



2019 WA Property Awards | COMMERCIAL |

NOMINATION OVERVIEW

Applications from commercial property owners, managers, agents or developers are welcome, providing they hold Western Australia membership at the Property Council of Australia.

To be considered, the projects/person responsible for project (i.e. commercial/ facilities/ industrial agent) needs to be within the following time frame, 1 July 2018 and 30 June 2019 in Western Australia.

GENERAL FORMATTING GUIDELINES

Entries will be accepted from Wednesday, 29th of May 2019. Strict guidelines for the format of entry exist. Entries which do not conform will not be accepted.

- Entries and supporting material must be provided as a PDF document.
- No decoration or elaborate graphic design is permitted.
- Entries will only be accepted upon full payment.
- All submissions must be in Arial 10pt with single spacing. All text should be justified. Columns are not accepted.
- Supporting material must be in the same PDF document as the main entry.
- Maximum file size is 25MB.

The following must be included with your entry:

- Centre logo in both EPS and JPEG formats.
- Two high resolution (300dpi) centre images.
- Two high resolution (300dpi) campaign images.
- The above will be used to create a winner slide which will be displayed on the night as part of the acceptance process.

DEADLINE & DELIVERY

Entries must be submitted by 5.00pm midday, Friday 19th July 2019.

Entries are to be submitted via:

- Nomination portal at www.wapropertyawards.com.au

PRIZES & AWARD CEREMONY

The Awards will be presented at the Property Council Awards Dinner at The Westin Hotel, Friday, 6 September 2019.

Please book your Awards night tables through Olivia van der Kroon on 08 9426 1200 or ovanderkroon@propertycouncil.com.au.

PUBLICATION

The Property Council of Australia reserves the right to reproduce, copy, publish and display any entry material (excluding any sensitive financial information) in any format or vehicle it deems appropriate as relating to the awards.

NOMINATION SUBMISSION FORMAT – COMMERCIAL PROJECT AWARDS

The entry should be arranged as follows: (please note— all entries are to be in a PDF format and uploaded as required. Only photo and video/audio files may be separate.)

Overview of project (maximum 200 words). This may be published in the awards booklet distributed on the night.

Award Submission (maximum 1 page). Clearly specify what you were trying to achieve (objectives and strategies) and how you did it (tactics and budget). It is important to include budgets. You must clearly address the judging criteria.

Implementation (maximum 1 page). Detail the process of the project and how it was implemented.

Results (maximum 1 page). What were the results of the project? Demonstrate how you achieved your objectives. This should include Budget versus actual expenditure etc.

Supporting material (maximum 7 pages). Supporting material is to be in the same PDF document as the entry and can include photos, architectural designs, letters, awards etc

NOMINATION SUBMISSION FORMAT – COMMERCIAL MANAGEMENT AWARDS

The entry should be arranged as follows: (please note— all entries are to be in a PDF format and uploaded as required. Only photo and video/audio files may be separate.)

Overview of person (maximum 200 words). This may be published in the awards booklet distributed on the night.

Award Submission (maximum 5 pages). You must clearly address the (5) points in the judging criteria.

Supporting material (maximum 2 pages). Supporting material can include photos, architectural designs, letters, awards etc

WA COMMERCIAL PROPERTY OF THE YEAR AWARD SPONSOR (OVER 20,000SQM):

MizCo



AWARD NOMINATION – COMMERCIAL AWARDS

The Commercial Awards recognise excellence in the Commercial Property Industry over the past year. There are eleven awards for which nominations can be submitted, in addition to two WA Commercial Property of the Year awards, which will be given to the best overall submissions.

AWARD CATEGORIES

Outstanding Refurbishment Award

- Premium Grade
- Secondary Grade

Community Engagement Award

- CBD Property
- Suburban /Regional / Fringe property

Best Leasing Deal Award (New or Sitting Tenant):

- Premium Grade
- Secondary Grade

Sustainability Award

- Premium Grade
- Secondary Grade

WA Commercial Property of the Year Award (Up to 20,000sqm)

WA Commercial Property of the Year Award (Over 20,000sqm)

Office Agent of the Year (Sales and/or Leasing)

Commercial Property Manager or Facilities Manager of the Year

Industrial Agent of the Year (Sales and/or Leasing)

The judges will review and independently score each entry based on the categories listed below:

CATEGORY DEFINITIONS & JUDGING CRITERIA

Outstanding Refurbishment Award

The purpose of this award is to acknowledge the investment in the refurbishment of the sectors building services.

