



# BLAZEMETER CONTINUOUS TESTING

LoadRunner customers turn to BlazeMeter for their load and performance testing needs, and more...



### **Fully Integrated Continuous Testing Functionality**

Shift quality left to keep pace with agile dev. Spend more time innovating and less time maintaining your toolchain.

### **Start Testing in Minutes**

Easy-to-adopt SaaS platform that can be learned in minutes. Use our LoadRunner conversion tool to instantly convert your scripts to JMeter or Selenium.

### **100% Open Source Compatible**

Work with the tools your developers love such as JMeter, Jenkins, Selenium, WireMock, and more.

### **Suited for every team**

Shift-left teams can use “as code” in the IDE or traditional testers can use with the lightweight UI. Achieve full team collaboration with no user limitations.

### **Massive Scalability, No Massive Effort**

Scale up to 55+ geo-locations, over 4 million virtual users and/or behind the firewall.

**Accelerate your digital, agile and DevOps transformation. Shift quality left with an open-source-based enterprise solution.**

Keep pace with your customer expectations, agile and devops practices. Don't let legacy tools hold you back from market opportunities.





**HEAR WHAT  
CUSTOMERS ARE  
SAYING ABOUT  
LOADRUNNER...**





**91% of IT organizations agree testing tools need to be easy to use for all teams...**

(TVID: 758-A23-3AD)

**LoadRunner customers are held back.**

88% of customers complain of the difficulty of setting up and using LoadRunner

(TVID 80C-DA3-92A)



**78% of IT organizations say that the lack of integration in testing tools is creating longer test cycles...**

(TVID: 63E-BFC-F2A)

**Customers have moved off LoadRunner.**

87% cite LoadRunner's complex cost models

(TVID 7EB-954-FF3)



**70% of IT organizations  
acknowledge test creation and  
maintenance takes too much time...**

(TVID: 63E-BFC-F2A)

**Customers using  
LoadRunner can't keep pace.**

85% are frustrated in having to manually  
create/maintain scripts with LoadRunner

(TVID 06A-B6B-63C)



**90% of IT organizations point out the importance of teams to be able to test as-code within their IDEs....**

(TVID: 63E-BFC-F2A)

**LoadRunner is not suited for Agile teams.**

92% of customers say there is no open source compatibility with LoadRunner

(TVID D5B-A4A-1B6)

# SHIFT LEFT AND TRANSFORM THE TESTING COE NOW!



LoadRunner customers **unanimously agree** they are held back because LoadRunner is:

Not keeping pace with software releases  
(TVID CCC-2E1-340)

Creating long delays/restrictions when wanting to test  
(TVID B1A-F1E-9D5)

Unable to run performance tests across multiple geo locations today  
(TVID B4F-17B-DCE)



For customers that have moved off LoadRunner (or considering to do so) **they all say** it was because LoadRunner is:

Unable to shift quality left  
(TVID 09B-2F5-B61)

Missing open-source compatibility  
(TVID FBB-B58-1DA)

