

# Making the Grade in Higher Education:

## Strata Information Group Hires Top College Consultants in the Nick of Time

### The Customer

With a client list of over 400 colleges and universities in the U.S. and beyond, Strata Information Group is a top provider of higher education consulting services. When colleges need to improve their processes, rethink their technology setup, or bring it all together with enterprise resource planning, they know they can call Strata. And Strata needs to be ready to deploy top consultants to them, at a moment's notice.

*"Recruiting is such a huge function of our organization being that we're consulting. We have to have consultants on the ground ready to go."*

### The Problem

As a consulting group, Strata is constantly evaluating new talent to make sure they have the right number of people with the skills to meet the needs of their customers. Skilled consultants with extensive higher education software experience can be hard to find. A manual recruiting process would never be fast enough to track, engage, and communicate with top candidates. That's why they turned to ClearCompany.

*"When we were looking for an Applicant Tracking System, it was really important that we had features that would allow me to keep track of the folks that I'm considering in order to keep them engaged for the right timing."*



***I'm the sole recruiter at Strata Information Group, but I also wear other hats. So it's really important that my time is used efficiently because I have other tasks to do.***



**Kelly Dahlke**

HR Officer and Recruiter,  
Strata Information Group

## The Solution

ClearCompany had the industry-leading technology that Strata was looking for. Interview scheduling tools make screening and evaluating new applicants a snap. ClearCompany's Talent Communities feature helps them create flexible, searchable talent pools to quickly find and communicate with top candidates. Online offer letters take the hassle out of hiring. Intuitive recruiting workflows help them track each candidate's progress, every step of the way. And if they have any questions, their dedicated Customer Success Manager and ClearCompany's award-winning Support Team are always available.

*"I love how simple the system is. When I go in, I can see the workflow; I can see exactly who my new candidates are, I can see the folks in screening and interviewing, and anybody that's in the pending offer stage. At a glance, I know who's in my queue and who I need to work on any given day."*

## The Results

Now Strata can recruit and hire the very best consultants for any assignment, as they're needed. Strata's ongoing outreach keeps top candidates engaged for future consulting opportunities, and their efficient recruiting workflow ensures an excellent candidate experience. And ClearCompany's reporting and analytics tools give them insight into where and how their top candidates are applying, helping them hire more great consultants. ClearCompany enables Strata to partner with colleges and universities to find efficiencies, create better processes, and build a brighter future for their students.

*"What I love is when our hiring committee comes to me and says, 'here's what we need, and we need it now,' and I can very easily find the candidates that I have in mind for that particular role. It's incredibly efficient and it doesn't take a lot of time for me to say, 'here are three A candidates that you might consider.'"*

## The ClearCompany Difference:

*"Education is the key to helping future generations pursue their dreams. Strata Information Group's consultants make a positive impact at every school they work with, and ClearCompany is proud to help them fulfill their mission. No matter what positions you're looking to fill, ClearCompany can help you find the very best candidates."*



**Christine Rose**

Vice President of Customer Success,  
ClearCompany



***I love how lightweight, user-friendly, flexible, and easy this system is to use.***



**Kelly Dahlke**

HR Officer and Recruiter,  
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