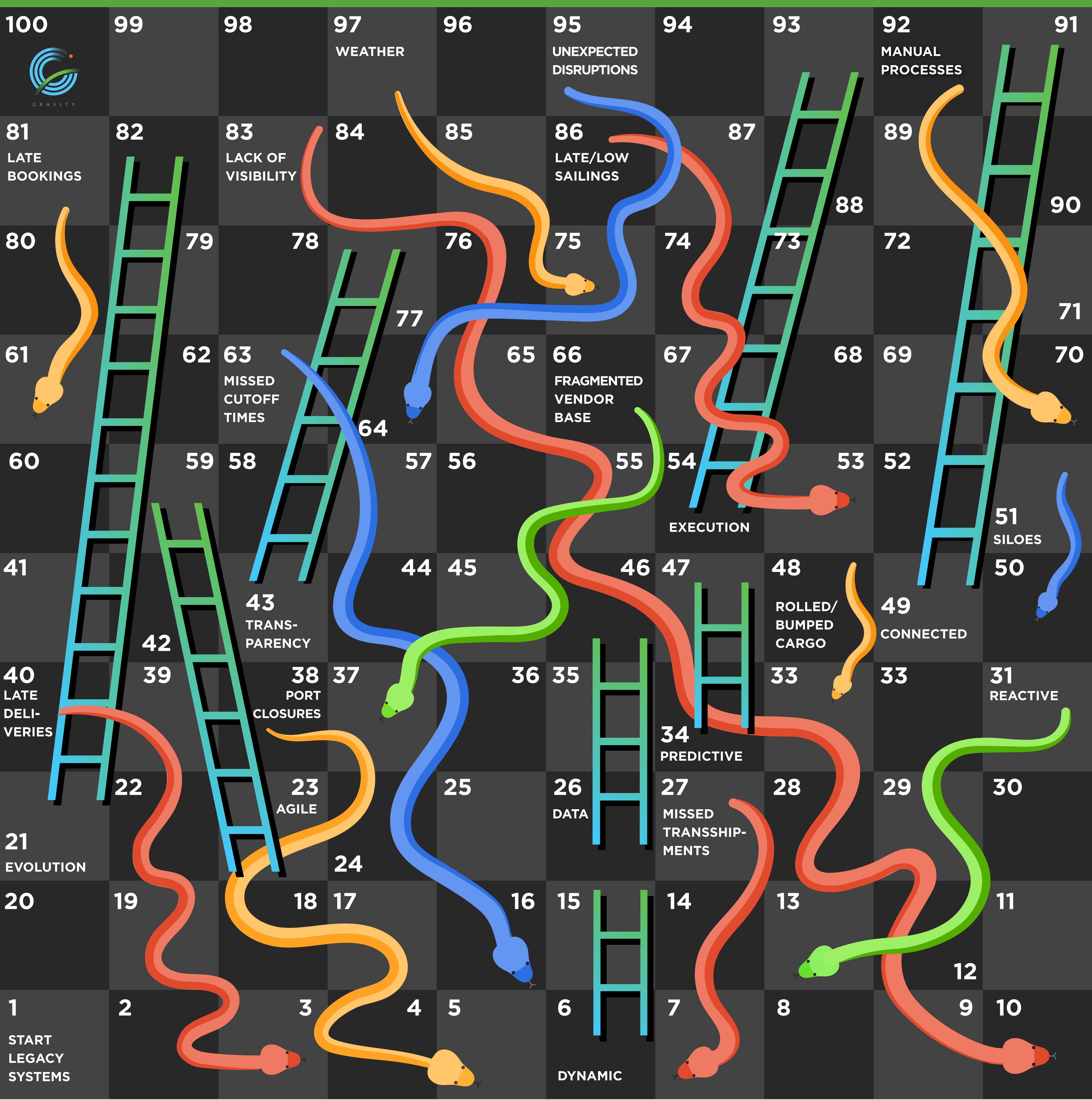


SYNCHRONIZE THE SUPPLY CHAIN THE SNAKES AND LADDERS WAY!



