## Bauscher**Hepp**

## DIGEST

JULY 2017 EDITION III, VOLUME VI



# The New Kids on the Block

New Temptaste platters and bowls are now in stock! The oval coupe platter (13-1/5" x 9-1/5") and bowl (8" x 5-3/5") are available now.

The 11-3/5" x 6-2/5" oval coupe platter and 10-4/5" x 7-1/5" bowl will be available next week.



Request your samples of these new items today!

#### Complete Your Collection

New Juwel and Profile Pearl 5-piece place settings are also in stock. This includes the table fork, dessert fork, coffee spoon, dessert spoon, and table knife from each collection.

Juwel and Profile are the latest additions to our pearl finish flatware options, joining Aura Pearl, Accent Pearl, and Baguette Pearl. We recently entered our pearl finish collections in the 2017 FER Smallwares/ Tabletop Competition, where they were picked as finalists. Judging takes place this week!



#### **FREE Decor Promo**

Who doesn't love free? Combine that with a beautiful Luigi Bormioli glass, and you may wonder if it's too good to be true! Encourage your customers to customize their glasses with a FREE Luigi Bormioli decor promotion that runs through the end of the year. This promotion applies to one of the <u>six</u> <u>glasses</u> in the custom décor range, orders must be a minimum of 144 pieces with one color/one sided silk screen. An added bonus: these select pieces are also part of our quick ship program.

# Social Spotlight

A big thank you to Carlos Leo of <u>Spoonabilities</u> for sharing his beautiful shot of NARA grey with us. The picture, featured on the next page in our Winner, Winner section, features a NARA plate, bowl, and cup that mix perfectly with the warm color of the food and the mixed materials of the serving boards. Spoonabilities is an online shop full of recipes, pictures, and entertaining ideas cultivated by Carlos and Geoffrey Swetz. Follow Spoonabilities on Instagram: <u>@spoonabilities</u>. (f) (b) (b)

READ. LOVE. SHARE.

Tea Time with Mogogo

Summer is the perfect time to experiment with food service presentation. Warmer weather means patio seating, lingering dinners amongst friends, and changing menus. With rounded corners, a builtin bumper system, heavy duty casters, and the same high-quality bamboo shelving that makes Mogogo beautiful, the Mogogo service cart creates the flexibility needed to experiment in food presentation and delivery. Table side tea service, a rolling dessert selection, even mobile mixology, are all possible with the Mogogo service cart.



# Winner, Winner!

NARA is a 2017 Red Dot Design Award winner! These awards, awarded annually since 1955, are established internationally as one of the most sought-after quality marks for good design. NARA won this year's distinction in the Tableware category. The judges noted that "the quality craftsmanship of this stoneware collection for the use in gastronomy is underlined by a highly self-reliant aesthetic."



### The Plating Game

Maria luppa, Katie Connelly, and Mike Hewitt took a step back in time at the Ed Don Supplier Show June 29 – July 1. "Game On" was the theme, and this team delivered with The Plating Game. Inspired by the 70's show, The Dating Game, The Plating Game featured an Edward Don rep as the bachelor(ette) looking for the perfect product for their end users. As you can probably guess, this was a fun, interactive way to share all of the benefits of BauscherHepp products while also taking a trip down fashion memory lane.





In Case You Missed It We recently announced new Picardie

We recently announced new Picardie tumblers in soft touch and frosted. Soft touch tumblers in black (3 oz. and 8.5 oz), grey (3 oz.), and brown (3 oz.).

Frosted Picardie tumblers are available in 8.5 oz. and 12 oz. sizes.

Also new in the Duralex line:

- Prisme Marine tumblers in 5.8 oz., 7.4 oz., and 9.3 oz.
- 7 oz. Bistro tumbler
- 5.4 oz. Provence tumbler







