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- 8:00 **Registration and Continental Breakfast**
- 8:30 **Welcome & Introductions**
Honorable Paul G. Summers, Senior Judge, Tennessee
- 8:40 **Getting to Know You – Charitable Regulation in Tennessee**
Janet M. Kleinfelter, Deputy Attorney General
Public Interest Division, Office of the Attorney General and Reporter,
Tennessee
Brent Culberson, Director of Charitable Solicitations and Gaming,
Tennessee Secretary of State
Tabatha Blackwell, Assistant Director of Charitable Solicitations and
Gaming, Tennessee Secretary of State
- 9:30 **Social Enterprises**
Michael Burcham, President & CEO, The Nashville Entrepreneur Center
- 10:00 **Big Ideas in a Confusing World**
William T. Spitz, CFA, Principal & Director, Diversified Trust
- 10:30 Break
- 10:45 **Community Impact: Working Together for Real Change**
Lewis Lavine, President, Center for Nonprofit Management
Brian Williams, President & CEO, Hands On Nashville
- 11:30 **Changes to The Tennessee Nonprofit Act: What Board Members Need to Know**
Richard Johnson, Partner, Waller
- 11:45 **How to be a Non-Crisis Non-Profit**
Beth Seigenthaler Courtney, Chairman & CEO, Seigenthaler
Public Relations
- 12:15 **Closing Remarks**

7th Annual Nonprofit Seminar

February 20, 2014

PROGRAM

Sponsored by

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DIVERSIFIED TRUST
COMPREHENSIVE WEALTH MANAGEMENT

CNM
Center for Nonprofit
Management



Honorable Paul G. Summers Senior Judge, Tennessee

The Honorable Paul G. Summers was commissioned as a Senior Judge of Tennessee by the Supreme Court on January 1, 2013.

Prior Affiliations

- Partner, Waller, 2006-2012
- Attorney General, State of Tennessee, 1999-2006
- Judge, Tennessee Court of Criminal Appeals, 1990-1999
- District Attorney General, 25th Judicial District, Tennessee, 1982-1990
- Retired, U.S. Army Colonel, Office of Judge Advocate General (30 years in both active and reserve duty with the Armed Forces)

Professional

- Member, Tennessee Bar Association
- Fellow, Tennessee Bar Foundation
- Fellow, Nashville Bar Foundation
- Member, Tennessee Trial Lawyers Association
- Member, Tennessee Judicial Conference
- Certified Arbitrator, American Arbitration Association
- Member, Code Compliance Review Board of The Beer Institute
- Member, State Attorneys General Emeritus (SAGE)
- Faculty Member, Nashville School of Law (Administrative Law and Civil Procedure)
- Former Chair, Southern Region, National Association of Attorneys General
- Former Executive Board Member, Council of State Governments
- Former President, Tennessee District Attorneys General Conference
- Former Member, Tennessee Sentencing Commission
- Former Adjunct Faculty Member, University of Memphis College of Law and Cumberland University
- Member, National Guard Association
- Member, Military Officers Association of America

Awards

- Upon his retirement after 33 years of commissioned military service, the Armed Forces awarded Judge Summers the Legion of Merit.
- The Governor of Tennessee awarded Judge Summers the National Guard Distinguished Service Medal.

Community

Judge Summers is Past Chair and Director of Corporate and External Relations of the Jason Foundation, Inc., and is a Lifetime Member of the World Black Belt Bureau (Martial Arts).

Janet M. Kleinfelter
Deputy Attorney General
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Janet graduated summa cum laude from King College in 1986 and from the University of Tennessee Law School, magna cum laude, Order of the Coif, in 1989.

