



## BE A SPEAKER!

Share your knowledge, experience and know-how on one of our Property Council Academy courses. Your expertise is invaluable to course participants and presents you with an opportunity to reflect upon and share your career experiences and network with other property experts.

### WHAT IS A SPEAKER?

A key industry representative who would like to share their knowledge and real life experiences with examples from an individual's career in Property.

### HOW DO YOU BECOME A SPEAKER?

A subject matter expert is nominated to speak on a relevant topic by an industry colleague or committee member.

### WHAT DOES BEING A SPEAKER INVOLVE?

Deliver a session of around 1 to 2 hours presenting to a group of 15 – 25 people. A slide deck is provided however time prior to the session is expected to update material + familiarise yourself with the content.

### WHAT OPPORTUNITIES ARE THERE TO BE A SPEAKER?

There are many opportunities from Foundation courses to Industry Diplomas across our wide selection of topics including property development, retail property, legal, leasing, sales & marketing, risk, asset management, retirement living and much more.

### WHAT DOES IT MEAN TO BE ON A PANEL?

As a panel member, you are one of 3 individuals from varied backgrounds who act as a mock board on a specific Industry Diploma course to which groups present their findings and recommendations on selected case studies.

Your role as a panel member is to critique the presentations content, style, outcomes considered and conduct a Q&A and provide a group marks based on a marking guide. Time required approx. 2-3 hours.

### ADDITIONAL BENEFITS OF BECOMING A PROPERTY COUNCIL ACADEMY SPEAKER

- Donations on behalf of each speaker to the Property Industry Foundation, supporting the property industry's charity for youth homelessness.
- Opportunity to attend complimentary Presentation Skills workshop facilitated by Noel, Academy Education Specialist
- Education Committee members offer support for speakers through building content and mentoring
- Established course materials with opportunities for speakers to develop and improve by contributing your own expertise
- Professional development opportunity
- Social Media 'Speaker Spotlight' for your personal branding
- Feedback to support your ongoing skills development
- Presentation slides supplied for you to add your own flavour
- Guidance given by course facilitators to support you during or prior to your presentation

### HOW ARE YOU SUPPORTED?

The Academy provides a base presentation slide deck for a speaker to work with including session objectives and how the session fits within a course program. The presenter can then personalise this.

### WHY BE A SPEAKER?

- A wonderful chance to give back to the industry, meet course participants who are keen to hear real life examples and case studies from industry experts.
- Network with other successful property professionals.
- Be part of a select group of speakers and be seen as an expert on a particular topic.
- Share experiences from your companies perspective including current projects that are under development.



FOR MORE INFORMATION CONTACT  
[EDU@PROPERTYCOUNCIL.COM.AU](mailto:EDU@PROPERTYCOUNCIL.COM.AU) | [ACADEMY.PROPERTYCOUNCIL.COM.AU](http://ACADEMY.PROPERTYCOUNCIL.COM.AU)