



The Florida Information Protection Act of 2014(FIPA)

Jacob Surprenant, Kellianne May, Sean Gibbons, Kristen Akel, Reem Alharbi



DECEMBER 3, 2015

The Florida Information Protection Act of 2014 is described as a “far reaching” data security law. Although created with good intentions it may be doing more harm than good. The law strives to increase security for Business, Healthcare, and Government activities. The law aims to protect certain personal information, such as a combination of either, first name, first initial and last name, middle initial and last name. As well as Social Security Number, Driver’s License, Credit card and Debit card number.

The act may create a bigger headache for certain organizations. For example, a healthcare organization they must comply with both the Health Insurance Portability and Accountability Act (HIPAA) as well as the states strict data privacy laws. However, if a third party organization they are associated with experiences a breach, the healthcare organization will still be held responsible despite having nothing to do with the breach. It creates an environment where organizations have to keep tabs on who they do business with, to make sure they are complying with to FIPA as well.

The act has brought many benefits for consumers. For example, one of the updated aspects of the act is that now personal information is further extended to envelop things like usernames and password under the umbrella of protection. Another perk of the act is that Floridian’s are protected regardless of which state or country the company that they are interacting with is located. The act has increased the standard on businesses, requiring them to take the protection of people’s information much more seriously and to have steps in place to execute this goal. To enforce this, the act also imposes consequences on any businesses in the form of monetary penalties (Aldo).

For years many Florida residents identities have been stolen and important documents of individuals have been hacked. The Florida information protection act aims to protect Floridians from identity theft by requiring business and governmental entities to protect personal information and report any data breaches. Any data breaches that may happen within a business are told to report to the

Florida Department of Legal Affairs. Every business or governmental entities must take reasonable measure to protect personal information and report to the Florida Attorney General office within 30 days. If any problems aren't reported within the time limit some violations under the Florida Deceptive and Unfair Trade Practices Act will be given. Some of these violations include \$1,000 per day for the first 30 days and \$50,000 for each 30 day period without exceeding a total of \$500,000.

Florida Information Protection Act of 2014 (FIPA), Florida means business when it comes to protecting customers' personal information. FIPA expands the obligations of businesses and government entities that maintain data containing personal information of individuals to safeguard and provide notice of breaches of such information. As a result, Florida now has one of, if not the most strict breach notification statutes in the country.

The Act repealed. Consumer Protection, new statute Florida Statutes. While some of the language of remains in the new law, FIPA makes significant changes as described below: FIPA expands the definition of "personal information" to include a person's first name or first initial and last name in combination with such person's health insurance information, medical information or financial account information, and now also includes a person's online account credentials.

Works Cited

Aldo, L. (2014, November 24). Florida Information Protection Act: What consumers need to know.

Retrieved December 1, 2015, from <http://www.local10.com/news/florida-information-protection-act-what-consumers-need-to-know/29904428>

Florida Governor Signs Florida Information Protection Act. (n.d.). Retrieved December 1, 2015, from

<http://www.cfjblaw.com/florida-legislature-unanimously-passes-florida-information-protection-act-05-12-2014/>