

Getting Value from Your Health Management Platform Investment

Have you invested in a platform but struggling to meet adoption and usage goals?

Congratulations! You've put the right technology in place to analyze employee data and support the personalized experiences that will help employees reach their health and wellness goals. But there's one area where your platform falls short: engagement.

Although most solutions come with a basic set of educational content, it's informational and prescriptive — not actionable. In order to start feeling happy and healthy, employees need to get moving, practice new skills, participate in challenges, and develop sustainable habits.

Here's where Grokker comes in. Most platforms require the integration of third-party tools, programs, and content to get employees engaged in wellbeing activities. Traditionally, employees have been left to piece together a complete program on their own, signing into one app to access workout videos and another to listen to a meditation. This approach might be cost prohibitive, miss the needs of significant parts of your employee population, or require constant updating to remain relevant.

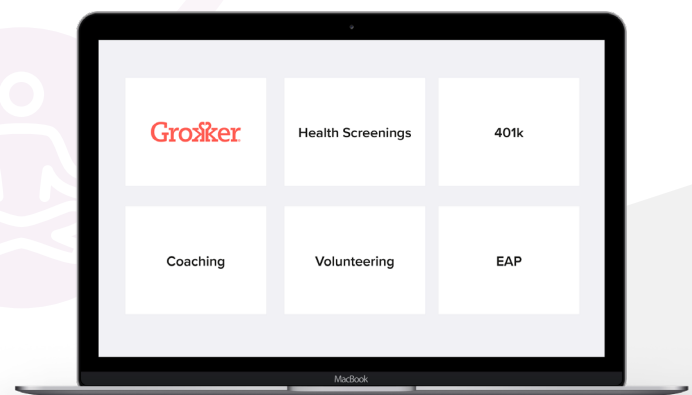
Grokker: one solution that checks all the boxes

Give your employees what they want and have come to expect:

- ✓ Personalized fitness, nutrition, mindfulness, sleep, and financial wellbeing content
- ✓ Consumer-grade videos available on-demand, on any device
- ✓ A social community where they can be as social or as private as they want
- ✓ A seamless experience that doesn't require logging into multiple different apps
- ✓ To have their activities count towards company platform challenges and incentives
- ✓ Not to have their activities tracked, monitored and measured by their employer

And make your wellbeing program administrator's job easier:

- ✓ Augments and integrates into existing wellness programs
- ✓ Eliminates the need to purchase from or manage multiple third party point solutions
- ✓ Promotes inclusivity among a diverse and dispersed workforce
- ✓ Single dashboard featuring real-time reporting — and more



Get Grokker up and running in 30 days

Grokker can be integrated into your platform, even if it's not listed in your platform's marketplace. No IT resources from your company are required — simply put us in touch with your platform contact. Grokker has already passed the strictest enterprise client information security reviews with our Fortune 500 customers, and we will work with your corporate security team to meet all security requirements.

1 Step One:

Determine the required level of integration based on how you want to use Grokker:

- Simple passover with Single Sign On (SSO) into Grokker app with employee credentials
- SSO plus two-way feed of activity information with the platform for administration of programs, rewards, etc. (Results can be integrated into any program running on the platform and visible in the platform dashboard as well as Grokker dashboard.)
- All of the above plus contextual data (such as personal preferences, interests and results of other platform activities) is passed from platform to Grokker to further personalize employee's experience within the Grokker product

2 Step Two:

We work directly with your platform provider on your behalf to access the correct APIs, obtain protocols, confirm proper implementation, test, and launch!

That's all there is to it. Your employees can now access Grokker through your benefits portal or directly from Grokker's website or app.

Send us a question wellbeing@grokker.com

Talk to our team **408-876-0802**

Book a Demo <https://go.grokker.com/book-a-demo>

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Grokker was a key piece to helping us earn [an] important designation. It allowed us to provide holistic video content that employees could access anytime, anywhere with built-in, real-time metrics demonstrating proven results.

Jen Sabee

Wellness Specialist, U.S. Venture, *on her company's WELCOA Platinum Well Workplace Award for their strong commitment to protect and enhance the health and wellbeing of their employees*

