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## MEDIA RELEASE

### **INGENIA AWARD FOR FUTURE RETIREMENT LIVING LEADER**

Aliccia Azzimi, the National Sales and Marketing Manager for Lendlease's retirement living development business, has taken out the Ingénia Award for Future Retirement Living Leader at the National Retirement Living Awards 2018, presented at a gala ceremony at Parliament House in Canberra.

Aliccia is responsible for driving community engagement, marketing and sales across the largest development pipeline in the industry of more than 3,000 units, as well as managing a team of 20 people.

In addition to her delivery role, Aliccia has been involved in the acquisition and launch of three major vertical developments for Lendlease's retirement living portfolio: the Brisbane Racing Club at Doomben in Queensland; the Channel Nine Studios at Richmond in Victoria; and the University of Wollongong Innovation campus.

Aliccia joined Lendlease's village management division in 2008 as a marketing manager. She was later promoted to national marketing manager in the development business before taking on her current role which includes responsibility for existing and new village projects as well as acquisition and bid strategy on new sites that Lendlease is looking to secure.

Over the last 12 months, Aliccia has overseen the completion of several villages and managed the launch of new stages and community centre openings.

Aliccia has also played a key role in the development of new alternative contracts announced by Lendlease earlier this year.

Aliccia's colleagues laud her leadership skills and the high regard she is held in by her team, peers, residents and senior management. She has outstanding knowledge and experience, takes pride in her work and is a role model for her peers, along with maintaining an outstanding relationship with residents and customers.

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In particular, her nomination highlighted: *“To put it simply, if you look at the 15 projects or more than 3,000 units that Lendlease have in various stages of conversion, delivery or selling, Aliccia is responsible for selling, marketing and community engagement for all of those villages and creating the retirement village of the future which will be vastly different to any village we have today.*

*“For someone to have such responsibility at an age of 34 in the largest retirement village operator in the sector speaks for itself.”*

The National Retirement Living Awards recognise high achievement across all areas of the retirement living sector, by people and companies helping ensure senior Australians have an enjoyable retirement. Awards are presented in seven categories from nominations across Australia.

There are currently more than 180,000 people living in more than 2,300 retirement villages across Australia. With 22 per cent of Australians expected to be over the age of 65 by 2054, the need for comfortable, affordable and supportive retirement living options is ever-increasing.

More information is available at [www.retirementlivingawards.com.au](http://www.retirementlivingawards.com.au)

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