- 6 DYNAMIC** : The only way for businesses to survive is by creating a compelling digitized strategy
- 21 EVOLUTION** : A consumer-centric approach enables complete transparency, visibility, and value chain
- 23 AGILE** : Enables fast, proactive and efficient decision-making and the ability to scale
- 26 DATA** : By quantifying the value of data you can make decisions with certainty
- 27 MISSED TRANSSHIPMENTS** : By not having visibility of container tracking you are at the mercy of several parties providing you with a status update when they themselves know. GSCS Container Tracking provides visibility through the ports
- 31 REACTIVE** : Acting on past information means you will make decisions based on unquantified data, and through parties not connected or necessarily aligned
- 34 PREDICTIVE** : Enabling the mitigation of risk and disruption to your supply chain
- 38 PORT CLOSURES** : Everyone is aware port closures happen; without complete visibility, you can't be certain what the impact is or will be. The ports, carriers, and 3PL's are all relying on each other for updates from individual systems that are not connected or aligned, resulting in manual updates
- 40 LATE DELIVERIES** : Avoid risks by having a complete view of your entire stock and merchandise, whether at origin or in transit landside, so you can make decisions immediately when disruption becomes apparent
- 43 TRANSPARENCY** : Lack of transparency means you are always reactive in your decision-making process, which means you are not connected and therefore getting information second- or third-hand
- 48 ROLLED/BUMPED CARGO** : Transshipment and rolled cargo are often not identified until days or a week post vessel departure. Having visibility of your containers throughout the journey ensures you know about possible disruption before the carriers make you aware. GSCS Container
- 49 CONNECTED** : If your supply chain partners are not connected, you are relying on manual updates as and when they become known. These updates get relayed and manually re-calculated by various parties before being available for a decision
- 51 SILOES** : Each touchpoint will work differently. To get to the true position, the only way you can effectively understand each party is to take the data into a spreadsheet and crunch the numbers. It's not live, and it adds in time and manual inputs which can easily get manipulated
- 54 EXECUTION** : Having to rely on multiple systems, manual updates to execute creates inefficiencies and dwell. GSCS allows for execution in one platform with a complete audit of each, and every process, change, and updates which can then get sent back to the ERP/TMS
- 63 MISSED CUTOFF TIMES** : If the vendor delivered late and the 3PL missed the vessel closing date. The carrier will allocate to the next vessel sailing
- 66 FRAGMENTED VENDOR BASE** : Not connected; therefore, manual information not aligned
- 81 LATE BOOKINGS** : Vendors and/or 3PLs not making bookings on time is a risk to intake plans. Not having visibility until it's too late to rectify means you have to change mode or alter intake dates
- 83 LACK OF VISIBILITY** : Not having visibility is managing your supply chain blindfolded. The only outcome is reactive decision making, and to offset this, you must build in additional lead time to protect the unknowns
- 86 SLOW/LATE SAILINGS** : Carriers are poor at updating schedules and sailing information, especially slow/late sailings. Not having a connected solution means you are waiting for second and third-hand information to get passed to you
- 92 MANUAL PROCESSES** : Siloed information received from different systems, emails, phone calls, need to be extracted and moved into spreadsheets. Manual intervention comes with huge risks and is not reliable. A connected orchestrated visibility and execution platform gives a real time view of precisely what is going on at every stage. Each amendment and activity gets recorded, enabling complete transparency, traceability, and a full audit trail
- 95 UNEXPECTED DISRUPTIONS** : By not having a real time visibility platform means you have no real understanding of where your stock merchandise is at any point throughout the critical path. Unexpected and even unprecedented disruptions occur, COVID-19 is a great example, while it's unavoidable, having complete visibility of the supply chain enables you to make decisions with certainty
- 97 WEATHER** : Weather disruptions occur frequently and impact several areas throughout the supply chain—vessel delays, factory closures in typhoons, overland, etc. Not having insights into weather patterns and the potential impact on the supply chain results in delays