

TSC20

TALENT SUCCESS CONFERENCE

Denver | September 22-23

**Build New Relationships With the HR Leaders
Who Are Looking to Elevate Their Talent Strategies**

TSC 2020

Why Sponsor

Connect with HR Leaders, Generate Actionable Leads, and Build Long-Term Relationships

- ✓ Showcase your brand
- ✓ Access HR decision makers
- ✓ Market to over 200,000 client and prospect contacts
- ✓ Take advantage of creative marketing opportunities for on-site visibility
- ✓ Leverage booth space in a high-traffic area of the conference

2020 attendees will be ClearCompany clients and prospects from a variety of industries in the U.S. mid-market, with 60% of attendees at the manager level or above and 30% of attendees at the director level or higher.



The conversations that we had about background checks and analytics with the partners who are present will help us take our recruiting game to the next level.

Missy Flower

Chief Administrative Officer, Help USA



TSC 2020

General Meeting Schedule

See You In Denver

Le Méridien Denver Downtown

1475 California Street

Denver, CO 80202

MONDAY September 21, 2020	4:00 pm – 6:00 pm	Sponsor Setup
TUESDAY September 22, 2020	8:30 am – 5:00 pm 5:00 pm – 8:00 pm	Conference Après Networking Event
WEDNESDAY September 23, 2020	8:30 am – 4:00 pm 3:00 pm	Conference Sponsor Teardown

Times subject to change



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The speakers whom I've heard so far have been really great and have given me quite a few ideas to bring back to the company. If someone were considering coming to the talent conference, I would highly recommend it.

Kelsey Long

Generalist, Samba Tech

Sponsorship Packages

TYPE	PACKAGE INCLUDES	PRICE
Diamond Only 1 available	<div>SOLD OUT</div> <ul style="list-style-type: none">• Evening networking event sponsor• Attendee list• Exclusive right to use “Official Sponsor of TSC 2020” in advertising promotions• Featured recognition on TSC 2020 website, select TSC 2020 marketing materials• Featured recognition on signage and other on-site materials• 4 conference badges• Booth space	\$12,000
Gold Only 4 available	<ul style="list-style-type: none">• Sponsored webinar — promote your brand to our entire client base• Attendee list• Exclusive right to use “Official Sponsor of TSC 2020” in advertising promotions• Featured recognition on TSC 2020 website, select TSC 2020 marketing materials• Featured recognition on signage and other on-site materials• 3 conference badges• Booth space	\$10,000
Silver Only 4 available	<ul style="list-style-type: none">• Lunch or refreshment break sponsorship• Exclusive right to use “Official Sponsor of TSC 2020” in advertising promotions• Featured recognition on TSC 2020 website, select TSC 2020 marketing materials• Featured recognition on signage and other on-site materials• 2 conference badges• Booth space	\$8000
Bronze	<ul style="list-style-type: none">• Exclusive right to use “Official Sponsor of TSC 2020” in advertising promotions• Featured recognition on TSC 2020 website, select TSC 2020 marketing materials• Featured recognition on signage and other on-site materials• 1 conference badge• Booth space	\$6000

Unable to attend TSC 2020?

[Contact us](#) for more ways to reach the TSC audience directly.

A La Carte Options

Sponsored Keynote Session	Only 3 available	\$5000
Main Stage Presentation Opportunity	Only 4 available <i>Speaker must be approved by ClearCompany.</i>	\$5000
Sponsored Webinar	Includes webinar registrant list <i>Included in Gold Sponsorship package.</i>	\$3000
Meeting Lanyards	Only 1 available	\$2500
Meeting Bag Logo Placement	Only 1 available	\$2500
Hotel Room Drop		\$2000
Hotel Room Key Branding	Only 1 available	\$2000
Hotel Branding Opportunities	Only 1 available	Contact Us for More Information
Sponsored Pre-Event Email		\$2000
WiFi Sponsorship	Only 1 available	\$2000
Attendee List	For Silver and Bronze levels only <i>Included in Diamond and Gold Sponsorship packages.</i>	\$1500
1 In-App Message During Event		\$1000
Full-Page Ad Within TSC Attendee Agenda Booklet		\$1000
Additional Sponsor Pass		\$500
Half-Page Ad Within TSC Attendee Agenda Booklet		\$500
Placement of an Item of Swag for Attendee Gift Bag		\$500
Refreshment Break		\$500

TSC 2020

Previous Sponsors



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The conference really gives you a platform to learn 'What am I doing? How can I do better?' and the tools that are here to make that happen.

Mel Dauster

Vice President of Talent & Culture, Center for Social Dynamics





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CONTACTS

Tyler Middleton

Channel Marketing Manager

TMiddleton@clearcompany.com

Tonya Truelove

Channel Engagement Executive

TTruelove@clearcompany.com

clearcompany.com | 617-938-3801

Twitter: [@ClearCompany](https://twitter.com/ClearCompany) | LinkedIn: [/ClearCompany](https://www.linkedin.com/company/clearcompany)