She clerked for Judge William C. Koch on the Tennessee Court of Appeals from 1989 to 1992. In 1992, she joined the Office of the Tennessee Attorney General as an Assistant Attorney General in the Financial Division where, among other things, she represented the Registry of Election Finance and the State Coordinator of Elections. In 1997, she successfully defended the constitutionality of the Tennessee Charitable Beneficiaries Act of 1997 and began representing the Attorney General in matters involving charitable gifts and trusts. In 1998 she was named Senior Counsel. In 2006, she transferred to the Special Litigation Division where she continued her representation of the Attorney General in cases involving charitable trusts and charitable gifts, as well as election-related litigation and public records. She also advised the initial Board of the Tennessee Ethics Commission after being established by the Tennessee General Assembly in 2006 and continued to advise and represent the Commission until its merger with the Registry of Election Finance in 2010. She now advises and represents the Tennessee Bureau of Ethics and Campaign Finance.

In 2009, Janet was named Deputy of the newly-formed Public Interest Division, which in addition to the Bureau, also represents the State Election Coordinator and represents and advises all government officials and departments on issues involving public records and open meetings. The Public Interest Division also has responsibility for overseeing all nonprofit corporations, including public benefit hospitals, as well as all charitable gift and charitable trust related matters for the Attorney General's Office. The Public Interest Division also provides advice and representation to the Division of Charitable Solicitation and Charitable Gaming in the Tennessee Secretary of State's Office. In 2010 Janet was elected to the Board of Directors of the National Association of State Charities Officials (NASCO) and currently serves as President-Elect of the Board.

Brent Culberson

Director
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Brent Culberson currently serves as Director of the Division Charitable Solicitations and Gaming for the Tennessee Secretary of State. Prior to joining the Division, Culberson was with Lipscomb University for six years, held positions in marketing and recruitment, and served as Special Assistant to the President. A native of Nashville, Culberson looks forward to working with leaders in the non-profit and charitable community across the state. He is a graduate of Lipscomb University, where he completed a Master of Arts in Conflict Management and Bachelor of Arts in Political Science.

Tabatha Blackwell

Assistant Director/Legal Counsel
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Tabatha Blackwell is the Assistant Director and Legal Counsel of the Division of Charitable Solicitations and Gaming for the Tennessee Secretary of State. Prior to joining the Division, Tabatha worked in utilities regulation, as a policy advisor with the Tennessee Regulatory Authority. Tabatha received a Bachelor of Arts in Political Science and a Juris Doctorate degree from the University of Memphis.

Michael Burcham

President and CEO
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Michael has extensive experience in healthcare innovation, entrepreneurship, and startup venture coaching. He served as President of ParadigmHealth, a provider and integrator of care and disease management services for health plans and employers, from 2001-2007. He also founded and served as President of Theraphysics, a venture-backed specialty healthcare firm managing rehabilitation services, from 1992-2000. He is founder and Director of the Accelerator Summer Business Institute, a 4-week intensive immersion program designed to challenge undergraduate students to develop their own personal brands and business skills. At the Owen Graduate School of Management, Michael teaches healthcare innovation and strategy. He is passionate about helping the creative class transform their ideas into real businesses, and looks to the Entrepreneur Center as an opportunity to revolutionize Nashville's entrepreneurial ecosystem and creative venture development on a large scale. Michael received his PhD in Healthcare Administration from the Medical University of South Carolina in 2003.

Elizabeth Seigenthaler Courtney

Chairman and CEO
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Elizabeth Seigenthaler Courtney, Chairman/CEO of Seigenthaler Public Relations, Inc., is an award-winning communications specialist who orchestrates strategic programs on behalf of the firm's clients.

Recognized for her leadership, in 2010, Beth was named a "Woman of Achievement" by the Nashville YWCA; and in 2007, she was named a "Woman of Influence" by *Nashville Business Journal*. She was one of six American women selected in 2005 to participate in the Protégé program by the Committee of 200, an international organization of top business women. In 2003, Beth was one of 14 women worldwide selected as a Leadership Foundation Fellow by the International Women's Forum, which encompassed study at Harvard University's John F. Kennedy School of Government and Cambridge University's Judge Institute of Management Studies. She is a member of the Society of International Business Fellows and a graduate of Leadership Nashville. Beth has also been recognized as one of Nashville's most powerful by *Nashvillepost* magazine and the top "40 Nashvillians Under 40" by *Business Nashville* magazine in 2000.

