

4 questions to consider when buying a franchise



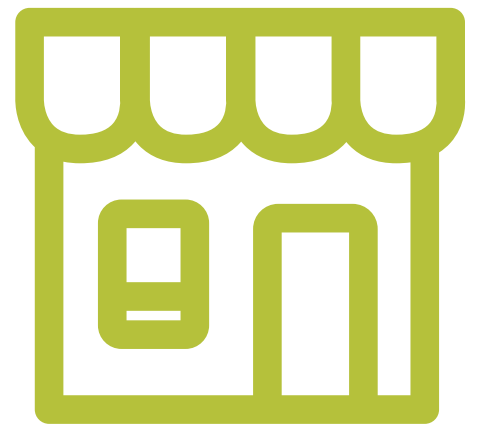
1. Are you clear on the pros and cons of buying a franchise?



2. Do you understand the candidate assessment process and what the franchisor is looking for in a franchisee?

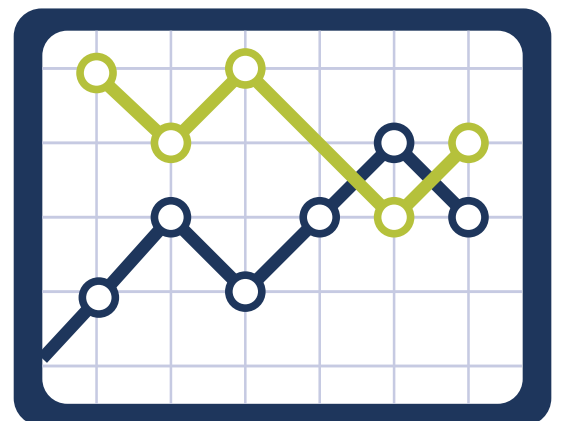


3. Have you considered the risks and opportunities associated with a greenfield franchise opportunity (at a new site) versus purchasing an existing franchise?



4. Have you factored in all the costs of the franchise opportunity, for example:

- franchise fees
- marketing expenses or contributions
- reviews
- refreshes or fit-outs
- reporting and systems obligations and restrictions
- product supply and ordering requirements?



For advice on any aspect of buying or selling a business, contact the team at JPAbusiness on 02 6360 0360.

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