

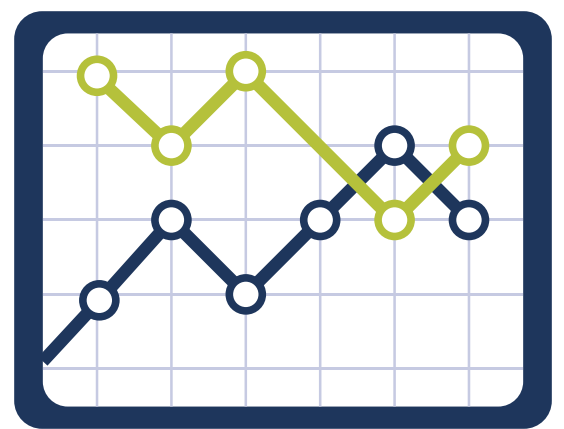
6 reasons to invest in training and PD

1. Investing in training boosts employee competence and, hence, confidence



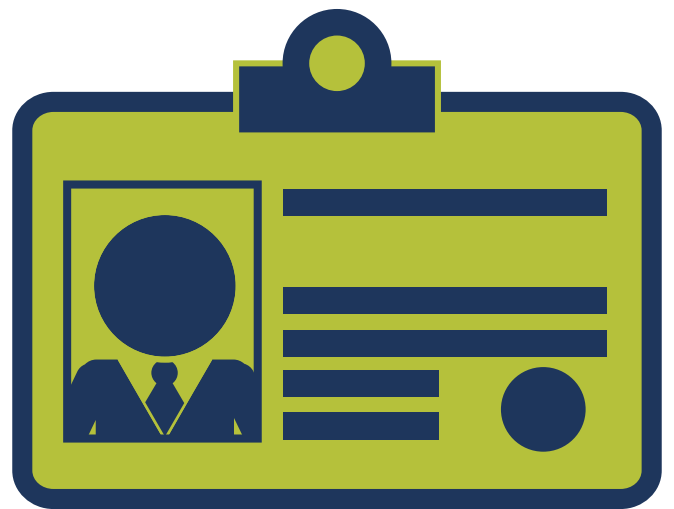
2. Employees who feel confident and successful in their roles have higher levels of job satisfaction, which leads to higher retention rates

3. Lower staff turnover means less disruption to your business, so less chance of negative impacts on productivity



4. Increased skills and motivation within the team help improve efficiency and productivity and, hence, business profitability

5. In many cases training is necessary to maintain the qualifications and accreditations necessary for business operations



6. Professional development takes training to a higher level, allowing team members to develop leadership skills and work towards their own goals as well as those of your business – a highly motivating combination



For advice on managing your staff training and professional development needs, contact the team at JPAbusiness on 02 6360 0360.

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