

DID YOU KNOW  
SOCKS ARE THE MOST  
REQUESTED ITEM BY  
THE HOMELESS?



YOU CAN HELP

through

Socks *PLUS*<sup>SM</sup>



an initiative of

**Community  
West  
Foundation**

Illuminating Hope

## COMMUNITY WEST FOUNDATION

We are a trusted and local philanthropic organization dedicated to its mission to advance the health and well being of our community. The Foundation responds to the needs of our community and supports the most basic of necessities – food, clothing, healthcare, and the needs of our homeless.

The unfortunate circumstances and hardships that our homeless neighbors face are enormous and certainly not of their choosing. Thousands of residents sleep outside, on the pavement, and in abandoned buildings and cars in bone-chilling cold, snow, rain, and in the sweltering summer heat. Seeing and hearing the heartbreaking stories from people who are homeless deeply moved us to action.



# Community West Foundation

*Illuminating Hope*

The mission of the  
Community West Foundation  
is to advance the health and  
well being of our community.

## Socks *PLUS*<sup>SM</sup>

We launched our Socks *PLUS*<sup>SM</sup> Initiative to help collect Socks *PLUS* other essential items needed by the homeless. And, for thousands of Cleveland's homeless men, women and children, socks are a gift that's never taken for granted. In fact, they are the item most requested by anyone living outside.

The needs of the poor and homeless are constant throughout the year. During the fall and harsh winter months, socks, gloves, hats, boots and warm clothing protect them from frostbite and hypothermia. In the spring, it's important to have water-resistant blankets and clothing to stay dry. In the summer, backpacks, bottled water, insect repellent and toiletries are in high demand.

Community West Foundation places the health and well being of our community above all else and we hope you will join our efforts to help the least among us. We encourage you to contribute in your own way by sharing your time, support, ideas, and SOCKS.

**Did you know socks are  
the most requested item  
by the homeless?**



# Here are some ideas and ways YOU can support SocksPLUS<sup>SM</sup>



## Plan a Crazy Sock Day at School or the Office

Wear crazy, colorful, even mismatched socks to school or to the office and donate one pair of socks to the SocksPLUS<sup>SM</sup> campaign. Students make sure to coordinate with your school principals before launching. Post your event success to the Community West Foundation Facebook page and let the community know about your amazing work. We want to see pictures!



## Hold a Sock Hop

It's time for a good old fashioned sock hop event in the school gym, auditorium or other public place. The price of admission is a pair of socks. (cash donations also accepted) Team up with your friends and play some great music, dance, and have fun. Let's gather some socks for SocksPLUS<sup>SM</sup>!



## Have a Run/Walk for the Homeless

Runners and Walkers can support SocksPLUS<sup>SM</sup> by registering for a run or walk. Collect donations for each mile. Gather your friends and family members to help raise funds for SocksPLUS<sup>SM</sup>. Share your stories!

Or come up with something  
completely unique.

**Whatever You Do:  
Show Your Support,  
Have Fun,  
& Help Those in Need.**



If you are a school, church or organization looking to conduct a donation drive or fundraiser for Socks *PLUS*<sup>SM</sup>, contact Community West Foundation.

- Plan Your Theme. Why not plan a Sock Hop, a Run, or Walk-a thon or something completely original!
- Promote Your Event. Put up posters and brochures. Call us and we can help advertise in local papers, radio, television ad/coverage, social media.
- Put Your Socks On. Help us create awareness and raise funds for our homeless neighbors. Take selfies and place them on Facebook. Share with your friends.
- Call us to coordinate socks pick-up with the Northeast Ohio Coalition for the Homeless.
- Share your story of support for Socks *PLUS*<sup>SM</sup>. Help us spread the word through Facebook, Twitter, LinkedIn!
- Send donations to the Community West Foundation with your name and address so that we can say thank you. You can even donate through PayPal on the [CommunityWestFoundation.org](http://CommunityWestFoundation.org) website.
- We will give your school, church, business or organization public recognition for your efforts!

## PHYSICAL DONATIONS TO ACCEPT:

- New Socks
- Blankets • Coats
- RTA one-day bus tickets
  - Toiletries
  - Hand sanitizer
  - Water bottles
- Towels/hand wash cloths and tissues
- Back packs, gym bags, and tents

## WHAT THE MONEY YOU RAISE WILL DO:

- \$10** will supply 10 pairs of Socks.
- \$30** will supply 10 pairs of Socks *PLUS* gloves and a hat.
- \$40** will supply 10 pairs of Socks *PLUS* gloves, a hat and shoes.
- \$60** will supply 10 pairs of Socks *PLUS* gloves, a hat, shoes, and heavy-duty winter boots.
- \$100** will supply a backpack filled with 10 pairs of Socks *PLUS* gloves, a hat, shoes and heavy-duty winter boots.

THANK YOU  
FOR SUPPORTING  
Socks*PLUS*<sup>SM</sup>



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West  
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*Illuminating Hope*

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