

USTGlobal®



GRAVITY

The Retail Supply Chain

Landscape in 2019



Retail supply chain challenges in 2019

Inadequate levels of visibility

- Makes it hard to see and mitigate risks
- Weakens proactive decision making
- Undermines on shelf availability

Customers demand instant gratification

- They want fast delivery (in days and not weeks)
- Their loyalty is contingent on how quickly their needs are met

Increased uncertainty

- Higher demand volatility
- Unstable economic environment (tariff wars, Brexit)
- Political unpredictability



How retailers can address these challenges

Adopt a supply chain management solution that is:

AGNOSTIC | **AGILE** | **SEAMLESS**

The solution must

- Execute quickly
- Have no visibility blind spots (via IoT)
- Be end-to-end, from factory to shelf
- Support multiple vendors and channels
- Be driven by real time data
- Have an international and in-country scope
- Predict and advise, not just report
- Deliver substantial ROI
- Be IT-independent

The Gravity Supply Chain and UST Global solution:

- A digitized supply chain management solution
- Provides end-to-end real time visibility by tracking inventory using IoT technology
- Leverages predictive and prescriptive analytics
- Increases retail profitability, demand responsiveness and operational efficiency





G R A V I T Y



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Speak with us to learn more

Gravity Supply Chain and UST Global
will be at **booth 1335** at RILA.

Visit us to discuss retail supply chain digitization.

Or browse our websites for further information:

www.gravitysupplychain.com | www.ust-global.com