



ClearCompany

# Putting Technology on the Menu: Chick-fil-A Franchises Use Advanced Tools to Find Top Talent

## The Customer

Everyone wants to use the most powerful software and cutting-edge tools available. For Lori Willis, a Talent Director at two successful Chick-fil-A franchises in North Carolina, that meant taking advantage of a modern recruiting and onboarding platform that was flexible, feature-rich, and easy to use - but still affordable. She got all that and more with ClearCompany.

## The Problem

Recruiting employees with local ads and limited technology wasn't getting Lori the candidates she wanted. And onboarding new employees with a paper process was time consuming and work-intensive. It was time to make things easier by taking full advantage of the tools at hand. Lori knew that finding the best talent and engaging them quickly meant making technology work for her.

“ I became the Talent Director about two years ago. We had already begun to use ClearCompany, but not to its full potential. It was all paper before. We would advertise positions through local media and our Facebook page - it was pretty outdated. I came in and started to fully implement ClearCompany for recruiting and onboarding.



**Lori Willis**

**Talent Director  
Chick-fil-A in Burlington, North Carolina**

## The Solution

Working with her Customer Success Manager and ClearCompany's team of dedicated implementation professionals, Lori took advantage of tools to help her automate the recruiting and onboarding processes, taking advantage of some of the cutting-edge tools that appeal to her younger applicants. Now she could quickly find candidates with listings across top job sites and evaluate them using modern methods, like recorded video interviews. Once she's found the best candidates, she can get them up and running quickly with a state-of-the-art, mobile-friendly onboarding tool.

“I love having several avenues to source candidates. We set up a requisition with ClearCompany, and the job immediately posts to a number of sites. And video interviewing has helped us tremendously. Our people work with the public. The way people present themselves, and being customer-service driven is important. You can pick that up much better through a video interview than words on a page. I recommend it to anyone who is thinking about using ClearCompany.”

“New hires think the onboarding interface is easy to use. We hire a lot of hourly team members, many under the age of 18. Having a user-friendly system is critical. Many of them don't have computers; I think the majority of our applicants do their applications and onboarding through their phones.”



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## The ClearCompany Difference

Cutting-edge tools to recruit, engage, and retain A players are great, but they don't mean anything if customers can't figure out how to use them. We've built a complete talent management platform with a modern interface that's easy to navigate, and tools that are accessible to users of all skill levels. We back that platform up with the best customer service in the industry, and we make it affordable for businesses of any size.

*"If you need support, you immediately get a response. The Support Team is willing to patiently explain in depth any answers to questions you have. They use terminology that is easy to understand, even if you're not in the IT field. Every support person I've met understands your full system. I've worked with other vendors who, when you have a problem, hand you off to other people until you get to someone with a solution."*

*"It far surpasses other systems because you get more for your money. It's got recruiting, onboarding, and everything else in one piece of software, and it's user friendly! Previously I had to have IT people set up requisitions. The ability to control the people process is a beautiful thing."*

## The ClearCompany Response

"At ClearCompany, we're proud of the exceptional experience we've created for candidates and new hires. Every tool we build is designed to help our customers recruit, engage, and retain top talent and we're glad that features like video interviewing and mobile onboarding are helping Lori to do just that."



**Sylvie Woolf**

**Director of Customer Success,  
ClearCompany**

**Create the experience your candidates and hiring team deserve with ClearCompany. [Learn how!](#)**

