



## See What You're Missing

Grokker's patented solution offers what no ordinary wellness platform can: thousands of proprietary HD videos available globally on any device, supported by a community where employees engage with experts and motivate each other. Whether you're launching a new wellbeing initiative or augmenting an existing platform with Grokker's exclusive content, our flexible solution will inspire your employees and deliver results.

Large enterprise companies come to Grokker to augment an existing platform investment with a wide variety of wellbeing video to improve user engagement. — Grokker quickly and inexpensively integrates to provide employees the the personalized, holistic wellbeing content that was previously missing. In addition, Grokker's online community lets program participants be as social (or as anonymous) as they want to be, while challenge, incentive and motivational elements improve adoption and participation.

Companies just launching a new wellbeing component to their benefits program choose Grokker for its effective, easy-to-manage platform. Along with personalized, holistic content, companies can launch their new wellbeing program and go live within 30 days at a much lower price point than a platform, with low HR team overhead.

### Your Virtual Wellbeing Team

Let Grokker's support team do the heavy lifting and take the work out of workplace wellness by guiding you from planning to launch and into your future:



**Fast and effective launches** – Get your programs and promotions up and running quickly without internal IT or other technical resources



**Dedicated customer service** – Our customer success team works with you throughout the year to make sure that your wellbeing program caters to your whole workforce and inspires your teams on their wellbeing journey



**Personalized annual wellness calendar** – We'll deliver monthly programs tailored specifically to your workforce a year in advance



**Communications to employees** – Our Communications Toolkit makes it easy with fresh monthly emails and blog posts written from you to your workforce



**Challenge and incentive planning and execution** – From gamification and competition to rewards and reminders, we'll plan and execute a full suite of motivational activities designed to positively encourage your employees to take action and inspire them to make real change.



**Onsite presence** – We'll join you onsite at wellness fairs and other internal events to raise awareness, promote your program's benefits, and drive participation.



# Features, Services, and Options

## CORE

Co-branded employee experience	✓
Dedicated customer success team	✓
Resilience programs to reduce stress	✓
Interactive 'Wellness Minutes' feature to track employee progress	✓
Scheduling & reminders for digital training programs	✓
Quarterly team challenges to motivate your workforce	✓
Incentive/reward fulfillment	✓
Single Sign On (SSO)	+

## COMMUNICATIONS

Annual wellness calendar with monthly campaigns	✓
Monthly blog posts and email communications written for you	✓
Customizable digital, print, & video assets for awareness	✓
On-Site Grokker launch events	+

## REPORTING

Real-time employer reporting dashboard	✓
Quarterly surveys to track against program goals	✓
Monthly strategy sessions and quarterly update reports	✓
Location-specific employer reporting	+
Ability to partner with third-party incentive management tools	+

## EDUCATION

Leadership education: Monthly webinars and podcasts	✓
Weekly blog posts on employee wellness and engagement	✓
Monthly newsletter highlighting the latest updates from Grokker	✓

“ I have never received so much positive, unsolicited feedback from employees about a benefit. ”

— FireEye Director of Global Benefits

## About Grokker

Grokker is the on-demand wellbeing solution employees love. The patented solution combines proprietary HD videos available anywhere, anytime, on any device, with the support of an active community where employees engage with experts and motivate one another. Whether launching a new wellbeing initiative or augmenting an existing platform, Grokker works to inspire employees and delivers real results.

Learn more at [grokker.com/employers](http://grokker.com/employers).

