

# Are you giving your business the **best start possible?**



The most valuable course in business design today

Commences October 17 | Kirribilli Club Sydney

**Norbert Haehnel**

Norbert is a leading specialist in business design innovation and co founder of "Fluid Minds" and has worked with companies such as Microsoft, Westpac, Siemens, CSIRO and a number of international companies and institutions. owners and CEO's.



**John Smallwood**

John is Head of Dream Growth, an insightful Leadership Coach and Behavioral Change specialist who works exclusively with small business owners and CEO's.



## Design Your Dream Business

Dream Growth presents this comprehensive six week business design program, specifically developed to support both existing and budding business owners.



Provide you with clear direction



Support you on the journey



Identify the gaps and what you could do better



Create a comprehensive action plan



Uncover the critical steps to start and/or grow your business powerfully



Give your business the best possible chance of success

- Design your business from start to finish using the renowned "Fluid Minds" business design process and technology.
- Receive full coaching support and access to business matter experts throughout the program
- Cover the initial concept phase of designing your business straight through to implementation.
- Gain practical experience in a highly interactive two day workshop with other business owners and like minds.
- Receive your own personal Business Design Kit (worth \$599) including access to the Business Design Software (6 month license).
- Receive support from a team of small business and start-up experts - from marketing and legal, through to accounting and strategy - throughout the entire process.
- Receive both virtual and one on one coaching.
- Receive critique of your business design by an expert panel, providing you with invaluable guidance, direction and feedback.
- Walk away with your own fully designed business including a comprehensive strategy and action plan to continue to develop and successfully grow your dream.

**CLICK HERE**  
TO VIEW THE FULL PROGRAM

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“For years I have been grinding away trying to force my businesses to grow. After attending the Dream Business Design Workshop, everything changed. Growing my business is now structured, easy and predictable. It truly was the missing piece of the puzzle for me.”

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**Dr Bryce Fleming**

Director, Founder and Author. Alignment Chiropractic & Health, Sydney

### YOUR INVESTMENT

**\$4495**  
per participant

(Initial deposit of \$495, with full payment to be made 7 days prior to the event)

**Special Partner Offer**

Bring your business partner or colleague.  
An additional participant from the same organisation

**Only \$1995**

(Subject to availability)

**dream**  
consortium

Existing Dream Client?  
Then use our special code  
and receive 20 percent off the full price.

**SAVE \$899**

**REGISTER YOUR INTEREST NOW!**  
PLACES LIMITED

Contact [seiraa@dreamconsortium.com.au](mailto:seiraa@dreamconsortium.com.au)