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### **Custom Alarm Recognized as a Best Place to Work in SE MN in 2017**

All great employees want to know where everyone else wants to work. Vying to be recognized as one of the area's Best Places to Work is exactly where every business will want to be and Custom Alarm is thankful to Workforce Development Inc. for including them in this year's list of Best Places to Work in Southeast MN.

The "Best Places to Work" awards program was a commissioned study by Workforce Development Inc. The purpose of the program is to recognize some of the best employers in our local area and provide vital information to companies about the practices they use to attract and retain employees. Each company participating was required to complete a 40-question survey that allowed their employment practices to be analyzed by the consulting firm of Personnel Dynamics Consulting of Florida. The data was measured on such parameters as: turnover, rate of growth, promotion rates, employee evaluations and feedback, percentage of employee injured, diversity of management, benefits offered, training expenditures, paid days off and increase in pay.

Custom Alarm excelled in many areas throughout the 40-question survey, which led them to receiving this great honor. Custom Alarm has a 12.5% Employee Turnover Rate which is 9.5% lower than the survey average for small businesses. Along with employee retention, Custom Alarm spent an average of \$1,236 on employee training and development, provided each employee with 16 hours of paid time off to volunteer in the community, and has an 85% participation rate in 401k voluntary retirement program.

#### **About Custom Alarm**

Custom Alarm is a locally owned and operated, security-minded company located in Rochester, MN with its own UL listed Monitoring Response Center. Custom Alarm was started in 1968 with only three employees and has grown to over sixty employees, dedicated to taking care of the customer. Specializing in fire alarm systems, intrusion, video surveillance, and access control for both residential and commercial owners. Custom Alarm is the award winning, community involved company that you can trust to 'have your back' in all areas of security and provide you with confidence, allowing you to rest assured.

To learn more about Custom Alarm, please visit [www.custom-alarm.com](http://www.custom-alarm.com)