

# fielo:

## Incentive Automation

Standard Edition

When your sales channels include distributors, dealers, resellers or contractors, you need the ability to motivate and incentivize them.

Introducing Fielo.



### Incentive Program Management in a Box

Fielo offers an out-of-the-box Incentive Automation solution. It comes with a pre-configured partner portal, membership tiers and powerful analytics functionality, as well as packaged applications to facilitate and incentivize partners' product e-learning and invoice management.



### Built for Manufacturers

Fielo Incentive Automation has been tailored for manufacturing industries, including building materials and industrial & commercial manufacturing. For example, building materials manufacturers can incentivize contractors or distributors to buy/carry more of a specific line, take online product courses via the partner portal, or even post about their brand on social media - and reward them with the manufacturer's branded products or third-party catalog merchandise.



### Insights through Analytics

In addition to over 30 pre-defined reports and dashboard widgets, Fielo's Incentive Automation Analytics enables you to create your own reports and dashboards to measure the success of your programs and your partners against your KPIs. Your program dashboard can provide a clear, visual snapshot of the program participants, their engagement levels and points, month over month growth, and sparklines showing program trends.



### Get Your Incentive Program Up and Running - Fast

You can ramp up your program strategy and design with Fielo DesignStart™ implementation services, which feature best-practice design models and templates.

Savvy marketing, sales and channel professionals drive members of their channel ecosystem with compelling programs that command their attention and boost their productivity. With Fielo Incentive Automation, you can build loyal channel relationships that set you apart from your competitors, grow sales and drive collaboration.

To find out more about how Fielo Incentive Automation can do for you, contact us at **(415) 735-1968**, email us at **marketing@fielo.com** or visit us on the web at **www.fielo.com**.

## Checklist

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- ✓ Program Templates
- ✓ Flexible Rules
- ✓ Scheduled Campaigns
- ✓ Analytics
- ✓ Partner Tier Management
- ✓ Partner Portal Management
- ✓ Internal and External Rewards Catalogs
- ✓ CRM Integration
- ✓ E-Learning