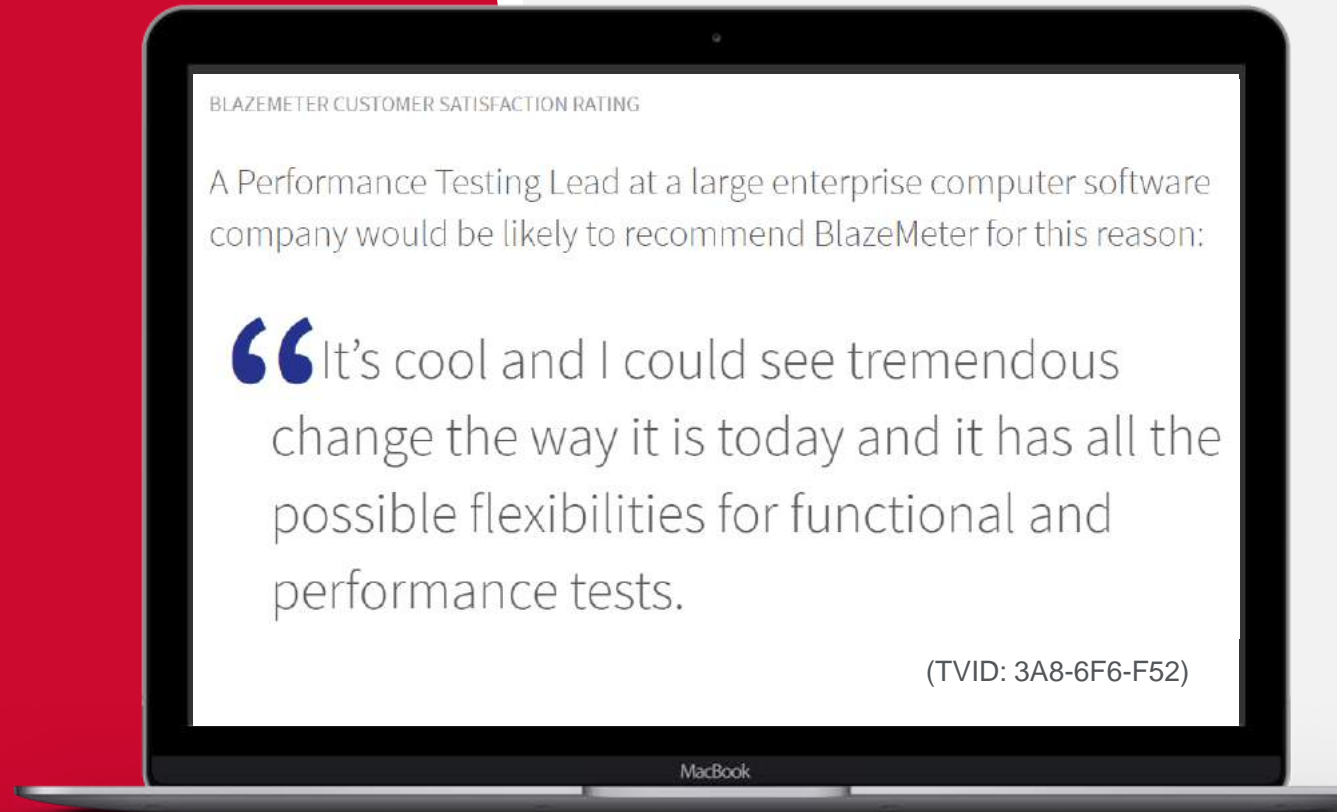
Lacking in terms of their usability  
(TVID 910-04C-896)





**SURVEYED SAY THAT THEY  
WOULD RECOMMEND  
BLAZEMETER TO A FRIEND  
OR COLLEAGUE...**

(TVID: 42D-DBB-018)



# EASE OF USE...

Shift testing left for continuous quality



It is interactive and user-friendly.

DEVOPS ARCHITECT, COMPUTER SOFTWARE  
COMPANY

(TVID: 7CE-4DD-FD6)



We use it for performance  
testing for many customers.

PERFORMANCE ENGINEER

(TVID: 6D3-052-61E)



It's one of the best tools for  
performance testing from the cloud.

PERFORMANCE ENGINEER, ENTERPRISE COMPUTER  
SERVICES COMPANY

(TVID: 1FA-7EF-54C)



It's a great performance test tool. I  
have used it for 2 years. I really like  
what it offers.

TEST AUTOMATION ARCHITECT

(TVID: 5D2-16D-096)



**READ CASE STUDY**  
(TVID: DA3-C8D-887)

# TEST EFFICIENCIES...

Modern, fully integrated continuous testing OOTB that's suited for all teams



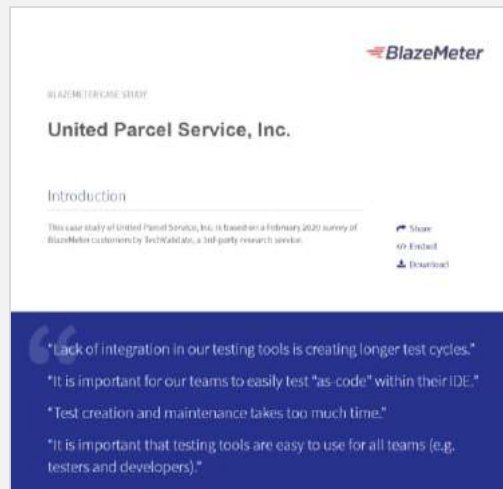
BlazeMeter gives access to many tools useful for testing and allows to expand knowledge.

QA AND TESTING TEAM | (TVID: 5AD-974-D1E)



We use this for the API test cases for all the application.

