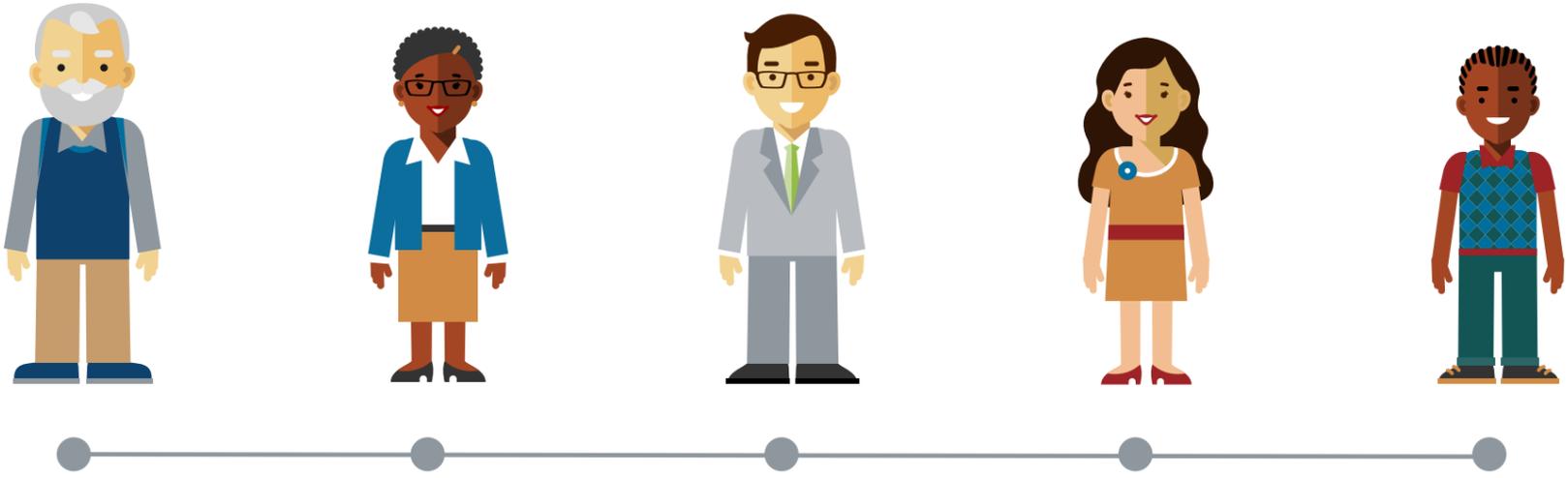


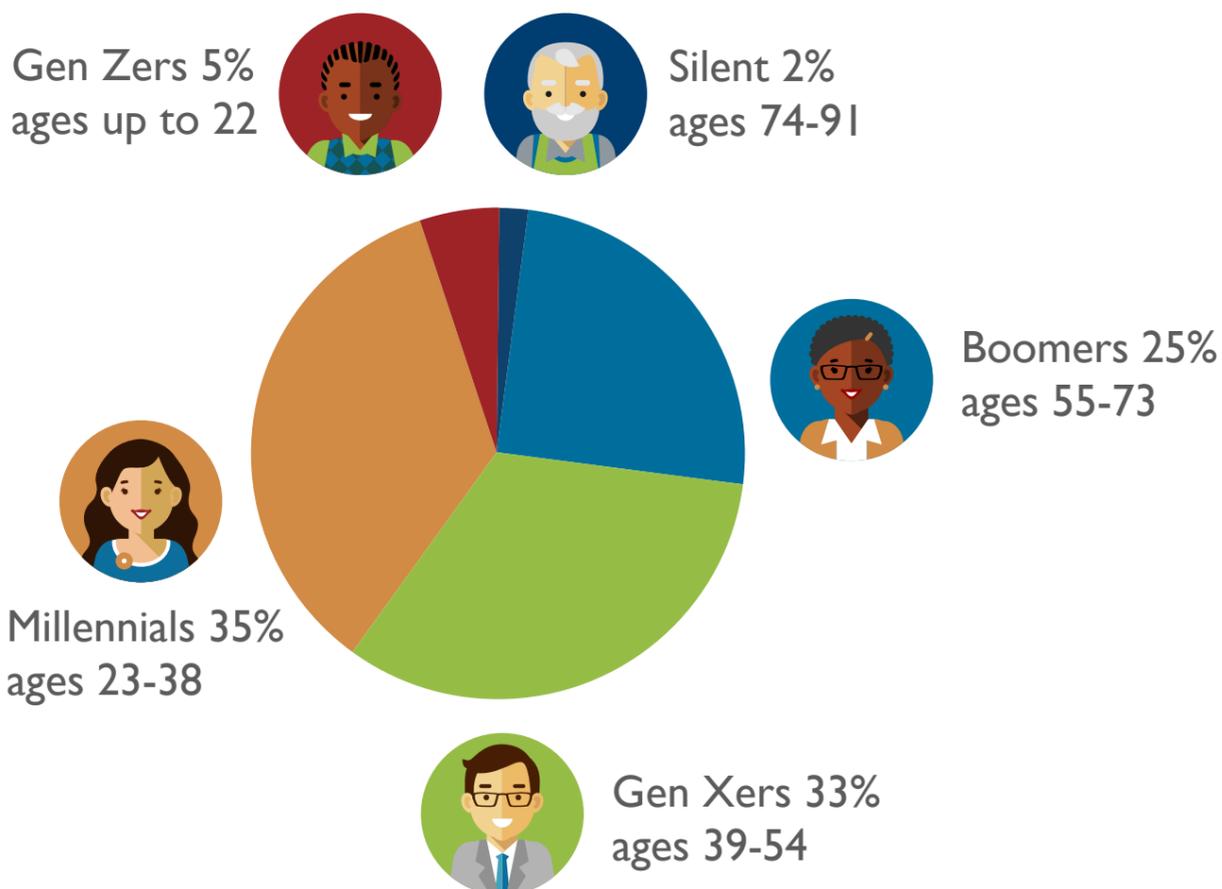
TAILOR YOUR BENEFITS FOR A GENERATIONAL WORKFORCE

No two people are alike, yet the employee benefit world traditionally operates in a one-size-fits-all model. As companies search for new ways to attract and retain key talent, our generational benefits solution recognizes that, while everyone is unique, there are generational similarities that shape employee preferences.



GENERATION	YEARS	BENEFITS
SILENT GENERATION	1928-1945	<ul style="list-style-type: none"> • Medicare options
BABY BOOMERS	1946-1964	<ul style="list-style-type: none"> • disability insurance • life insurance • health savings accounts • elder care assistance • critical illness
GEN XERS	1965-1980	<ul style="list-style-type: none"> • short-term disability • health savings accounts • accident insurance • college savings • parental leave
MILLENNIALS	1981-1996	<ul style="list-style-type: none"> • tuition reimbursement • student loan repayment • dependent care benefits • pet insurance
GEN ZERS	1997 - beyond	<ul style="list-style-type: none"> • student loan repayment • commuter benefits • pet insurance

GENERATIONS AT WORK



We used these unique preferences to develop our generational benefits service. Using our online enrollment tool and consumer-based account technology, employers can set a defined contribution, allowing employees to choose the benefits they want.

To learn more about customizing your benefits to meet the needs of your generational workforce, contact Matt Miller at **913.345.0440** or email mmiller@bukaty.com.

Listen to our [podcast](#) on the topic to see why our benefit lineup is gaining employer attention.