



Retail Management Solutions
The industry leader in pharmacy point-of-sale innovation

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Retail Management Solutions named in the top 250 of the Fifty Five and Five Inbound Marketing Excellence report 2018.

Retail Management Solutions (RMS) has been placed in the Fifty Five and Five 2018 Inbound Marketing Excellence report. The report is now in its 4th year, and is looked on by those in the industry as a barometer of marketing excellence in the channel. As with previous years it will be released at Microsoft Inspire, which is being held July 15-19 at the Mandalay Bay Convention Center in Las Vegas.

This year Fifty Five and Five analyzed nearly 39,000 companies, looking at their web, blog and social output. The report celebrates those Partners who have built a consistent inbound marketing strategy with a clear focus on their customers.

The very best inbound and content marketing in the Microsoft Partner Network

This year's report includes profiles of the best performing Partners, as well as interviews, insights and case studies from industry experts, including:

- Foreword from Gavriella Schuster, Corporate Vice President, One Commercial Partner, Microsoft
- An interview with Mitchell Feldman, Chief Digital Officer at HPE Pointnext, on the ongoing challenge of great content marketing (and life after RedPixie)
- Insights and key findings from the 39,000 partners we analysed

Get your copy of the report



You can pick up your free copy of the report in Las Vegas, from the Fifty Five an Five stand (#1622). Or you can download a digital copy from:

<https://www.fiftyfiveandfive.com/inbound-marketing-excellence/>

About RMS

Retail Management Solutions is the industry leader in pharmacy point of sale technology for retail and outpatient pharmacies. Having installed more POS systems in the independent and outpatient pharmacies than any other company, RMS has become the industry standard, and is proud to be the only Point-of-Sale provider in the nation that focuses strictly on the pharmacy market. Because of this singular focus, and the fact that the owner and CEO grew up working in his father's pharmacy, RMS continues to develop pharmacy POS software and hardware capabilities for pharmacies only. RMS was the first to market with electronic signature capture for HIPAA signature compliance, and was the first to market with a fully capable, mobile Point-of-Sale device, EvolutionPOS, for the pharmacy market. These are just a few examples of how RMS will continue this dedication to improving pharmacy efficiency, growth, and profitability. Everything RMS does can be measured by their mission statement, "Making our clients the most profitable and customer centric in the industry." For more information, visit <https://www.rm-solutions.com/>

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About Fifty Five and Five

Based in London, UK, Fifty Five and Five is a digital marketing agency born out of a recognition that Microsoft Partners face a unique set of challenges when it comes to B2B marketing. They help Microsoft Partners communicate more effectively, reach new audiences and drive leads.

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