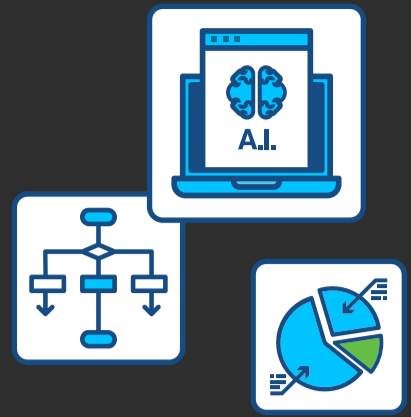
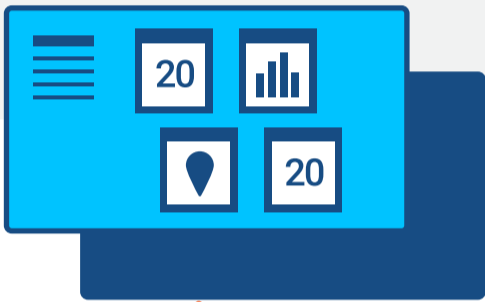


Australian 3PLs Must Enter The Digital Age

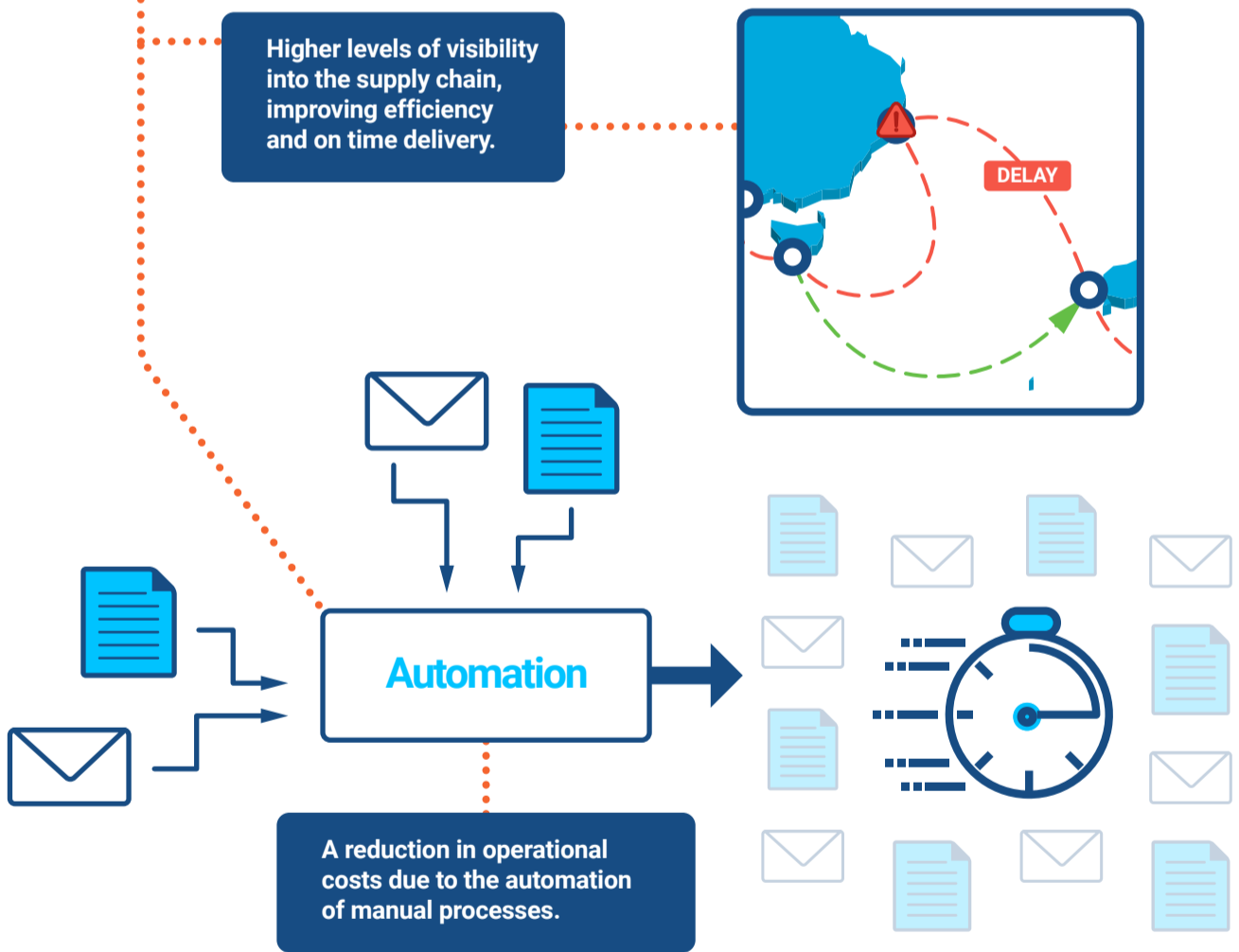
We are in an era where advanced technologies, such as **big data**, **AI**, and **automation**, are disrupting every industry for the better, by enhancing efficiency and productivity.



It's also time for the Australian 3PL industry to seize the opportunity brought about by new digital technologies.

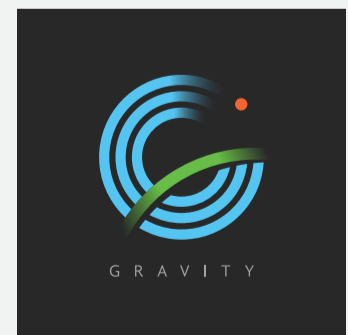


For instance, by embracing supply chain management software to optimise their supply chains, Australian 3PLs will experience many **significant business benefits**:



Gravity Supply Chain Solutions provides software that can **digitise 3PL supply chains**.

The case for Australian 3PLs to digitise is therefore compelling. Those who don't will lose market share to their more digitally savvy competitors and **risk becoming irrelevant**.



ETA

100%
vs
43%

In one user's case, a Gravity Supply Chain customer was able to capture **100 percent** of ETA changes to inbound vessels, **versus 43 percent** using a previous system that relied heavily on manual updates.

Labor Cost

6%
Reduction

In another case, a Gravity user significantly reduced their administrative work, resulting in a **six percent reduction** in labour costs.