



# The Tale Of The Tape

## FujiFilm Recording Media Scores a Knockout With New Recruiting And Onboarding

### The Customer

Every email you send, every picture you take, every spreadsheet you fill all have one thing in common - they're made of data. With all of the data we create, the tools to backup and preserve that data are more critical than ever. That's where FujiFilm Recording Media U.S.A. comes in. The media manufacturing arm of one of the biggest names in professional and consumer imaging, FujiFilm Recording Media is a top provider of data center storage and archival solutions to a wide range of corporate customers.

### The Problem

Recruiting for manufacturing in 2019 is no easy task. The candidate market is still very tight, and the specialization and technical integration fundamental to modern manufacturing mean that each job requires highly skilled candidates that can jump into a role and begin producing immediately. A manual process for recruiting and onboarding just isn't fast enough to find, hire, and engage top talent.

*"Before ClearCompany, everything was manual. Basically checklists. The amount of process improvements that we were able to do because of the implementation of ClearCompany has definitely helped our department."*

### The Solution

ClearCompany's tightly integrated recruiting and onboarding solutions were just what FujiFilm was looking for. Automating job posting, candidate screening, and communications saved them time, and centralizing records in comprehensive online files made organizing and managing new hires a snap. Most importantly, the flexibility of ClearCompany allowed them to utilize the tools they needed, without other features getting in the way. By offering complimentary implementation customized for each client, ClearCompany is the right size option for any size company.



*We're in manufacturing. Not a lot of manufacturing lives in our state any longer, so finding good people is difficult. We know a lot of different manufacturing companies share the fact that it's difficult to find good people.*



**Julie Fiore**

Director of Human Resources, FujiFilm Recording Media U.S.A.

**50%** ClearCompany reduced FujiFilm's time to onboard by 50%.

