



# Newsletter

Hi Colleague,

The new year has arrived and we've got some exciting updates to share! **SwiftStack is a new Veeam partner and fully supports the new Veeam Cloud Tier capability.** More backup data can now be stored on cost-effective and easy-to-operate cloud-native storage, allowing Veeam users to keep up with the hyper-growth of data!

From our partnerships with Veeam and Splunk, to our developments in parallelized storage for artificial intelligence and machine learning, we continue to secure our foothold as the industry leader in multi-cloud data storage and management. On to a great 2019!

The SwiftStack Team

## Solutions



### Solution Brief: Veeam Cloud Tier

The hyper-growth of data is causing hyper-growth of backup data that needs to be managed, stored, recovered, and utilized. Combine that with compliance requirements demanding longer term data retention—traditional data storage architectures are failing. To address this need, the storage infrastructure needs to easily scale and automatically protect data against a major disaster, all while meeting constrained IT budgets.

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### New solution area: Distributed storage for AI & ML data pipelines

SwiftStack's cloud-native architecture is a transformative storage platform for AI, ML and DL workflows. Leverage your most valuable asset, your data—monetize new business models, glean predictive insights, and enable competitive differentiation.

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### Webinar: The "Smarts" of SmartStore - Modernize Your Splunk Enterprise Storage with SwiftStack & SmartStore

Join SwiftStack and Carahsoft on Tuesday, January 29th for a webinar discussion on how organizations will save between 60-75% on their Splunk data storage. Through Splunk's ability to collect and analyze data from disparate sources throughout an organization, it has become one of the most valuable tools that sophisticated IT agencies use for security and event monitoring. One of the biggest advantages of Splunk is its ability to simplify data analytics, regardless of the use case. Utilizing SwiftStack can bring that same level of simplicity and effectiveness to your underlying storage infrastructure, enabling more breadth and depth of your Splunk deployment.

[Register Now](#)

## Product



### Video: SwiftStack Product Overview

As a champion of SwiftStack in your environment, have you ever been asked "What is SwiftStack?" or "How can SwiftStack help leverage the public cloud when it's in the datacenter?". Joe Arnold, our co-founder and Chief Product Officer, created a new video introducing the basics of what is SwiftStack. The next time you get asked a question like this, just point them to this video.

[View Now](#)



### Video: Four Options for SwiftStack (with OpenStack Swift)

Multi-region SwiftStack deployments with OpenStack Swift offer big advantages to keep data online utilizing multiple data centers. Joe Arnold, SwiftStack Founder and CPO meets with John Dickinson, the Swift Project Technical Lead and SwiftStack Director of Technology, to discuss the options for multi-region data center configurations.

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## Customers



### SwiftStack Review by Burton Snowboards

By Jim Merritt, Enterprise Architect, Burton Snowboards

"Their support staff is second to none. They're the best support staff I've ever worked with, with any vendor of any caliber, in the past 20 years." said Jim. "And I've been doing this for 30 years. SwiftStack has just been a pleasure."

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## Industry Update



### SwiftStack Supports New Veeam Cloud Tier with Cloud-Native Storage for Long-term Data Retention

SwiftStack, the leader in multi-cloud data storage and management, today announced full support for the new Veeam Cloud Tier, unveiled today at Velocity 2019, Veeam's annual sales kickoff event. The day-one support is the result of Veeam and SwiftStack's partnership efforts to mitigate the hyper-growth of data that enterprises must manage, store, recover, and utilize.

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### SwiftStack sees big pluses in partnering with Veeam around new Veeam Cloud Tier

The SwiftStack integration, their first ever with Veeam, lets local data on Veeam servers be automatically moved between performance and capacity tiers created in SwiftStack, defined by an organization's management and retention policies.

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### SwiftStack 6 a Product of the Year Finalist!

We are proud to announce that SwiftStack is a cloud and software defined and cloud storage Product of the Year finalist for Storage magazine and SearchStorage's competition.

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### Infrastructure Vendors Making Strides in 2019

SwiftStack is honored to make the handful of companies on InformationWeek and Interop's third annual list of Vendors to Watch in 2019.

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## Blog



### Parallel Workloads for AI, Machine Learning? Meet your Scale-Out Storage Cousin

By Shailesh Manjrekar

Having been in the storage industry for many years, I am amazed at the opportunity that data has to shape business transformation – Want to build and monetize new business models? Glean predictive insights? Enable competitive

differentiation? I'd like to share some thoughts about what I'm seeing shape this dynamic space.

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### Check out what's new in Swift 2.20.0

By John Dickinson

I'm happy to announce that Swift 2.20.0 is now available. This release includes many improvements, but the bulk of the updates are in three key areas: S3 compatibility, encryption, and performance/optimization.

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<a href="#">Veeam Velocity</a>	Orlando, FL	1/21/19 - 1/25/19
<a href="#">Global Artificial Intelligence Conference</a>	Santa Clara, CA	1/23/19 - 1/25/19
<a href="#">NVIDIA GTC</a>	San Jose, CA	3/17/19 - 3/21/19
<a href="#">NAB Show</a>	Las Vegas, NV	4/6/19 - 4/11/19
<a href="#">Veeam On</a>	Miami, FL	5/20/19 - 5/22/19
<a href="#">Cisco Live!</a>	San Diego, CA	6/9/19 - 6/13/19

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