POWER RANGERS PREMIERE CONTEST

Enter for a chance to WIN a trip for two (2) to the Los Angeles premiere of "Power Rangers" OR two (2) tickets to an advance screening of "Power Rangers" in select Canadian cities

OFFICIAL RULES

1. Contest Period

The Power Rangers Premiere Contest (the "Contest") begins at 2:00:00 p.m. Eastern Time ("ET") on February 20, 2017 and ends at 8:59:59 p.m. ET on March 15, 2017 (the "Contest Period"). By participating in the Contest, each entrant agrees to abide by and be bound by these Official Rules. Entrants further agree to abide by and be bound by all decisions of Entertainment One Films Canada Inc. (with respect to the administering of the contest in Canada excluding Quebec), Seville Pictures Inc. (with respect to the administering of the contest in Quebec) and TekSavvy Solutions, Inc. (collectively referred to as the "Sponsor"), which shall be final and binding, without right of appeal, in all matters relating to this Contest and the awarding of the prize(s), including without limitation eligibility and/or disqualification of entries.

2. Eligibility

The Contest is open to legal residents of Canada who have reached the age of majority in their jurisdiction of residence as of the date of entry.

Excluded from eligibility are the officers, directors, employees, agents and representatives of the following entities: Sponsor, any Contest judges, Canadian movie theatre operators, and each of their respective parents, subsidiaries, affiliates, distributors, sales representatives, and advertising and promotion agencies (such entities collectively, the "**Promotion Entities**"), and members of any immediate families (defined as parents, siblings, children and spouses, regardless of where they live) or households (whether or not related) of such officers, directors, employees, agents and representatives.

3. How to Enter

NO PURCHASE NECESSARY. Internet access and email address required. To obtain one (1) entry, visit <u>contests.teksavvy.com/powerrangers</u> (the "**Contest Website**") during the Contest Period and correctly fill out the contest entry form provided, including selecting your desired city with respect to the Screening Prizes based on the options provided on the Contest Website. All fields are mandatory unless marked as optional. <u>Limit</u>: one (1) entry per person and per email address during the Contest Period. Any excess entries will be deemed invalid and the entrant may be disqualified from the contest at Sponsor's sole discretion.

4. Prizes

There are ninety-one (91) prizes available to be won, consisting of: one (1) "**Grand Prize**" and ninety (90) "**Screening Prizes**" (the Grand Prize and Screening Prizes are collectively referred to as the "**Prizes**" and are each a "**Prize**").

All Prizes must be accepted as awarded and may not be substituted, transferred or redeemed for cash or otherwise. Sponsor reserves the right, at its sole discretion, to substitute a prize of greater or equivalent monetary value if a particular Prize cannot be awarded as described for any reason.

Sponsor will not replace any lost or stolen prizes. Any other costs or expenses associated with the prizes not specified herein will be the responsibility of selected winners.

Grand Prize

The Grand Prize consists of a trip for two (2) people to Los Angeles, California (the "**Destination**") as follows:

- (i) round trip economy transportation for two (2) people from the major Canadian airport nearest the winner's residence (the "**Departure Point**") to an airport near the location of the US premiere of the motion picture "Power Rangers" on March 20, 2017 (the "**Event**") in Destination (airline and airports as selected at the discretion of the Sponsors);
- (ii) two (2) nights hotel accommodation in Destination for two (2) people (based on standard room, double occupancy); and
- (iii) entry for two (2) people to the Event.

Approximate retail value of the Grand Prize is \$3,000 based on sample Toronto departure. Actual value will vary depending on point of departure. Prize must be accepted as awarded and may not be substituted, transferred or redeemed for cash or otherwise.

