

FACILITATE MEANINGFUL COLLABORATION WITH IMAGES



Image Insights® is a powerful visual-facilitation tool that can help explore thinking, ideas, and feelings with groups or individuals. Through the use of thought-provoking imagery and guided activities (located in the facilitator guide), consultants, trainers, and facilitators now have an engaging tool to help build dialogue around complex thoughts. Image Insights® is a collection of 300 pictures laminated on cards, which you can order in 2 sizes.

Image Insights® was founded on the idea that images have been an effective way to communicate both concrete and abstract ideas since the beginnings of civilization. Pictures can spur a thousand words, and in brainstorming, team building, or strategy setting exercises, sharing open thoughts and feedback can help teams arrive at optimum solutions.

A PREVIEW OF THE 300 IMAGE COLLECTION



IMAGE INSIGHTS ENABLES:

- Dialogue that deepens conversations and understanding
- Sharing of different perspectives
- Safe expression and verbalization—see, feel, speak
- Safe exploration
- Accelerated speed for getting into issues and surfacing possibilities
- Cutting through complexity
- Learning
- A lens into inner thoughts and feelings
- Taking action
- A catalyst for creativity and innovation
- Seeing themes and patterns in large amounts of information and knowledge
- Humor



USING IMAGE INSIGHTS

The process of using Image Insights involves having participants think about insight-building questions. Using questions as a basis, each participant selects an image from a set of photographs that helps them verbalize their thoughts. Using group process facilitation and dialogue techniques, participants explore the topic in a deep way that can facilitate focused action.

Allowing each participant to share his or her point of view allows everybody to express what is most important to them. Using images to aid expression will often bring out more insight and thinking and will provide a more democratic and collaborative process for hearing all the voices in the room.

SAMPLE EXERCISE

Being an Effective Leader

This process can be used to explore what effective leadership looks like. You can do this without a specific leadership model or a desired set of leadership competencies. Learn more at mhs.com/ImageInsights.

PROCESS GUIDE: BEING AN EFFECTIVE LEADER	
Time	60-90 minutes, depending on group size
Objectives	<ul style="list-style-type: none">• To explore what effective leadership looks like• To identify and define leadership qualities
Resources	<ul style="list-style-type: none">• Image Insights photo deck displayed on a table face up• Insight-Building Questions reproduced on a handout for participants
Instructions	
Phase I: Focusing	<ol style="list-style-type: none">1. Introduce the topic: Being an Effective Leader.2. Review the Objectives.3. Ask the participants the following insight-building questions. Emphasize that they are to reflect individually and not answer out loud.<ul style="list-style-type: none">• What does leadership mean to you?• What does it feel like to be led by an effective leader?• Think of the most effective leader you have ever worked with, what did they do that made them effective?• What top five things do you think are most important when leading people?
Phase II: Image Resonating	<ol style="list-style-type: none">4. Ask participants to review the images displayed and select<ul style="list-style-type: none">• One image that best depicts effective leadership, and• One image that best depicts what it feels like to be led by an effective leader.Ask them to be prepared to share their images and why they chose them.
Phase III: Insight Building	<ol style="list-style-type: none">5. Break the participants into small groups.6. Have them share their images and listen for themes.7. Capture themes on what effective leadership looks like and what it feels like to be led by an effective leader.8. Once they have shared their images with each other, have the participants prepare a collage of their images.
Phase IV: Taking Action	<ol style="list-style-type: none">9. Ask each small group to share their images and the themes they identified with the larger group.10. Explore the images and see if there are any themes on the types of images that resonated with people. Were there any common images? Unique ones?11. Create a summary list of the characteristics of effective leadership.12. Have participants reflect on one characteristic they would like to incorporate into their own leadership practice.13. If you are using a model or set of leadership competencies, you may wish to compare that to the summary the group created. You can discuss similarities and differences, or use the model to explore what it means to them and the images they associate with it. (Optional)

PRICE AND COMPONENTS:

- Deck of 300 laminated picture cards
- Two sizes to choose from: 5"x7" or 8"x10"
- Portable carrying-case included
- Facilitator's Field Guide included

ITEM	DECK SIZE	PRICE
IMG001	5"x7"	\$249
IMG002	8"x10"	\$299

ORDERING:

You may order by calling our customer service team at 1-800-456-3003 or email customer service at customerservice@mhhs.com Monday to Friday from 8AM-6PM Eastern Time.

