



PROTECTION MODE

- July to September 2020

Objective:

- Shore up your business' foundations – its core elements – considering the emerging impacts. Take steps to protect where viability is threatened.

Actions:

- Ongoing close cash conservation and management
- Undertake scenario planning, including forward financial and business projections
- Develop plans for:
 - Base case scenario
 - Pessimistic case scenario
 - Optimistic case scenario

Resources:

- [Scenario planning guide](#)
- Videos: Tips for talking to your financier during the COVID-19 crisis
 - [Part I – Profit and loss elements to share with your financier](#)
 - [Part II – Working capital elements to share with your financier](#)