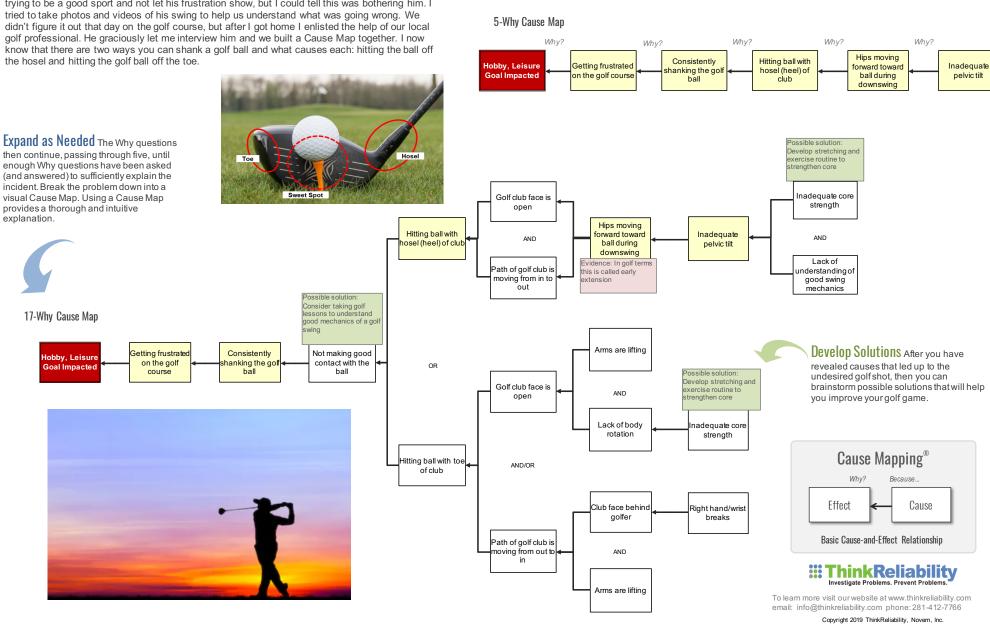
Why Do I Have the Golf Shanks?

A while ago I was playing golf with a friend. It was a gorgeous day with no wind. We should've been having a great time, but one of us was not having fun. My friend was shanking almost all of his shots. Although I had heard of the shanks. I had never witnessed it firsthand. My friend was trying to be a good sport and not let his frustration show, but I could tell this was bothering him. I tried to take photos and videos of his swing to help us understand what was going wrong. We didn't figure it out that day on the golf course, but after I got home I enlisted the help of our local golf professional. He graciously let me interview him and we built a Cause Map together. I now know that there are two ways you can shank a golf ball and what causes each; hitting the ball off the hosel and hitting the golf ball off the toe.



Start Simple The 5-Why approach is an excellent example of basic cause-and-effect analysis.

begins with one Why question.

Just as a journey of a thousand miles begins with the first step, every investigation, regardless of size.