- *Can apply to full and or partial refurbishments of existing assets.*
- *Must demonstrate how the refurbishment achieved its strategic aims of repositioning etc.*
- *Refurbishment must be complete not in planning stage.*

Project vision and innovation	20%
Implementation (including how it was funded)	20%
Quality of design and finish	10%
Adaptability	30%
User satisfaction and industry perception	15%
Operation and Maintenance	20%
	100%

Community Engagement Award

The purpose of this award is to acknowledge the property that has had a positive impact on the local community through a single or ongoing event, program or project. This could include *amenities to the community or corporate environment or benefits a community/charitable need.*

- *Placemaking initiatives.*
- *Charitable initiatives and programs.*
- *On-going Community and charitable involvement.*

Project vision and innovation	20%
Implementation (including how it was funded)	20%

Quality of project	15%
Corporate Social Responsibility (Impact and benefits of project)	30%
User satisfaction and industry perception	15%
	100%

Best Leasing Deal (New or Sitting Tenant)

The purpose of this award is to acknowledge the work/ innovation of leasing agents in the office sector. The winner will be able to demonstrate a clear leasing strategy that has been successfully executed, can demonstrate consistent tenant retention or an innovative leasing and marketing program.

Project vision and innovation	10%
Implementation	20%
Quality of marketing campaign	20%
User satisfaction and industry perception	20%
Results	30%
	100%

Sustainability Award

The purpose of this award is to acknowledge significant improvements in ESD management year on year, the work/ innovation to improve the efficiency of the building and/or the systems and practices implemented to optimise the buildings ESD return or the introduction of new and innovative ESD systems and management procedures that have impacted on the buildings ESD.

Project vision and innovation	20%
Implementation	20%
Eco Efficiency (Impact and benefits of project)	30%
Adaptability	10%
Results	20%
	100%

WA Commercial Property of the Year Award

These two awards are to acknowledge the best overall new or refurbished Commercial developments in two different size categories.

Project vision and innovation	20%
Implementation	20%
Eco Efficiency (Impact and benefits of project)	30%
Adaptability	10%
Results	20%
	100%



Office Agent of the Year (Sales and/or Leasing) *New category

This award recognises excellence of office agents in the commercial sector including individual members working in small, medium and large agencies; and independent or franchise agencies can enter.

Motivation to exceed client and business expectations	20%
Contribution to the agency, your team	20%
Commitment to ongoing personal development	20%
Demonstrated commitment to high quality customer service	20%
Overall contribution to the real estate profession and the community	20%
	100%

Commercial Property Manager or Facilities Manager of the Year *New category

This award recognises excellence in property/facility management in the commercial sector and individual members working in small, medium and large agencies; and independent or franchise agencies can enter.

Motivation to exceed client and business expectations	20%
Contribution to the agency, your team	20%
Commitment to ongoing personal development	20%
Demonstrated commitment to high quality customer service	20%
Overall contribution to the real estate profession and the community	20%
	100%

Industrial Agent of the Year (Sales and/or Leasing) *New category

This award recognises excellence of industrial agents in the industrial sector and individual members working in small, medium and large agencies; and independent or franchise agencies can enter.

Motivation to exceed client and business expectations	20%
Contribution to the agency, your team	20%
Commitment to ongoing personal development	20%
Demonstrated commitment to high quality customer service	20%
Overall contribution to the real estate profession and the community	20%
	100%



PROPERTY AWARDS – CONDITIONS OF ENTRY

- Property Council of Australia will review all entries to ensure that eligibility requirements are met.
- Entries must be received by **12.00pm midday, Friday 12th July 2019** to be eligible.
- Entries will only be accepted once payment has been received in full.
- The judge's decision will be final and no correspondence will be entered into. The final scores and judges' comments on any individual entry will not be disclosed unless approved by the Property Council of Australia.
- All entries submitted must be prepared by the Marketing Manager and/or Authorised Centre Management Representative. Under no circumstances may a creative agency be involved in the preparation of the submission.
- All retail properties and precincts are eligible to submit entries.
- An entry may be submitted even though the person who planned and/or executed the promotion has left the Centre, provided all required details are submitted.
- The retail property or precinct must be entered under the correct size classification.
- The marketing campaigns presented in the entry must have been implemented between 1 July 2018 and 30 June 2019. If the program occurred within a time period that extended beyond these dates the entry should be entered in the year in which the majority of the program was implemented.
- The same program/campaign may not be entered twice in different categories; however, elements of the same campaign may be split to enter different categories; all supporting material must appear in both entries.
- Entries must adhere to specifications presented in this document.
- Entries should be original in concept.
- Nominees must be directly involved in a professional capacity in the WA property industry and must be an employee of a member organisation.
- All entries must include a completed nomination form.
- All nominations and contents will remain the property of the Property Council of Australia
- The Property Council of Australia reserves the right to publish the results and winner details, within its national magazine and/or division magazine/newsletter.
- The Property Council of Australia reserves the right to refuse a nomination or disqualify an entry should a breach of these conditions become apparent.

Contact:

Melissa Harley
Commercial Director WA
Property Council of Australia
P +61 8 9426 1200
E Mharley@propertycouncil.com.au