PERFORMANCE ENGINEER | (TVID FBB-555-B92)



It has many ways how it can be used. Also, the support team has been very kind and helpful in the few times we have had required.

APPLICATION ANALYST, SOFTWARE COMPANY | (TVID: B73-C21-407)



**READ CASE STUDY**  
(TVID: 5E7-54A-E7D)

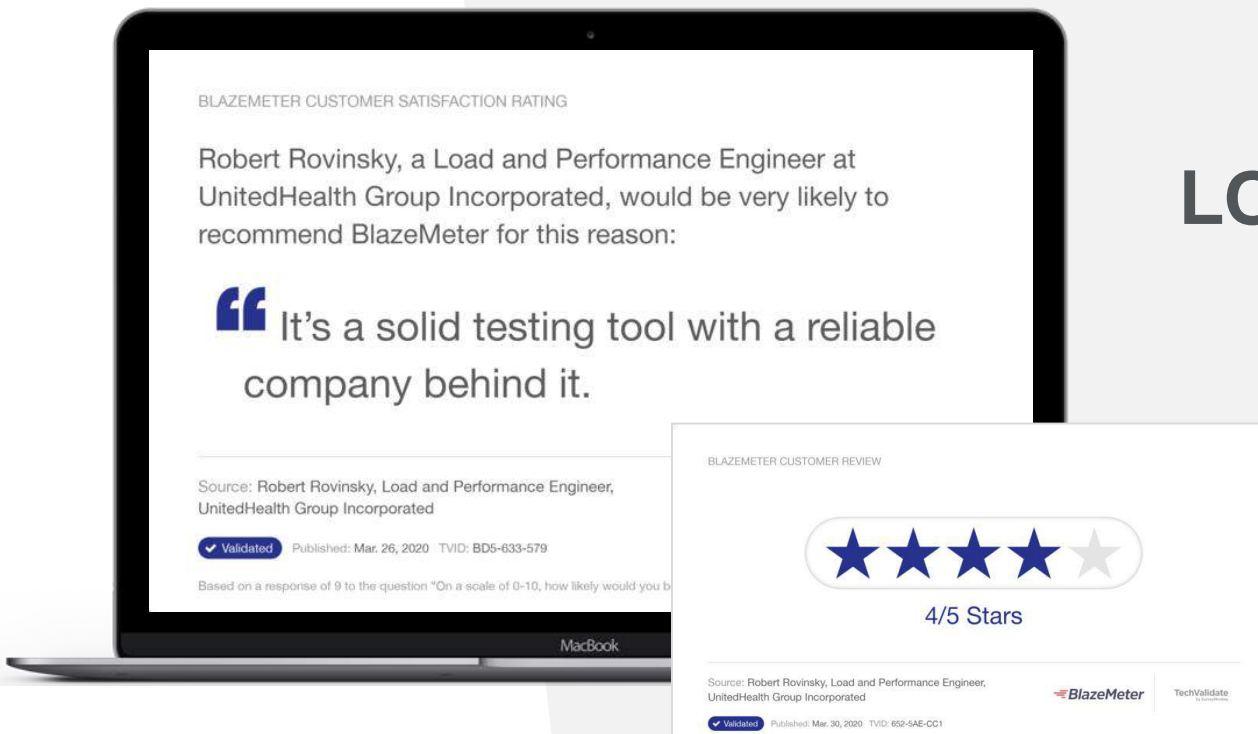


# QUICK TIME TO VALUE...

Start testing in minutes: massive scalability across different geos

CUSTOMERS SURVEYED WHO  
HAVE MOVED AWAY FROM  
LOADRUNNER SAY THAT IT TAKES  
**LESS THEN 1 HOUR** TO START  
TESTING WITH BLAZEMETER!

(TVID: 1D2-A56-8CE)



**READ CASE STUDY**  
(TVID: 3F9-9CE-74B)

# TEST AS-CODE...

100% open source compatible, developer friendly platform



Easy to use and is used with an open-source tool like Jmeter.

SOFTWARE TEST ENGINEER,  
PROFESSIONAL SERVICES  
COMPANY

(TVID 4E9-D74-1CE)



Our customers require load testing and stress testing. We help them via BlazeMeter. Also when is needed we use it for our own applications.

