

# Using Incentives & Rewards in Workplace Wellness

## \$6 Billion Industry

**+8% in 2016**

An additional 8% of organizations have plans to offer a general wellness package in 2016

## Wellness pays off in the workplace

\$1  \$1.50

Every \$1 invested in overall wellness efforts yields an ROI of \$1.50

\$1  \$3.80

Investment in programs targeting chronic diseases, increases ROI to \$3.80

83% of employees felt a gift card was a worthwhile reward

See below for details

"2015 Employee Benefits" Research Report, SHRM, 2015, <http://www.sagewellpartners.com/wp-content/uploads/2014/04/2015-Employee-Benefits-SHRM.pdf>  
"Do Workplace Wellness Programs Save Employers Money?" Brief, RAND Corporation, 2015, [http://www.rand.org/content/dam/rand/pubs/research\\_briefs/RB9700/RB9744/RAND\\_RB9744.pdf](http://www.rand.org/content/dam/rand/pubs/research_briefs/RB9700/RB9744/RAND_RB9744.pdf)



**C-Level Executives Weigh In**

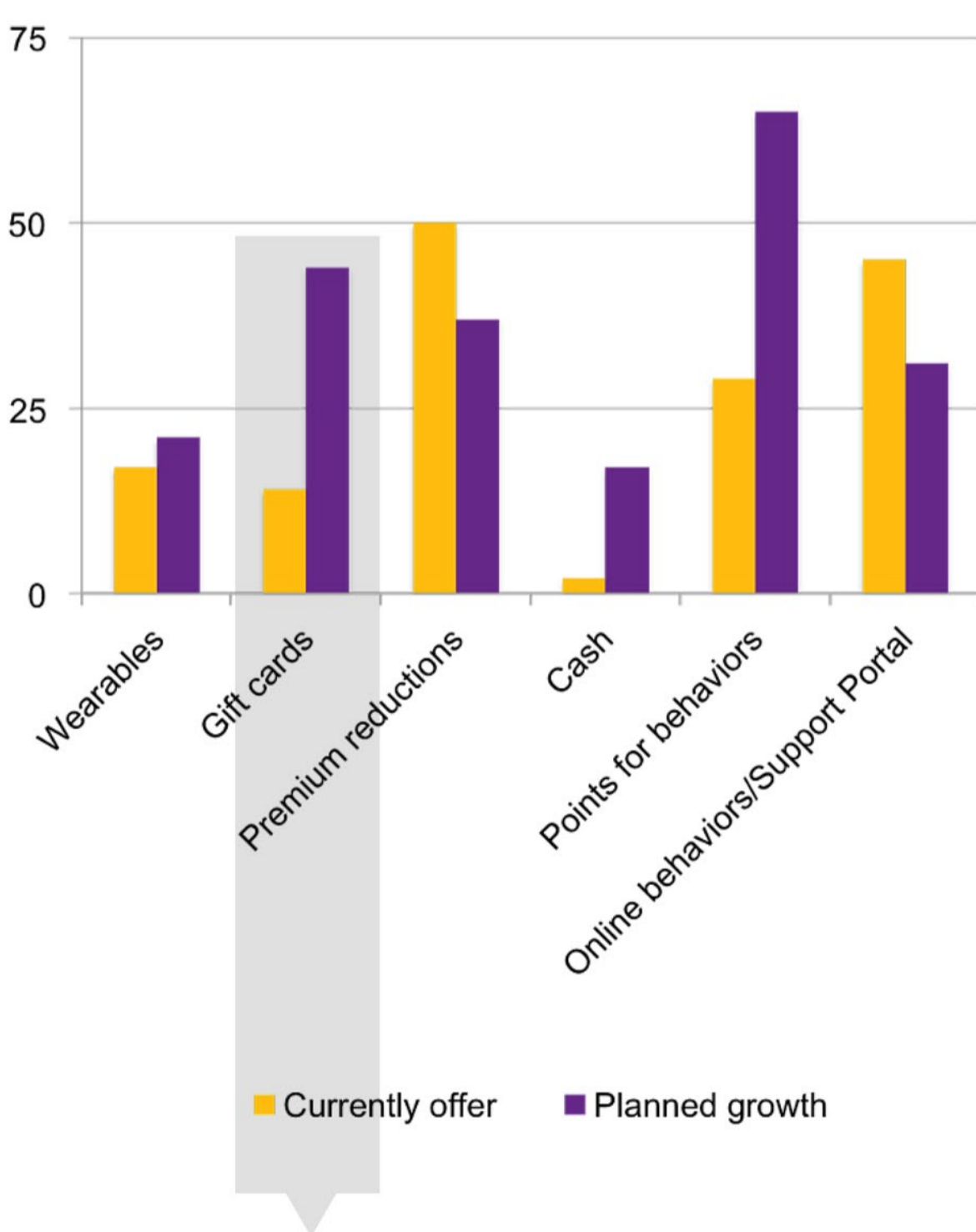
## Spending on Incentives & Rewards

How much do you spend on incentives/rewards?



Average incentive spending is **\$400** per employee

## Types of Incentives & Rewards



When receiving a gift card, how did it make employees feel?



Makes me feel loyal



I deserved this reward



Was a worthwhile reward



Felt recognized for me

"Using Incentives to Drive Change in Corporate Wellness Programs" webcast, <http://info.giftcardpartners.com/using-incentives-in-corporate-wellness-webcast-download>  
Based on research from "2015 Gift Card Usage Study", GiftCard Partners, Inc. and Shapiro+Raj