Any other costs or expenses associated with the Grand Prize not specified herein will be the responsibility of selected winner and guest(s) (as applicable), including without limitation ground transportation to/from the Departure Point or to/from any airports, meals, communication charges, room service, gratuities, optional tours, taxes, insurance and medical travel documents. Sponsor will not be responsible if weather conditions, event cancellations, or other factors beyond Sponsor's reasonable control prevent the Grand Prize or part of the Grand Prize from being fulfilled, and winner will not be entitled to compensation in lieu thereof. Winner and guest(s) must have no restrictions on his/her ability to travel or to fully participate in the Grand Prize or the Grand Prize may be forfeited, in whole or in part and may, at the Sponsor's discretion, be awarded to an alternate entrant. Winner and guest(s) are responsible for obtaining all necessary travel documentation and permissions and must travel on the same itinerary. Winner and quest(s) must travel on the dates and travel carriers and stay at the accommodations as determined by Sponsor in its sole discretion, and all travel must occur between March 19, 2017 and March 21, 2017. Sponsor will not be responsible if winner/guest(s) are denied entry onto aircraft, into the Destination, or return entry into Departure Point. In such a situation, the winner/guest(s) will be responsible for any and all additional costs incurred. In the event that a winner resides within a 350-kilometer radius of Destination, ground transportation (including without limitation train transportation) may be awarded and no compensation or substitution will be provided for the difference in cost (if applicable). Winner/quest(s) must obey all hotel and Event rules and requirements, including the hotel requirement to present a major credit card. Failure to follow such hotel and Event rules and requirements may result in, without limitation, ejection from the Event, non-admission to hotel and forfeiture of all or part of the Grand Prize. Guest(s) will be required to sign and return a Release (as defined below). If guest(s) are below the age of majority in his or her jurisdiction of residence, such guest must travel at all times with his or her parent or legal guardian.

Screening Prizes

There are a total of ninety (90) Screening Prizes available to be won, each consisting of a pass to admit two (2) people to an advance screening of "Power Rangers" in one of the following cities in Canada on March 22, 2017: Toronto, Halifax, Vancouver, Edmonton, Calgary, Ottawa, Winnipeg and Montreal (each a "**Screening City**"). Advance screenings will be held in English in each Screening City except Montreal. Montreal advance screenings will be held in both English and French.

There are ten (10) Screening Prizes available in each Screening City except Montreal, where there are ten (10) Screening Prizes available for an English advance screening and ten (10) Screening Prizes available for a French advance screening. Entrants must select their preferred Screening City at the time of entry as set forth in Section 3 above. Exact times and theatre locations for each advance screening will be selected in the Sponsor's sole discretion. Approximate retail value of each Screening Prize is \$25.

5. How to Win How to Win the Grand Prize:

On March 10, 2017 in Chatham, ON at 12:00 p.m. ET, a random draw will be conducted from among all eligible entries received from the beginning of the Contest Period until March 10, 2017 at 11:00 a.m. ET (the "**Grand Prize Entry Period**") for the purpose of selecting a potential winner of the Grand Prize. Odds of being selected depend on the number of eligible entries received during the Grand Prize Entry Period.

Contest entries received following the end of the Grand Prize Entry Period as set out above are not eligible for the Grand Prize draw.

How to Win a Screening Prize:

On March 17, 2017 in Chatham, ON at 12:00 p.m. ET, a random draw will be conducted from among all eligible entries received during the Contest Period with respect to each Screening City for the purpose of selecting ten (10) potential winners of the Screening Prizes in each Screening City.

Screening Prizes will be drawn separately for each Screening City. Entrants are only eligible to win a Screening Prize in the Screening City that they selected at the time of entry. Odds of being selected depend on the number of eligible entries received during the Contest Period within each Screening City.

6. Prize Claim Conditions

A selected winner of the Grand Prize will not be eligible to win a Screening Prize.

