



PRESS RELEASE
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Allocate Software appoints Professor Martin Elliott Chief Medical Officer to lead programme that will ensure clinicians and their patients are at the centre of workforce planning

Allocate Software has appointed Professor Martin Elliott as Chief Medical Officer to ensure its software and how it is used benefits clinicians, patients and the organisations that are using it while at the same time helping them safeguard safety within tight financial constraints.

Professor Elliott is currently Professor of Paediatric Cardiothoracic Surgery at University College London, the 37th Professor of Physics at Gresham College, London, and until July 2015 was Co-Medical Director at Great Ormond Street Hospital for Children NHS Foundation Trust. As an internationally-renowned surgeon, with a strong academic record Professor Elliott will lead a programme working with clinicians and the Allocate Software team to ensure the complex and vital benefits of effective medical workforce software are realised in a way that safeguards safety and budgets while supporting positive morale and working practices to benefit clinicians. The programme will advise on product design while helping medical directors, clinical directors and others work together across Allocate Software's community of customers to meet these challenges.

The appointment follows the launch of Allocate Software's HealthMedics-Optima and is part of an ongoing wider investment in the solution. HealthMedics-Optima is designed to meet the unique needs of doctors and those managing doctors' time.

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Dr. Sati Sian, Chief Executive, Allocate Software said: “We firmly believe medical workforce software must benefit clinicians, patients and organisations. That is why we have created HealthMedics-Optima and have appointed Professor Elliott to ensure our software is meeting these goals. We also believe there is huge benefit in working with clinicians helping to create the solutions that will ultimately safeguard safety and of course help organisations stay within their financial envelope.”

Professor Martin Elliott said: “I am delighted to take on the role of CMO at Allocate Software. Health services are under particular pressure at the moment because of budgetary pressures, rising demand, staff contract changes and new ways of working. Healthcare organisations need to be able to use their valuable (and often scarce) staff resources effectively, efficiently and caringly. Allocate Software gets this, and I look forward to helping clinicians make the most of their own time and, by having the right people in the right place at the right time giving great service and making it safer for patients; our primary goal in medicine.”



Notes to editors

Allocate Software is a leading international provider of workforce solutions, supporting the operational and administrative needs of healthcare professionals in all healthcare settings enabling the delivery of safe and effective care at optimal cost, by having the right people in the right place at the right time. With over 800 clients spanning the public and private sectors, its key vertical market is Healthcare. Allocate Software also serves other regulated industries such as Defence and Maritime. Headquartered in Richmond upon Thames, Allocate Software provides services and support to its increasing international customer base through regional offices in the UK, Sweden and Australia.

Media enquiries

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