Beth currently serves on the boards of directors of Boys and Girls Clubs, the Children's House, Nashville Convention and Visitors' Corporation, Parthenon Conservancy, Tennessee Performing Arts Center, Southern Alliance for Clean Energy and the Women's Fund. In 1997 and 2005 Beth, a former Nashville Chamber of Commerce board member, was named "Outstanding Volunteer of the Year" by that organization.

Beth is a graduate of Boston College, Chestnut Hill, Massachusetts with a degree in English and Communications. While in college, she undertook special studies at Trinity College, Dublin, Ireland.

Beth began her career in communications in 1983 at Hill, Holiday, Connors and Cosmopolous Advertising and Public Relations, Boston, Massachusetts. In 1985, she joined Projection Public Relations, London, England, as an Account Executive serving clients throughout the United Kingdom. She joined Seigenthaler Public Relations, Inc. in 1987 and was elected President in 1997 and Chief Executive Officer in 2004. Beth is a member of the Public Relations Society of America (PRSA).

RICHARD A. JOHNSON

Partner



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Family-owned businesses, high net worth individuals, tax-exempt organizations, and large closely-held companies, rely on Richard Johnson to provide practical tax and business planning solutions. Clients benefit from Richard's vast experience with S-corporations, LLCs, and partnership law which, when combined with strategic tax planning, helps minimize corporate and personal tax liabilities on both the state and federal levels.

Richard works with wealthy individuals, families, and their family offices to structure their assets and ownership interests to ensure security and financial stability. He does so by protecting and retaining wealth through sophisticated strategic planning related to:

- Estate taxes
- Generation-skipping transfer taxes
- Gifting
- Income taxes

Clients appreciate his understanding of family dynamics—and the unique challenges families encounter—and have confidence in his ability to protect their wealth by applying common sense solutions.

Owners of large, closely-held companies in a broad range of industries also seek Richard's advice on entity restructuring and transition plans, including management team succession, to fulfill long-range goals and help ensure the smooth transition of ownership and operation from one generation to the next.

A trusted advisor to 501(c)(3) and other tax exempt entities, Richard helps them structure fundraising activities to avoid unrelated business taxable income, create agreements between tax exempt and for profit entities, and address governance issues related to non-profit founders.

Industries Served

- Manufacturing

Legal Services

- Tax
- Wealth Management and Succession Planning
- State and Local Taxes
- Employee Stock Ownership Plans (ESOPs)
- Executive Compensation
- Non-Profits / Tax-Exempt Entities
- Employee Benefits
- Tax Litigation

Education

- J.D., with honors, University of Tennessee, 1986
- LL.M., University of Florida, Taxation, 1987
- B.A., *cum laude*, University of Mississippi, Accounting, 1983

Bar Admissions

- Tennessee
- Florida

Court Admissions

- U.S. Tax Court
- U.S. District Court, Middle District of Tennessee

Best Lawyers recognizes Richard for his work in Tax Law and Trusts and Estates, and in 2012 named him as Tennessee's Lawyer of the Year for these categories.

Experience

- Formed the first family private trust company in Tennessee.
- Gave testimony to the U.S. Senate Finance Committee with regard to possible new regulations and Reforms aimed at curbing abuses in the management of not-for-profit organizations.
- Successfully represented the State of Tennessee in its efforts to return the \$100 million Maddox Foundation to Tennessee after its controversial move to Mississippi.
- Chaired the Tennessee Bar Association's Nonprofit Corporate Law Revision Committee.
- Assisted in drafting legislation for the Tennessee Revised Limited Liability Company Act enacted in 2005, as a former member of the Tennessee Bar Association's committee.