Selected entrant(s) will be notified by telephone or email at the telephone number or email address provided at the time of entry. In order to be declared a winner of a Prize, selected entrant(s) must respond to notification of selection within the applicable Grand Prize Response Period or Screening Prize Response Period. The "Grand Prize Response Period" begins at the time of notification and ends at the later of (A) two (2) business days of first attempt by Sponsor, or (B) March 12, 2017. The "Screening Prize Response Period" begins at the time of notification and ends at the later of (Y) two (2) business days of first attempt by Sponsor, or (Z) March 19, 2017.

In order to be declared a winner of a Prize, selected entrant(s) must also: (i) correctly answer a time-limited mathematical skill-testing question to be administered by telephone at a mutually convenient time or by email; (ii) sign and return to Sponsor, within two (2) business days of it being sent by Sponsor, a written declaration and release form, releasing the Promotion Entities from any liability in connection with this Contest or the use, misuse, awarding or possession of any prize (the "Release"); and, (iii) otherwise comply with these Official Rules.

Return of any prize or winner notification as undeliverable, inability to reach selected entrant or failure of selected entrant to respond to notification within the period of time specified in the paragraph above, failure to provide proof of eligibility (if requested), release documents, or other required documentation in a timely manner, failure to correctly answer the skill-testing question, or other non-compliance with these Official Rules may result in disqualification, forfeiture of the prize and, at Sponsor's sole discretion, selection of an alternate eligible entrant for the forfeited prize in accordance with these Official Rules, who will be subject to disqualification in the same manner.

7. Right to Void / Terminate / Suspend / Modify

Sponsor reserves the right, subject to the approval of the *Régie des alcools, des courses et des jeux* (the "Régie") with respect to residents of Quebec, to terminate, suspend or modify this Contest, in whole or in part, at any time and without notice or obligation if, in Sponsor's sole discretion, any factor interferes with its proper conduct as contemplated by these Official Rules. Without limiting the generality of the foregoing, if the Contest, or any part thereof, is not capable of running as planned for any reason, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, programming errors, or technical failures, which, in the sole discretion of Sponsor, corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, Sponsor may, in its sole discretion and subject only to the approval of the Régie in Quebec, void any suspect entries and: (a) terminate the Contest, or any portion thereof; (b) modify or suspend the Contest, or any portion thereof, to address the impairment and then resume the Contest, or relevant portion, in a manner that best conforms to the spirit of these Official Rules; and/or (c) award the Prizes from among the eligible, non-suspect entries received up to the time of the impairment in accordance with the winner selection criteria discussed above.

Sponsor reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process, the operation of the Contest and/or Contest Website, violates the Official Rules, or acts with intent to annoy, abuse, threaten or harass any other person.

8. Limitation of Liability and Releases

BY PARTICIPATING IN THIS CONTEST, ENTRANTS AGREE THAT THE PROMOTION ENTITIES HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND (INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES) TO PERSONS OR PROPERTY RESULTING FROM A PRIZE, INCLUDING THE ACCEPTANCE, POSSESSION, MISUSE OR USE OF THE PRIZE, OR THE MERCHANDISE FOR WHICH IT IS REDEEMED (IF APPLICABLE). FURTHER, BY PARTICIPATING IN THIS CONTEST, ENTRANTS AGREE THAT PROMOTION ENTITIES HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND (INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES) TO PERSONS OR PROPERTY RESULTING FROM: A) ENTRY OR PARTICIPATION IN THIS CONTEST, INCLUDING ACCESS TO AND USE OF THE CONTEST WEBSITE, OR B) ANY CLAIMS BASED ON PERSONALITY OR PRIVACY RIGHTS, DEFAMATION OR MERCHANDISE DELIVERY. Some jurisdictions do not allow the exclusion or limitation of incidental or consequential damages, therefore such exclusions may not apply to you.