APPLICATION ANALYST

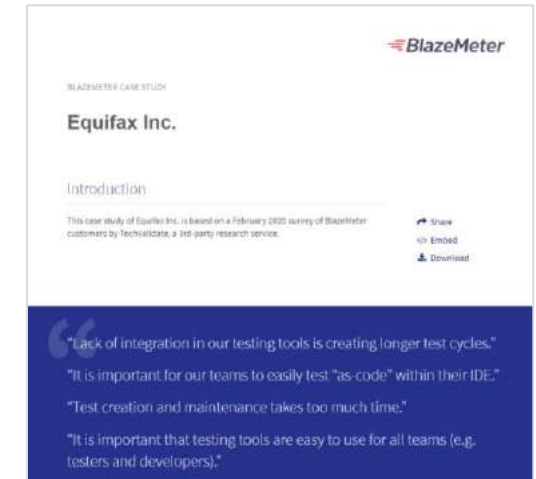
(TVID 57D-0AA-60A)



[BlazeMeter] has been really useful for the performance team. It lets us deliver results for our customers.

PERFORMANCE ENGINEER

(TVID 4C6-0DB-029)



**76% OF SURVEYED IT ORGANIZATIONS RATED  
BLAZEMETER AS 4 STARS OR HIGHER!**

(TVID 2E1-DFE-A34)



**READ CASE STUDY**  
(TVID: E03-0D7-D2C)





**BLAZEMETER  
DEMOCRATIZES TESTING  
FOR LOADRUNNER  
CUSTOMERS...**



# BLAZEMETER HAS DISPLACED LOADRUNNER IN **INSURANCE**

## FORTUNE 100 INSURANCE COMPANY WITH **\$45B IN YEARLY REVENUES**

Open source was needed to be widely adopted across the CI/CD toolchain. The QA team looked towards BlazeMeter for tooling that would support open source to test “as code,” with enterprise scale, reliability, and features.



The ability of BlazeMeter to customize to client needs is amazing  
APPLICATION TEST ENGINEER | (TVID: DAF-52D-51E)



**READ CASE STUDY**  
(TVID: 370-710-519)

# BLAZEMETER HAS DISPLACED LOADRUNNER IN **HEALTHCARE**

**\$60M MANAGED HEALTHCARE COMPANY PROVIDING  
TRADITIONAL AND CONSUMER HEALTHCARE  
SERVICES TO **OVER 22M+ MEMBERS****

Using a highly automated, integrated delivery platform, BlazeMeter provides a continuous feedback loop to identify and remediate defects early in development. This has increased the delivery of new customer features.



BlazeMeter/BlazeRunner has been at the forefront of CI/CD innovation ahead of all other companies ... they get it!

QA PERFORMANCE ENGINEER | (TVID: 097-5B4-7F6)



**READ CASE STUDY**  
(TVID: 10A-6CF-77C)

# BLAZEMETER HAS DISPLACED LOADRUNNER IN **MEDIA ENTERTAINMENT**

## OMNICHANNEL ENTERTAINMENT CONGLOMERATE WITH A **YEARLY REVENUE OF \$60B**

BlazeMeter ensures quality across a highly demanding and diversified production IT environment. Teams share-reuse rich community contributions, without leaving their development tools.



We use it at our company and there have not been major issues.

SOFTWARE DEVELOPER | (TVID: 0A3-F24-C2B)



**READ CASE STUDY**

(TVID: 3A7-950-C23)

# BLAZEMETER HAS DISPLACED LOADRUNNER IN **TELECOMMUNICATIONS**

## LARGEST TELCO PROVIDER OF BROADBAND AND MOBILE SERVICES, INCLUDING SUBSCRIPTION TELEVISION AND **IT SERVICES ACROSS 180 COUNTRIES**

It was critical that live streaming applications are ready for day-day as well as peak event traffic, BlazeMeter has easily enabled load and performance test for consistent user experience, no matter the conditions.



Easy to work with it and it helps all the time during the testing (especially for the APIs). It gives clear reporting in the feature.

DEVOPS ENGINEER | (TVID: 59E-5BB-913)

Ease of use to configure.

DEVOPS ARCHITECT | (TVID: B3D-761-B85)



**READ CASE STUDY**

(TVID: 0CA-84D-EBE)

# BLAZEMETER HAS DISPLACED LOADRUNNER IN **BANKING AND FINANCE**

## TOP FORTUNE 10 MULTINATIONAL BANKING AND FINANCIAL SERVICES INSTITUTION **SERVING 30M CUSTOMERS**

BlazeMeter has helped embrace the flexibility of open source technology, amplified with enterprise-grade features, for use within and outside the firewall. Sensitive data never leaves the network.