Professional

- Member, Nashville, Tennessee, Florida and American Bar Associations
- Treasurer, Tennessee Bar Association
- Fellow, American College of Trusts and Estates Counsel
- Fellow, Nashville Bar Foundation
- Member, Tax Section of the American Bar Association
- Member, Probate Trust and Real Property Section of the American Bar Association
- Co-author of The Tennessee Chapter, ABA Property Tax Handbook
- Former Director, Nashville Estate Planning Council
- Former Chairman, Tax Section of the Tennessee Bar Association
- Former Chairman, Committee of the Tax Section of the Nashville Bar Association
- Former co-author, Tennessee Chapter, ABA Sales & Use Handbook
- Commentator and lecturer at various tax seminars

Community

- Member, The Rotary Club of Nashville
- Volunteer, Room In The Inn
- Volunteer, Nashville Rescue Mission

Up Close

Richard enjoys spending time with his family, and participating in outdoor activities that include hunting, fishing, and golf. He has also run several half marathons, and competed in an Olympic distance triathlon.

Lewis Lavine

President

Center for Nonprofit Management

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Lewis Lavine is president of the Center for Nonprofit Management. His responsibilities include management of the center's operations, assuring its fiscal integrity, carrying out its mission, implementing the policies established by the Board, and together with the Board, creating a vision for its future. Prior to joining CNM, Lewis was the chairman of The Ingram Group, a government relations and public affairs consulting firm based in Nashville. A graduate of Davidson College, he earned his master's degree in economics from Vanderbilt University. His career has included a number of government posts including chief of staff to Governor Lamar Alexander. He assisted current Governor Bill Haslam during his transition into state leadership. Lewis has served on a number of nonprofit and government boards in Tennessee and Washington.

Brian N. Williams

President & CEO
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Since joining Hands On Nashville (HON) as executive director in April 2007, Brian Williams has overseen a historic growth in its number of volunteers, transforming the nonprofit into one of the largest volunteer resource centers of its kind worldwide. Each month, HON offers over 400 service opportunities to the general public that address diverse and critical community needs, ranging from hunger and homelessness to animal welfare and environmental protection. HON's impact on the community is transformative – In 2013, Nashville achieved its highest-ever ranking in the *Volunteering and Civic Life in America* report, placing No. 12 of the 51 largest cities in the United States. That's up from No. 38 in only three years!

A Tennessee native, Williams received his Master of Social Work (MSSW) with honors from the University of Tennessee, and he is a Licensed Advanced Practice Social Worker. Williams' professional experience includes nonprofit financial management, disaster preparedness, program development, and resource development. Williams is a founding board member of Liberty Collegiate Academy, a charter school serving students in East Nashville. He also serves on the Nashville Social Enterprise board, the St. Thomas Health Systems Mission & Outreach Committee, the Center for Nonprofit Management board, and the Middle Tennessee VOAD Board (Voluntary Organizations Active in Disaster).

Learn more about Hands On Nashville at www.HON.org.

William T. Spitz

Director and Principal
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William T. Spitz is a Director and Principal of Diversified Trust Company. He is also Vice Chancellor for Investments Emeritus of Vanderbilt University. During the twenty-two years in which he served as Chief Investment Officer, Vanderbilt's endowment grew from \$300mm to \$3.5b while also providing net support to the University of \$600mm. Vanderbilt's endowment return fell in the top quartile of large endowments and the top 10% of all endowments during his tenure. He also served as the University's Treasurer and was responsible for its technology transfer and business incubation efforts. Bill currently serves as a director of Acadia Realty Trust and MassMutual Financial Group. Previously, he served as Chairman of the Board of CommonFund. Prior to joining Vanderbilt in 1985, he spent 11 years in the investment management business in New York serving as an analyst, portfolio manager, and chief investment officer. He is a Chartered Financial Analyst, holds an MBA degree from the University of Chicago, and is the author of *Get Rich Slowly* published by Macmillan Publishing Company in 1992 and *Save Smart for a Secure Future* also published by Macmillan Publishing Company in 1998. He is also the author of numerous articles and the co-author of two Harvard Business School Cases. Mr. Spitz was the recipient of the 1993 Rodney H. Adams Award, the 2005 Hirtle Callaghan Award for Investment Leadership, and the 2008 Institutional Investor Lifetime Achievement Award. He currently serves as a Trustee of Kenyon College and a Director of the YMCA Foundation of Middle Tennessee.