Without limiting the foregoing, the Promotion Entities, and any of Sponsor's other suppliers or contractors, shall not be responsible for: (a) any incomplete or inaccurate information that is caused by Contest Website users, or by any of the equipment or programming associated with or utilized in the Contest, or by any technical or human error which may occur in the processing of submissions in the Contest; (b) lost, interrupted, or unavailable network, server, service provider, on-line systems, telephone networks or telephone lines, or any other connections; (c) the theft, destruction, loss or unauthorized access to, or alteration of, entries; (d) any problems with, or malfunctions or failures of, telephone networks or lines, computers or computer on-line systems, servers or providers, computer equipment, software, viruses or bugs; (e) garbled transmissions or miscommunications; (f) failure of any e-mail to be received by or from the Contest judges or Sponsor for any reason, including but not limited to traffic congestion on the Internet or at any website or combination thereof or technical incompatibility; (g) damage to a user's computer equipment (software or hardware) occasioned by participation or downloading of materials related to this Contest or in connection with the Contest Website; (h) printing, distribution, programming or production errors, and any other errors or malfunctions of any kind, whether human, mechanical, electronic or otherwise; or (i) technical, pictorial, typographical or editorial errors or omissions contained herein.

9. Protection Of Personal Information and Publicity Release

Sponsor and its authorized agents will collect, use, and disclose the personal information you provide when you enter the Contest for the purposes of administering the Contest and prize fulfillment. You may be offered the opportunity to receive additional communications from TekSavvy about its products, and upcoming contests and promotions. The Contest Website is hosted on servers in the United States (HubSpot Inc.), and the personal information you provide may therefore also be subject to the laws of the United States.

By accepting a prize, winner agrees to Sponsor's use of his/her name, city/province of residence, picture, biographical information, statements, voice and likeness in any advertising and publicity Sponsor and its respective successors, assigns and licensees may conduct relating to the Contest in any media or format, whether now known or hereafter developed, including but not limited to the World Wide Web, at any time or times in perpetuity, without further compensation or notice, and hereby releases the Promotion Entities from any liability with respect thereto.

10. General Conditions

All entries become the property of Sponsor and will not be returned and no correspondence will be made with or entered into except with selected entrant(s). By participating in the Contest, each entrant agrees that the Promotion Entities have not made, with respect to each of their own products/services provided as a prize or part thereof (if applicable), any warranty, representation or guarantee express or implied, in fact or in law, with respect to the prize and specifically disclaim all such warranties, including without limitation, the implied warranties of merchantability and fitness for a particular purpose. Winning a prize is contingent on fulfilling all the requirements set forth herein. Mass entries, automated entries, entries submitted by third parties, and any entries or prize claims that are late, incomplete, fraudulent, illegible, unidentified or delayed will be void. All entries and prize claims are subject to verification. Proof of entry submission does not constitute proof of receipt. Entrants agree to abide by these Official Rules. Decisions of Sponsor and/or any independent Contest judging organization will be final and binding on all matters pertaining to this Contest. Contest is subject to all applicable federal, provincial and municipal laws. Void where prohibited. Sponsor reserves the right to correct any typographical, printing, computer programming or operator errors. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. If any provision of the Official Rules is determined to be invalid or otherwise unenforceable, then the Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein. Should a winner make any false statement(s) in any document referenced above, the winner may be required to promptly return to Sponsor his/her prize, or the cash value thereof. WARNING: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS CONTEST OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SPONSOR RESERVES THE RIGHT TO PROSECUTE AND SEEK DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW.

In the event of a dispute as to the identity of the person who submitted any entry, the authorized account holder of the e-mail address submitted at registration will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an e-mail address by an access provider, service provider, or other person or organization responsible for assigning e-mail addresses for the account associated with the submitted address. The potential winner may be required to show proof of being the authorized account holder.

11. Legal Residents of Quebec Only

Any dispute regarding the organization of a promotional contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any dispute regarding the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

12. <u>Discrepancy between Rules</u>

In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules as written in English and disclosures or other statements contained in any Contest-related materials, including, but not limited to: French version of these Official Rules, and/or point of sale, television, print or online advertising; the terms and conditions of these Official Rules as written in English shall prevail, govern and control.