central Florida for 25 years. Since the beginning of Mark's Floors, Mark Compston the owner has made it a goal and priority for his business to contribute and support the community that surrounds him. With three stores all located in different areas of Central Florida, Mark makes a point to be involved in each community that surrounds his stores.

In January of 2014, Mark created his own non-profit organization that allows high school students the opportunity to play sports with no expense. Mark's Floors Youth Sports Foundation Incorporated supports South Lake High School boys and girls golf team. As the main sponsor, Mark's non-profit organization provides all equipment and uniforms for both the boys and girls golf team. He pays yearly facility fees for the team to practice as well as holding a yearly fundraiser for the team. At the end of every school year, Mark rewards a graduating boy and girl with a scholarship towards their college tuition. Mark also makes yearly contributions to other local sports teams under his non-profit organization.

With community involvement so high on our list of importance, Mark's Floors continuously donates flooring and labor to all New Beginnings buildings. New Beginnings is a non-profit organization in Central Florida that provides home, food, clothing, mentoring and job opportunities for the homeless, hungry and poor. New Beginnings has helped over 7,000 individuals and 2,000 families in the Central Florida area and Mark is proud to support this non-profit that helps others in our community. This non-profit is extremely important to Mark because he believes it is not only about giving back to the community directly but giving and supporting other organizations that also help other facets of our community.

In July of 2017, Mohawk Industries released a hypoallergenic carpet called Air.o. This hypoallergenic carpet has paved way for many opportunities and comfortable living for those affected by allergies. In August Mark's Floors was fortunate enough to meet a local police officer and single mother of three whose daughter's chronic illness required the most hypoallergenic lifestyle possible. With the release of this new hypoallergenic carpet and the meeting of this young woman, Mark decided to reach out to Mohawk Industries to partner and gift this woman new carpet for her house. With the help of Mohawk Industries, Mark's Floors was able to give this family over \$3,500 worth of Air.o carpet in her house. Thanks to our partnership with Mohawk, Mark was able to positively affect this young woman's life and her family.

Mark's Floors also supports the teachers in our community by contributing to a yearly luncheon for school teachers in the Central Florida area as well as gives free carpet squares and carpet remnants to any school teacher that comes to our store.

Mark recently partnered with the West Orange Times & Observer newspaper to donate and install \$2,000 of Mohawk's hypoallergenic Air.o carpet to a single mother with a daughter who has cerebral palsy and severe allergies. These are just a few examples of how much Mark gives back to his community and instills his passion for community into everything he does.

Without the support of the community for the past 25 years, Mark wouldn't be able to give back and touch as many people as he has. At Mark's Floors we hold our community and our relationship with the community closest to our hearts.