

The Grokker Difference: Global Engagement

Delivering wellbeing to employees in 50+ countries worldwide, Grokker brings personalized, holistic wellbeing to a diverse and dispersed global workforce.

Your employees may be located across multiple offices and time zones — but each employee is an individual with unique wellbeing goals, abilities, and interests. And in today's competitive job market, top talent expects their employer to offer them personalized, consumer-grade tools and resources that enhance their quality of life no matter where they're located. Employers need to provide global benefits that make it easy and fun to move more, eat better, improve their sleep, support their emotional health, and manage financial stress. The result is a win-win: a workforce that's healthier, happier, more productive, and more engaged with their employer.

Reaching a geographically dispersed workforce is one thing; connecting with individual employees and getting them engaged in their health and wellbeing is another. With Grokker, you can achieve both — whether your global organization is launching a new wellbeing initiative, augmenting an existing platform with engaging content, or replacing multiple point solutions. Grokker's holistic wellbeing solution meets employees where they are with personalized programs integrating all 5 dimensions of wellbeing — fitness, mental health, sleep, nutrition, and financial wellbeing — through consumer-grade, HD videos available anytime, anywhere, on any device.



“As we grow the number of employees globally, we need to make sure we can carry through our wellbeing program tenets across locations with solutions like Grokker.”

— Jacquelyn Ainsley, Benefits Program Manager, Pinterest

WHAT BENEFITS PROFESSIONALS NEED IN A GLOBAL WELLBEING SOLUTION

- **On-demand access** - Globally dispersed workforces and their dependents can access Grokker's content and community from any connected computer, device, or streaming service. With the ability to engage around-the-clock from virtually anywhere — at home, in the office, while traveling the world — users' wellbeing routines won't skip a beat.
- **Expanding catalog of content in multiple languages** - A growing number of Grokker's library of videos and programs are available in Mandarin, Korean and Spanish. Additional foreign language features are in development.
- **Enterprise-wide and location-based team challenges** - Grokker's flexible challenge capabilities enable global companies to engage coworkers from around the world or a single geographic location in friendly competition.
- **GDPR compliance and quick launches** - Grokker's solution can be up and running in 30 days with limited internal IT resources. Having already passed the strictest enterprise client information security reviews with Fortune 500 customers, Grokker will work with your corporate security team to meet all security requirements.
- **Reporting that drives global success** - Grokker's single, real-time dashboard delivers data-backed insights, including location-based data visualizations customizable reporting on targeted intervention areas, that drive effective wellbeing program design and year-over-year engagement increases.

MAKING EMPLOYEE WELLBEING JOURNEYS EASY, MOTIVATING, AND FUN

- **Personalized experiences** - Individual results from each user's wellbeing quiz, along with their preferences and viewing history, inform customized programming suggestions by Grokker's Smart Engine that are most likely to spark ongoing engagement.
- **Stay-on-track reminders and prompts** - Employees can access a calendar view of their monthly activities and can receive friendly notifications for what action to take next.
- **Team-based or individual challenges** - Participants can enjoy friendly competition with coworkers in enterprise-wide, office- or location-based challenges or embark on personal challenges — and even include outside activities with Fitbit, iWatch, and Garmin wearables syncing.
- **Expert-led content** - Up-beat, easy-to-follow, and motivating guidance, advice, and inspiration from credentialed health and wellness thought leaders from around the globe.
- **Gamification elements** - Users are encouraged to watch videos to earn Wellness Minutes — and to add more minutes to get to the next level.
- **Incentive programs** - Administrators can reward participants when goals are met with 150+ gift card options, cash prizes, drawings, insurance reimbursement, and custom incentives.
- **Community support** - Engage with coworkers and over 130 global Grokker Experts in the community for seamless support and motivation.

Send us a question: wellbeing@grokker.com

Talk to our team: **408-876-0802**

Book a demo: <https://go.grokker.com/book-a-demo>