Very good support team to work with.

SENIOR SYSTEMS ENGINEER | (TVID: E6C-688-755)



**READ CASE STUDY-BANKING**  
(TVID: E02-B17-FBF)



**READ CASE STUDY-FINANCE**  
(TVID: 3A8-B32-443)



# BLAZEMETER HAS DISPLACED LOADRUNNER IN **ENERGY AND UTILITIES**

FORTUNE 500 ENERGY INFRASTRUCTURE COMPANY WITH  
CORE BUSINESS IN NATURAL GAS PROCESSING AND  
TRANSPORTATION, WITH A **WORKFORCE OF 5,600 EMPLOYEES**

By automating and improving software testing to address manual testing processes, BlazeMeter was able to improve the speed and quality of software delivery, to provide more updates quickly with fewer defects. This has freed up resources for new projects.



Good tool for automation frameworks

APPLICATION TEST ENGINEER | (TVID: FF6-299-8CF)

It has a great integration with JMeter

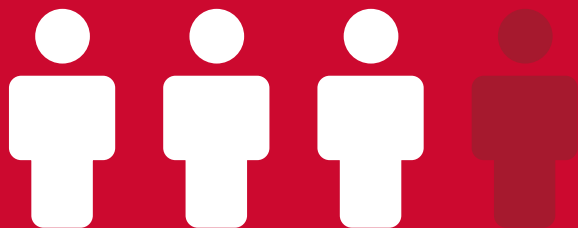
SOFTWARE DEVELOPER | (TVID: 942-503-3F0)



**READ CASE STUDY**

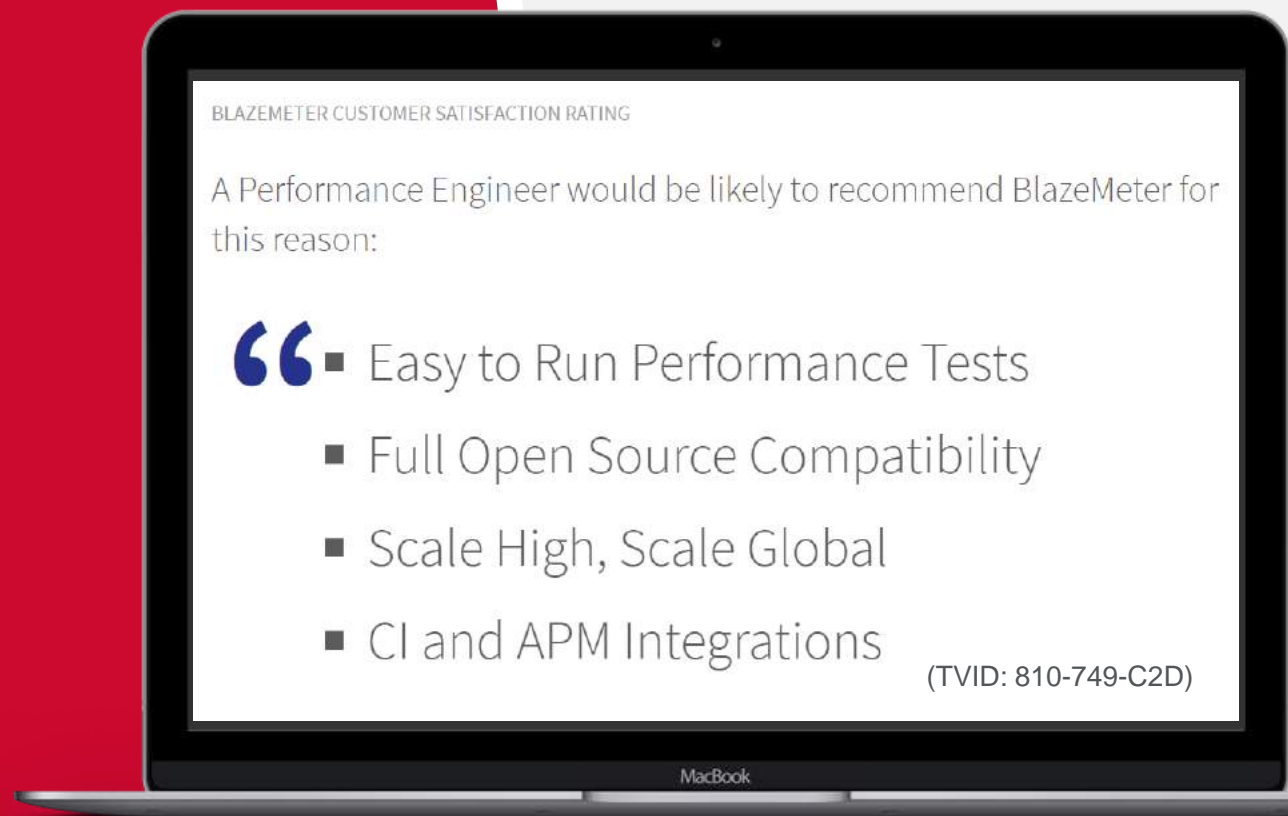
(TVID: 91C-E0F-2B1)





