



## A meat lover's dream, The Boozy Cow in Aberdeen serves a range of fresh, handmade burgers alongside refreshing ice cold premium beers and delicious cocktails and shakes.

## The challenge

Award winning designers Tibbatts Abel worked with creative artist Lynsey Jean Henderson on the design of The Boozy Cow, Aberdeen's first independent burger joint. They were tasked with creating a funky, raw and urban feel to the Netherkirkgate site which would welcome diners and drinkers with a relaxed atmosphere, high quality food and a unique craft beer selection.

Industrial lighting would be key to achieving the desired look in the venue, and Tibbatts Abel knew that this was an area Chantelle Lighting specialised in.

Much of this quirk was lent to the lighting design which was to be provided by Chantelle Lighting, who Tibbatts Abel have worked alongside on many previous projects to impressive results.

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## The solution

Tibbatts Abel have worked extensively with Chantelle Lighting on hospitality design projects across the country and knew that their creative team would grasp their vision for the Aberdeen site and help to make it a reality.

"Working with the experts at Chantelle Lighting, we chose to convey an industrial meat locker feel throughout the venue through the use of metal hook lighting," said Kendall Field from Tibbatts Abel.

"Using bare filament bulbs and hanging flex enabled us to create an intimate atmosphere which was funky and raw when combined with conduit pipe and cage fitting lights. The finish on all of the light fittings was rusted and lacquered which helped us to introduce colour and texture and enhance the industrial feel."

In contrast to the industrial feel, vibrant graffiti on the walls was complemented by luminous red neon letter lighting. This helped to create a warm glow at key points in the venue whilst adding to the urban underground vibe.



Boozy Cow launched with rave reviews in Aberdeen and a second site in Edinburgh has also now opened.

Tibbatts Abel have created a relaxed space with exposed stone walls and funky graffiti, creating an urban look venue with a naughty twist.





"Lighting was key to us bringing all of the design elements in the project together," added Kendall. "Metal hooks, conduit pipes, hanging flex and bare filament bulbs work together brilliantly to create the look we were asked to come up with and we are delighted that it has been so well received by customers."

- Kendall Field from Tibbatts Abel.









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