

Entrepreneur Edge FAQ

1. What is the Entrepreneur Edge?

The Entrepreneur Edge is an assessment that measures entrepreneurial and leadership competencies. It is a tool that helps individuals identify their strengths and opportunities for development, providing value to entrepreneurs and those who are considering entrepreneurship, individuals who use entrepreneurial skills within organizations, and organizational leaders.

2. Who can participate?

Anyone over the age of 18 can take this assessment, although we are specifically looking for the following people to participate:

- People who identify as entrepreneurs (they own and operate their own business)
- People who identify as intrapreneurs (they work in a company and are officially responsible for creating something new or solving problems using entrepreneurial skills, such as innovation)
- People who identify as leaders (they have one or more direct reports)
- Students of entrepreneurial programs

Those who do not fall into any of these four categories are still welcome to complete the assessment.

3. What does participation involve?

Participants will be asked to complete an online assessment. In addition to demographic questions, they will be asked to respond to a series of questions about their thoughts, feelings, and behaviours as they relate to entrepreneurial and leadership competencies.

4. How long does it take?

The online assessment takes approximately 20 minutes to complete.

5. Where will this take place?

As the survey is online, participants can access it from any web-enabled device.

6. When does the assessment have to be completed by?

We encourage participants to respond to the survey as soon as they can. We do not have a specific end date set, but the assessment will be closed once we have met our quotas.

7. How will people be compensated?

To thank participants for their time, they will immediately receive a report that will provide insight into their entrepreneurial behaviours based on how they responded to the assessment items.

8. How can people participate?

There are two ways participants will be able to access the assessment:

- a. All individuals who have taken MHS's online EQ-i 2.0 assessment in English will receive an invitation to participate. After submitting their EQ-i 2.0 responses, they will see a screen that will ask them if they would be willing to take an additional assessment. The invitation will clearly state that their responses to the Edge will not be tied to their EQ-i 2.0 responses or affect their results. They will have the option to either accept or decline the invitation.
- b. MHS's data collection coordinators will be in contact with relevant associations and organizations in search for participants. Our data collection coordinators will provide these associations and organizations with survey links that can be distributed to their members.

9. What if a participant changes their mind and wishes to quit?

Respondents may terminate their participation at any time by closing their browser.

Please reach out to the Data Coordinator for this assessment, Sarah Ahmed, if you have further questions. She can be reached by phone or email:

sarah.ahmed@mhs.com

Canada: 1-800-268-6011 ext. 446

US: 1-800-456-3003 ext. 446

10. Will participants be offered/given feedback by a member of your organization after taking the assessment?

MHS will not be providing individual feedback to participants, but all participants will receive a report after completion of the assessment that will provide them with insight into their entrepreneurial behaviours. The assessment is considered to be an A-level assessment, meaning that participants are able to read and interpret their own reports.

11. Is the assessment anonymous/confidential?

Responses are collected anonymously as no personal identifying information is collected with an individual's responses. MHS does reserve the right to store responses in its database indefinitely for research and statistical purposes by MHS, its affiliates, subsidiaries, licensees, successors, assigns, suppliers, and advertisers. These responses are de-personalized, and would only be presented at an aggregated level, thus ensuring that responses and results cannot be tracked back to any specific individual.

12. What types of questions will participants be asked to respond to?

In addition to demographic questions, participants will be asked to respond to questions about their thoughts and behaviors as they relate to entrepreneurship and leadership. The following are some sample items from the assessment:

a. Please respond to each statement by choosing one of six options:

- Never
- Rarely
- Sometimes
- Often
- Almost always
- Always

- I. I think of solutions to problems that haven't come up yet.
- II. I am comfortable with uncertainty.
- III. I use stress as a source of energy.
- IV. I encourage the curiosity of others.
- V. I am willing to give all of my energy to my work.

b. Please select all that apply to you.

- I. You chose a career path different from any of your close family.
- II. Your parents made sacrifices to provide you with opportunities to achieve at school and beyond.
- III. Your family was willing to invest in your ideas.