



Hyde Wesleyan Church makes the switch: Saves time and money; increases youth participation

For Hyde Wesleyan, keeping its congregation informed was critical, whether it was for event delays or cancellations, medical emergencies, prayer requests, reminders, ministry and mission updates or other issues. But it was hard to blame Pastor Stevan Sheets for having one of those “That was then, this is now” moments when he first experienced the notification system at his new church.

Hyde Wesleyan had long known the importance of communication, but was trying to make the most of “calling-tree” hardware it had purchased years ago. The machine was bulky, outdated and slow. Even worse, many messages sent through that device were either garbled or cut off completely.

Pastor Stevan had previously served at another church which had used One Call Now, and he knew he now had an opportunity to significantly upgrade his new church’s notification system and practices. With the upgrade to One Call Now, the changes were immediate and long-lasting.

Since employing the One Call Now web-based system for voice, email and text, Hyde Wesleyan has not only saved 94 hours in valuable time it previously dedicated to making calls, but it also saved money by eliminating an extra, dedicated phone line for the old calling-tree machine. The savings in time and money have offset the cost of One Call Now and allowed the church to also upgrade its security system.

When a solution saves a church time and money, it’s definitely a good thing. But when that solution also improves communication and ministry life—as Pastor Stevan can attest—it’s an even bigger blessing.

“With the old system, we couldn’t send texts to our youth groups,” said Pastor Stevan. “We can reach them now with One Call Now.” In addition to better communication with church youth, Hyde Wesleyan has been able to increase small group sign-ups and overall congregant participation through One Call Now.

“It’s been a very positive experience for us,” said Pastor Stevan.

“There isn’t a day that goes by where we don’t use One Call Now.”

CONTACT US TO LEARN MORE!

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THE CLIENT

Hyde Wesleyan Church, located in Clearfield, PA, is one of the largest churches in the western Pennsylvania district. The church ministers to all ages, with programs for children, teens and adults, and has nearly 230 members.

THE CHALLENGE:

- *Hyde Wesleyan Church needed to keep its congregation informed, but its antiquated phone calling-tree system was difficult to use and update, and messages were garbled or cut off.*
- *They needed a more reliable way of reaching congregants, especially youth.*

THE SOLUTION:

Hyde Wesleyan switched to One Call Now to notify congregants of routine and emergency messages.

THE RESULTS:

Hyde Wesleyan:

- *Quickly reaches its entire congregation, including sub-groups, and easily updates and maintains its contact list.*
- *Eliminated the extra phone line they had previously dedicated to their older calling-tree hardware.*
- *Saved enough money with the switch to One Call Now to upgrade its security system.*
- *Started using One Call Now text messaging for communicating with youth groups.*