**3 OUT OF 4 CUSTOMERS  
SURVEYED SAY  
PERFORMANCE TESTING  
IS IMPORTANT TO SHIFT  
LEFT TEAMS...**

(TVID: 3A5-C6C-013)



# BLAZEMETER CUSTOMERS ENJOY **\$19,074,848 IN NPV** OVER 3 YEARS

FORRESTER®

A \$15 BILLION COMPOSITE ORGANIZATION OPERATING A DEVELOPMENT AND TESTING BUSINESS UNIT OF 250 DEVELOPERS AND 150 TESTERS, WILL SEE:



Reduction in rework and test bottlenecks will yield development team productivity improvements totaling **\$7,398,481**



With a reduced reliance on high-cost performance testing solutions, cloud-based performance testing platforms will see cost avoidance of **\$422,765**



By running frequent performance tests, the organization was able to avoid significant costs associated with downtime worth **\$2,014,350**

# BLAZEMETER YIELDS **\$1.92M** IN ANNUAL SAVINGS FOR A TEAM OF 50 DEVELOPERS, 25 TESTERS



Scale for quality early in development with open source technologies, to reduce costs in development and test resource labor by **\$264,000**



Enjoy **\$424,200** cost reduction in development and test resource labor by streamlining agile releases for continuous efficiencies and cost optimization



Improved time to market for revenue-generating applications, to increase revenue stream by **\$150,000**



Increase agility of Testing CoE to keep pace with agile and devops, for a **\$369,600** cost reduction in development and test resource labor

## BLAZEMETER CUSTOMER REVIEW

What a Software Test Engineer says:



5/5 Stars

How our organization uses BlazeMeter:

“ We use BlazeMeter for most of our load testings.

Would you recommend BlazeMeter?

“ The licensing, being on the Cloud, compatibility with JMeter.

Source: Software Test Engineer, Small Business Professional Services Company



TechValidate

Validated Published: Mar 30, 2023 TVID: 486-350-06D

(TVID 486-350-06D)

# WITHOUT A DOUBT, IT'S ...

# **BlazeMeter**



Large Enterprise Financial Services  
(TVID EB6-0B3-887)



Global 500 Telecommunications Services  
(TVID 0C3-D5C-F5E)



Enterprise Media and Entertainment  
(TVID 0E0-7A3-A13)



Large Data Analytics Company  
(TVID C9D-5A4-677)



Global 500 Pharmaceuticals Company  
(TVID 76A-8E4-CCA)



Global 500 Banking Company  
(TVID 72C-DF3-E30)



Large Enterprise Insurance Company  
(TVID E20-F4B-DFD)



Large Enterprise Engineering Company  
(TVID 4C6-0DB-029)



Large Enterprise Telco Equipment Co.  
(TVID FBB-555-B92)



Global 500 Energy & Utilities Company  
(TVID 3E4-DE7-059)



Large Enterprise Computer Software  
(TVID 5D1-4DF-FBF)



Global 500 Computer Services Co.  
(TVID EFF-5FB-F4C)



Global 500 Automotive & Transport Co.  
(TVID AFB-D51-040)



Federal Government  
(TVID 3D6-155-C4A)



Global 500 Healthcare Company  
(TVID 652-5AE-CC1)



Global 500 Transportation Services Co.  
(TVID BAE-A7B-B9E)



**REQUEST A DEMO**

[WWW.BLAZEMETER.COM](http://WWW.BLAZEMETER.COM)



**THANK YOU**

