

Recruiting Challenge

What makes your company better than your competitors?

Brainstorming:

What are your Core Values?

What will you never back down from?

What will you not tolerate?

What do you want to be known for?

What type of company do you want to be representing to the public?

What is your Mission Statement?

What is your Vision Statement//Purpose Statement?

What will you always fight for?

Does your company represent to you a place where you can achieve and perform to the standards you listed above?

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Now using the talking points above list five to ten reason why you work at your company and what you value about the place where you work (and the people you work with).

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

There are no right or wrong answers, only your answers. This can be a difficult because, as a majority, we don't take the time to do this insightful work on a regular basis. Mull it over and understand that this represents tangible and intangible reasons for why you choose to work where you are. It is important to know this when the recruiter calls, or as you consider change.