

## DESCRIPTION OF THE FILE

### Personal Data Act (523/1999) section 10

#### 1. Controller

Sensire Ltd  
Raivaajantie 1, FI-80100 Joensuu, Finland  
Tel. +358 20 799 9790, [info@sensire.fi](mailto:info@sensire.fi)

#### 2. Contact person

Emmi Kananen  
Raivaajantie 1, FI-80100 Joensuu, Finland  
Tel. +358 40 620 8814, [emmi.kananen@sensire.fi](mailto:emmi.kananen@sensire.fi)

#### 3. Name of the register

Sensire Oy Marketing Register.

#### 4. The purpose for processing the personal data

Personal information is used only for Sensire Ltd's newsletter distribution, direct marketing and other marketing according to section 19 of the Personal Data Act.

#### 5. Content of the register

The content can be some of the following information: a name, a job/position, an organization, a phone number, an email address or a mailing address.

#### 6. Regular source of information

The information is mainly collected from Sensire Ltd's website.

#### 7. Regular destination of disclosed data

Disclosed data is owned by Sensire Ltd. There is no regular donations/sale from the register.

#### 8. Data transfer to countries outside the European Economic Area

Controller doesn't disclose information to other companies. Controller's servers and other technical aids for processing data can be owned and managed by a third party service provider. Depending on the service provider, Sensire Ltd's information is located in the information stores of the service owner in Finland or outside the Finnish borders. They may also be outside the EU or EEA.

#### 9. The principles how the data register is secured

The data collected for the register will not be disclosed to outsiders. The register is stored in an information system and it is protected and placed in such way that no unauthorized parties have access to the records.

The information is stored in Sensire Ltd's secure data system, which is secured by passwords and permissions. Access rights are granted only to those who need the information for performing their job. Physically, all computer equipment are located in premises with both electronic access control and security.