Digital Transformation: How to Stay Competitive

Digital transformation is the integration of advanced technology into all areas of how businesses operate and how they deliver values to customers. To keep up with competition, manufacturers need to rethink long-standing business processes and try out new practices.

The old way of doing things will not take your business where it needs to go. Clunky, inflexible legacy systems and spreadsheets are not up to the task of meeting the needs and pressures of the hyper-competitive manufacturing world. Old systems will struggle to keep up with constantly changing demands and trends. It is important that manufacturers consider how to modernise their supply chains with innovative and comprehensive systems.

To ensure long term success, manufacturers will need systems that are built for the digital age. This means having the agility to deal with developing business processes and growth. It is important to be one step ahead of digital disruption and think about how ERP software can help you stay competitive in a rapidly evolving business environment.

To stay ahead of the competition, manufacturers must have the resources to operate in more effective ways than their competitors. Achieving this will require the ability to be responsive and agile to changing customer demands. To have maximum flexibility, manufacturers need the right manufacturing software to help automate manual processes. This will ensure consistency, operational efficiency and complete visibility throughout the supply chain.

Get the Facts:

- Digital technologies can enable a 20% reduction in global emissions
- The 'Internet of Everything' could be worth$19 trillion in the next decade
- Humans and machines are 8 times more productive today than 20 years ago due to digitalisation and this set to increase

An Industry-specific, comprehensive ERP system will unify business processes into one infrastructure providing efficiency and flexibility throughout the supply chain. Quality ERP software will help manufacturers stay competitive in the increasingly digitalised world by providing manufacturers with the ability to anticipate and respond quickly to customer demand, collaboratively develop new products and seamlessly connect operations on a global scale.

At In2grate we offer industry-specific ERP systems to a wide range of sectors, from food and beverage to automotive. Using a system that is designed for your industry will mean that you will have enhanced capabilities to help solve the unique challenges of your industry and maintain competitiveness in the increasingly digitalised world.

As customer needs and behaviours change, the food industry will need to have increased flexibility to adjust their business processes in order to meet those changes. There is a real emphasis on the importance of embracing new technologies to optimise daily operations and increase profitability. The food manufacturing industry must not just focus on delivering the lowest prices, it explains, it must also consider the customer.

Having an understanding of what customers want and their interaction preference is crucial if you want to stay competitive. In an age of increasing technology, customers are looking for more information than can fit on a standard label such as country of origin and GMO. To be flexible to customer demand, it is important manufacturers have modern technology with modules such as a Product Lifestyle Management solution (PLM) to transform and manage the customer experience.

A quality ERP provides "the ability to anticipate and respond quickly to customer demand, collaboratively develop new products and seamlessly connect operations on a global scale"

Technological advancements have also made it is easier for fresh produce manufacturers by automating key processes. One challenge of the fast-paced perishable goods industry is maintaining inventory levels. Managing an accurate inventory level is essential as manufacturers do not want to increase costs or hinder productivity from over or understocking. It is important that manufacturers have advanced planning capabilities to accurately respond to demand.

Digital transformation has also allowed for 'anytime, anywhere business' in which online portals, remote connectivity and mobile solutions increases connectivity between users. The right ERP system will give information power to all users to help companies maximise efficiency and reduce errors. If something needs to be modified, the right data can be sent across to the relevant user in real-time to make quick, effective decisions.

Overall, in the digital age it is imperative that manufacturers consider the benefits increased technology can bring to their supply chains. Modernising and transforming business processes will ensure that manufacturers are not left behind with slow, clunky systems that cannot keep up with customer and industry pressures.

How In2grate can help the fresh produce industry

The fast-paced fresh produce industry requires a comprehensive and modern system to keep up with the pressures of the industry. Fresh produce is subject to constantly changing demands, regulations and trends. To keep up with these manufacturers will require an ERP system that can deal with complex business processes.

"modernising and transforming business processes will ensure that manufacturers are not left behind"

in2grate
BUSINESS SOLUTIONS

The innovative system In2grate provide is designed specifically to provide in-depth solutions to the challenges of the fresh food industry and has the ability to seamlessly adapt as business processes transform.

Infor M3's advanced supply chain practices give users the power to create and control demand-driven supply networks that are resilient to disruption. The ERP system provides multi-site enterprise planning capabilities to synchronise key business processes. This will help to lower inventory, optimise resources and improve customer service.

Why In2grate

At In2grate we are dedicated to deploying and developing ERP systems that drive business growth for manufacturers. Our long-standing relationship with the industry-leading Infor ERP systems means that we have years of experience in successful implementations which we bring to every project. Our collaborative relationship with Infor means that we have access to an extended global network of Infor affiliates and specialist partners we can work with to meet your specific, unique needs for the most complex implementation requirements.

In2grate Business Solutions is part of the Anisa group of companies, a member of the Sanderson Group, and provides world class ERP systems for a variety of industries and requirements.

With over 40 years of experience in implementing ERP Systems and helping manufacturers to find the solution that's right for them, In2grate is well equipped to help manufacturers tackle any problem and meet any needs. Our consultants have a wide breadth of experience of connecting manufacturers with the product that is right for them.