

ED DIRECTION

16 coaches & 50+ participating schools

Teacher Coaching Organization Transforms Underperforming Schools

Ed Direction helps schools and districts across the country increase student learning and growth. Their proven school improvement model includes job-embedded coaching of teachers and principals, but traveling to coach is costly. Ed Direction's partnership with GoReact has been a game changer, enabling real-time feedback and video analysis to track progress over time. Since adopting GoReact, Ed Direction has become much more consistent and customized in its coaching, resulting in better outcomes for students everywhere.

Challenges

- ✓ **Limited Observations**
Time and distance limit coaches to one in-person observation with each school once a month.
- ✓ **Building Relationships**
Coaches want to support teachers, but relationships of trust require consistency.
- ✓ **Strategy Effectiveness**
Phone calls or emails aren't as impactful as in-person coaching for school improvement.
- ✓ **Long Timeline**
Successful school improvement takes deliberate practice and often 2–3 years to implement.

GoReact Solutions



Video Feedback

GoReact allows coaches to comment directly on teaching videos for targeted feedback.

“We can do twice as many observations with our teachers and provide ongoing feedback even when we’re not on site.”

—Athena Nadeau, instructional coach



Face-to-Face Relationships

With GoReact, Ed Direction can consistently and efficiently support teachers and principals.

“My coach can watch me teach and give feedback any time. The entire process is so much more personal.”

—Nikki Fideldy-Doll, Ed Direction partner



Effective Observations

GoReact enables remote interactions through video, time-coded commenting, and review in the cloud.



Fast Improvement

Teachers and schools have more opportunities to practice and experience noticeable improvement, often within one semester.

For more information on how GoReact is changing education

visit goreact.com/teachers