

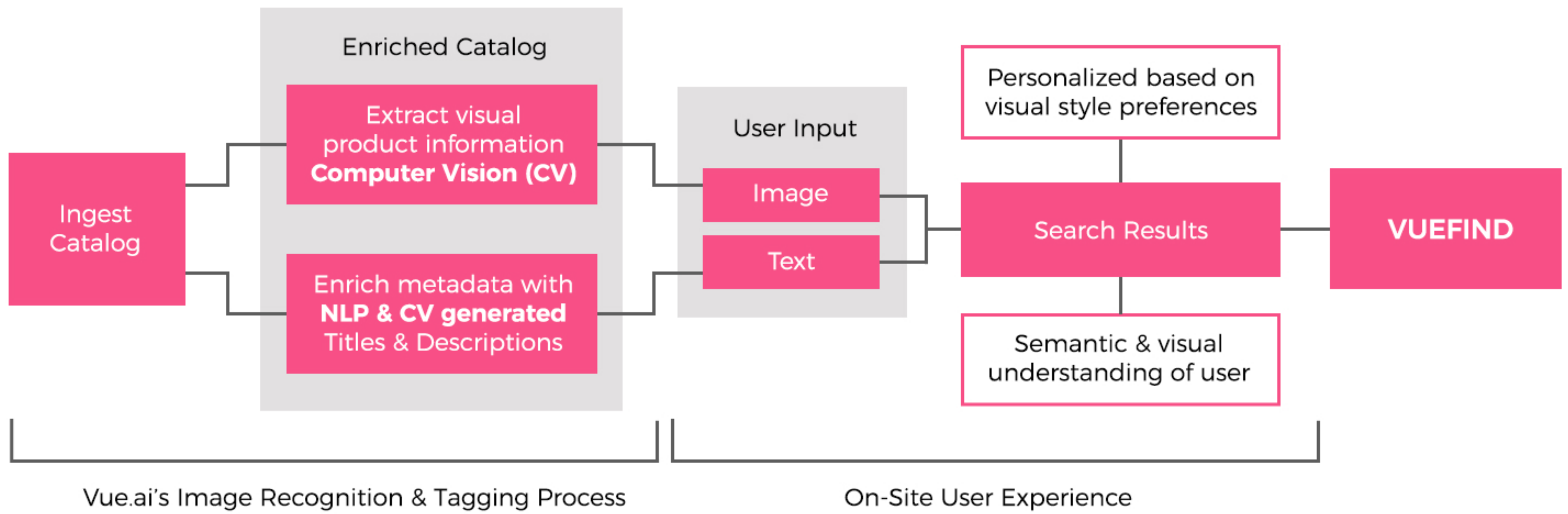
VUEFIND

VUE.AI'S PERSONALIZED IMAGE AND TEXT SEARCH



IMPROVE DISCOVERY . INCREASE ENGAGEMENT . HELP YOUR SHOPPERS DISCOVER MORE

VueFind is a holistic search engine that can work with both image and textual inputs. Let them take a picture, type in a phrase. Let Vue.ai's Computer Vision and powerful NLP engines find exactly what they want. VueFind understands customers' preferred visual styles, marries it with the right catalog information and provides highly personalized, contextually relevant search results.



- Boosted search engine with brand, retailer and visual context
- Product discovery maximized through Image and Text Search
- Personalized results for every shopper based on style preferences
- Actionable data & Analytics

A CLOSER LOOK AT VUEFIND

WINE RALPH LAUREN OFF SHOULDER EVENING DRESS |



SEARCH WITHOUT VUE.AI



SEARCH WITH VUE.AI

STANDARD CATALOG

PROD. ID	COLOR	SKU	BRAND	CATEGORY
BRAND	CATEGORY	STYLE	COLOR	OCCASION
FOUND "RALPH LAUREN DRESS"				

STANDARD CATALOG

+

VUE.AI'S VISUAL TAGS

PROD. ID	COLOR	SKU	BRAND	CATEGORY	STYLE	COLOR	OCCASION	PATTERN
BRAND	CATEGORY	STYLE	COLOR	OCCASION				
FOUND "WINE RALPH LAUREN OFF SHOULDER EVENING DRESS"								

NO TWO PEOPLE HAVE THE SAME RECOMMENDATIONS

SEARCH RESULTS WITHOUT VUE.AI

VUE.AI'S PERSONALIZED SEARCH RESULTS



BECKY, AGE 30



BRAND SPECIFIC RECOMMENDATIONS



LAUREN, AGE 16



COLOR SPECIFIC RECOMMENDATIONS

KEY FEATURES

- IMAGE INPUT
- INTELLIGENT QUERY HANDLING
- PERSONALIZATION OF SEARCH RESULTS
- AUTOSUGGEST & AUTOCOMPLETE
- SPELL CHECK
- COLOR, PATTERN, STYLE, OCCASION, SHAPE RECOGNITION
- SYNONYMS SUPPORT
- FILTERS
- SPECIAL CHARACTER HANDLING & LANGUAGE SUPPORT
- METRICS & INSIGHTS